

HELBUS Unit Schedule (BA first 2 years)

for the On-site Class, starting in September 2025 (HNDB25 OS)



Academic Year 1

Autumn term 2025 (HNDB25OS)

Spring term 2026 (HNDB25OS)

DATES	UNIT	DATES	UNIT
25.8.-29.8.	New student orientation (on-site) (Dates and times to be confirmed by invitation in August 2025)	5.1.2026	New student orientation (on-site) (Dates and times to be confirmed by invitation in December 2025)
1.9.-21.9.	U02 Marketing Processes and Planning Dr John Byrom, Lecturer in Marketing, Alliance Manchester Business School, University of Manchester, UK	7.1.-25.1.	U03 Management of Human Resources Dr Tricia Cleland Silva, Educator at Metaphora International
22.9.-12.10.	U01 The Contemporary Business Environment Dr Martin Desmaras, Managing Director at Crossbridge Consulting, Canada/Spain	26.1.-15.2.	U15 Operational Planning and Management Dr Konstantia Litsiou, Senior Lecturer at Manchester Metropolitan University
13.10.-19.10	AUTUMN BREAK	16.2.-22.2.	SKI WEEK
20.10.-9.11.	U05 Accounting Principles Suzana Vasconcelos Tavares, Assistant Professor in Financial Management & Business Planning, Uni. Europeia, Portugal	23.2.-15.3.	U04 Leadership and Management Dr Marcelo Leporati, Associate Professor, EAE Business School, Madrid, Spain
10.11.-30.11.	U14 Digital Business in Practice Tanya Hemphill, Director at We Disrupt Ltd, UK	16.3.-2.4.*	U06 Managing a Successful Business Project Dr Martin Desmaras, Managing Director at Crossbridge Consulting, Canada/Spain
1.12.-5.1.26	WINTER BREAK (Note: some deadlines for assignments during December)	6.4.-12.4.	SPRING BREAK Progression to Year 2

*Public holidays: Tuesday, January 6, 2026 (Epiphany); Friday April 3 to Monday, April 6 (Easter)
Attendance is mandatory Monday to Fridays from 9.00 to 12.30 and is monitored in the SEAtS app.

HELBUS Unit Schedule (BA first 2 years)

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Academic Year 2

Summer term 2026 (HNDB25OS)

Autumn term 2026 (HNDB25OS)

DATES	UNIT		DATES	UNIT
13.4.-3.5.*	U20 Organisational Behaviour Management Dr Aaron Hermann, Senior Lecturer, The University of Adelaide, Australia		3.8.-30.8.	U19 Research Project, part I Dr Costas Theodoridis, Senior Lecturer in International Marketing, Manchester Metropolitan Uni. Business School
4.5.-24.5.*	U28 Launching a Venture Dr John Byrom, PhD Lecturer in Marketing, Alliance Manchester Business School, University of Manchester, UK		31.8.-20.9.	U49 Sales Management Dr. Theuns Pelser, Toyota Wessels Institute for Manufacturing Studies, South Africa
25.5.-18.6.	U51 Brand Management Dr Costas Theodoridis, Senior Lecturer in International Marketing, Manchester Metropolitan Uni. Business School		21.9.-11.10.	U46 Developing Individuals, Teams and Organisations Dr Aaron Hermann, Senior Lecturer, The University of Adelaide, Australia
19.6.-2.8.	SUMMER BREAK		12.10.-18.10	AUTUMN BREAK
			19.10.-8.11.	U37 Pitching & Negotiation Skills Dr Martin Desmaras, Managing Director at Crossbridge Consulting, Canada
			9.11.-29.11.	U19 Research Project, part II Dr Costas Theodoridis, Senior Lecturer in International Marketing, Manchester Metropolitan Uni. Business School
			30.11.- 6.12.	Assignment submission and resubmission period STUDENTS ARE ELIGIBLE TO PROGRESS TO THE THIRD-YEAR TOP-UP PROGRAMME AFTER ALL UNITS ARE COMPLETE. BA (Hons) graduation September 2027.

*Public holidays: Friday April 3 to Monday, April 6 (Easter) Friday, May 1, 2026 (Vappu); Thursday May 14, 2026 (Helatorstai); Friday, June 19 (Juhannus)
Attendance is mandatory Monday to Fridays from 9.00 to 12.30 and is monitored in the SEAtS app.