

## **Program Quality Director Report for District Council Meeting – Monday, September 25, 2023**

### **Summer TLI Statistics**

- 90% (107) clubs with at least 4 officers have trained.
- 52% (62) clubs have earned Golden Toasters with all 7 officers trained.
- 82% of all officers have trained.

### **Summer TLI Attendance**

- 47% - Saturday and evening virtual sessions
- 38% - noontime virtual sessions
- 12% - in-person sessions
- 3% - other districts

### **TLI Summary**

The summer TLI season was tremendously successful. Most clubs turned in their officers' list well before the June 30 deadline enabling officers to take part earlier in the TLI training ahead of summer vacations. This year, we added a noontime weekday virtual component which was very popular and well attended, and we will continue these sessions in the winter. Another reason for our success was the availability of high-quality trainers District 29 has, making the time our officers spend training worthwhile. There will be 1 TLI offered during the winter season on December 2<sup>nd</sup> at George Mason University, as an option for those desiring in-person training, and all other sessions will be virtual. Officers must be encouraged to attend winter training so that their clubs can benefit from more engaged and knowledgeable officers and earn the education level DCP point. Reaching this goal will help us become a Distinguished District or higher. Special thanks to the TLI Team:

- Saint Nazario-Camacho – TLI Dean
- Matt Mertz – TLI Statistician
- Edmond Joe – Education Chair
- Our many trainers

### **Pathways Enrollment\***

- 85% of members have enrolled.
- 15% of members have not enrolled.

### **Education Awards\***

- 110 Pathways awards
  - Represents 42 clubs
  - Represents 78 individuals
  - Presentation Mastery has the highest number with 30 awards.

### **Overall Education Awards\***

- Overall, 49% of our members have earned at least 1 education award.
- Opportunity: 51% of our members have not earned a single education award.

### **New LMS System**

- The online system where Pathways is accessed is moving to a new learning management system (LMS) during the first half of the 2024.
- The new LMS will launch with six paths:

- o Dynamic Leadership
- o Engaging Humor
- o Motivational Strategies
- o Presentation Mastery
- o Persuasive Influence
- o Visionary Communication
- If you start a different path before the new LMS launches, you will still be able to access your educational content, complete projects, and receive credit for path and level completions. The content simply won't look like updated Pathways content.
- A new educational offering, called "Explorations", will also be launched next year. Explorations will each consist of three projects that provide targeted focus on a specific topic. The first two Explorations will focus on inclusive leadership and presenting yourself online.

### **Education Summary**

Our district Pathways adoption rate of 85% is higher than the global average of 80%, however, we must do substantially more to engage our members to actively participate in the Pathways program. By not engaging with Pathways, our members are not benefitting from the full breadth and depth of the programming Toastmasters has to offer. Since only 51% of our members have earned at least 1 education award, this represents a tremendous opportunity for our members, clubs, and district.

### **Fall Contest Season**

- At the DEC Meeting on August 7, 2023, members voted:
  - o To conduct 4 contests: Humorous Speech and Table Topics in the fall and International Speech and Evaluation in the spring.
  - o To conduct these 4 contests in an on-line on the area and division level.
  - o To allow 2 contestants from each qualifying Area to compete in the Area contest.
  - o To allow the 2 highest-placed available contestants from each qualifying Division to compete in the Division contest.
- All fall area and division contests have been scheduled.

### **Contest Summary**

It is a tribute to our leadership that they have recommended that our members compete in 4 contests, the maximum number allowed by Toastmasters International. This not only allows members who are competing to sharpen their skills but also affords the opportunity to gain experience in the many support roles needed to put on a successful contest.

### **Mid-Year Gala**

- This formal dinner and awards event is scheduled for Sunday, November 12<sup>th</sup> at 6:00 pm at the International Country Club in Fairfax, VA.
- The event theme is Celebrate Your Story.
- The keynote speech will be delivered by Dr. Dilip Abayasekara, Accredited Speaker and Past Toastmasters International President.

\*As of September 10, 2023