

CCLL Student Showcase Project Evaluation Rubric 2025

Alignment with the Prompt - This looks at how closely your project follows the specific theme or question you were asked to address. It's like if you're asked to draw something that represents "summer," and you submit a picture of a snowy winter landscape, you wouldn't be aligning well with the prompt. Make sure your project directly relates to and covers all the elements or guidelines that were outlined in the assignment.

Technical Skills and Execution - This criteria measures how skillfully you use tools, techniques, and materials to create your project. Whether it's painting, digital media, sculpture, or writing, it's about applying your technical skills appropriately. High scores are given when it's clear you've mastered the skills needed to produce your work, like using the correct brush strokes in a painting or effectively editing a video.

Creativity and Problem Solving - This evaluates how original and inventive your project is. It also considers how you navigate any challenges during the creative process. For example, if you're working on a sculpture and the material breaks, your solution to fix or change the design counts towards this. High creativity is shown when you introduce new ideas or perspectives that stand out and are not just the usual responses.

Final Presentation - This is about the overall delivery of your completed project. It should be well-organized, polished, and clearly communicate your ideas or themes. Imagine you're explaining your project to someone who hasn't seen it develop; they should be able to understand and appreciate what you've done just from your final presentation.

Visual Impact and Aesthetics - This judges the overall look and artistic impact of your project. Does it make an observer stop and look? Is it aesthetically pleasing or striking in some way? Even if it's meant to convey a harsh truth or a challenging concept, it should still have a strong, coherent visual quality that pulls the viewer in.

Message Clarity and Relevance - Here, you assess how well the purpose or message of your project is conveyed. It should be obvious to your audience what you are trying to communicate through your art, and it should relate back to the theme or question of the project. This is like making sure the moral of a story is clear to everyone who hears it.

Criteria and Scoring (Max 4 Points Each)

1. Alignment with the Prompt

- **4 Points:** Fully aligns with prompt, meets all guidelines.
- **3 Points:** Mostly aligns, and meets about 75% of guidelines.
- **2 Points:** Partially aligns, and meets about 50% of guidelines.
- **1 Point:** Minimally aligns, meets less than 25% of guidelines.

2. Technical Skills and Execution

- **4 Points:** Excellent technical execution.
- **3 Points:** Good technical execution.
- **2 Points:** Some technical skills shown; execution is inconsistent.
- **1 Point:** Limited or no demonstration of relevant technical skills.

3. Creativity and Problem Solving

- **4 Points:** Highly creative with effective problem-solving.
- **3 Points:** Creatively addresses some problems.
- **2 Points:** Minimal creativity or problem-solving.
- **1 Point:** Lacks creativity and effective problem-solving.

4. Final Presentation

- **4 Points:** Detailed and clear, effectively communicates impact.
- **3 Points:** Covers most key aspects well.
- **2 Points:** Basic coverage of some aspects.
- **1 Point:** Incomplete or unclear, missing key details.

5. Visual Impact and Aesthetics

- **4 Points:** Outstanding quality; professional and engaging.
- **3 Points:** Good quality; minor improvements needed.
- **2 Points:** Fair quality; lacks consistency.
- **1 Point:** Poor quality; not cohesive.

6. Message Clarity and Relevance

- **4 Points:** Clear, relevant, powerfully delivered.
- **3 Points:** Clear but could be more precise or relevant.
- **2 Points:** Some clarity but lacks relevance or impact.
- **1 Point:** Unclear or not relevant.