



NAME: _____

BROKEN: BIG VAPE

Instructions: While watching the video, please answer the questions. All the questions are in chronological order.

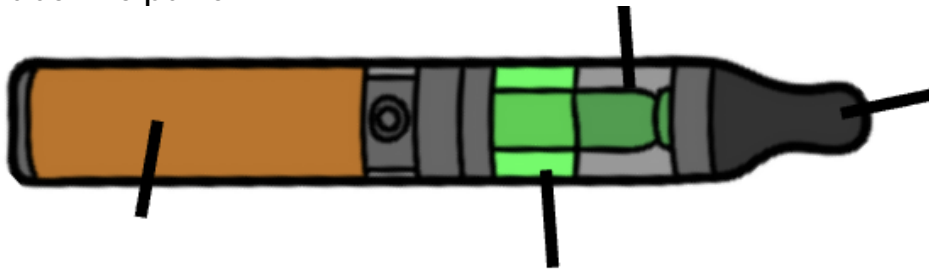
PRE-WATCH Q's:

- > Why were e-cigarettes & vapes initially developed?
- > Why do you think vaping has become so popular in young people?
- > What do you think are the major influences on teens to take up vaping in Aotearoa?

WATCH Q's

1. What is the vape of choice for most high school students?
2. Complete the quote: "If you can make somebody addicted when they are _____, you have a user."
3. How old is Bella?
4. The CDC reported a 78% increase in vaping among American high schoolers from 2017 to 2018.
a. True b. False
5. Approximately how many people die as a result of smoking in the United States per year?
6. Approximately how many smokers are there in the world today?
7. What does the user inhale from an e-cigarette?
8. In what city is the Vape expo held?
9. Flavors made vaping more attractive to many users.
a. True b. False
10. What is the common ingredient that both cigarettes and e-cigarettes share?
11. In what year was the Juul fully launched?
12. What are some effects of the drop in the dopamine levels in the brain?

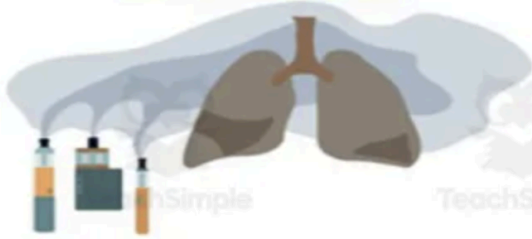
13. Nicotine does not impact the development of the brains of teens.
a. True b. False
14. Traces of lead (which impacts IQ) were found in the vapor produced by e-cigarettes.
a. True b. False
15. Why was Juul raided by the FDA?
16. What is the biggest cause of preventable deaths in England?
17. In England, people are being offered e-cigarettes as a way of helping them stop _____.
18. Why is Chloe trying to stop smoking?
19. Why doesn't the UK have a teen vaping problem?
20. Marlboro bought a huge stake in _____.
21. After the investment from Altria, how much was Juul valued at?
22. Quitting e-cigarettes is really easy for teenagers.
a. True b. False
23. How many people died as a result of a mysterious outbreak of vaping-related lung illness?
24. The CDC (Centers for Disease Control) has determined that nicotine e-cigarettes are safe.
a. True b. False
25. Label the parts



POST-WATCH Q's

Identify and explain a Personal, interpersonal or societal factor that influences you to vape/not vape (select one)

Unbroken: Big Vape KEY



Instructions: While watching the video, please answer the questions. All the questions are in chronological order.

1. What is the vape of choice for most high school students? **Juul**
2. Complete the quote: "If you can make somebody addicted when they are _____, you have a user for life." **young**
3. How old is Bella? **17 years old**
4. True or False: The CDC reported a 78% increase in vaping among American high schoolers from 2017 to 2018. **True**
5. Approximately how many people die as a result of smoking in the United States (per year)? **500,000 people per year**
6. Approximately how many smokers are there in the world today? **1 billion**
7. What does the user inhale from an e-cigarette? **Vaper**
8. In what city is the Vape Expo held? **Las Vegas**
9. True or False: Flavors made vaping more attractive to many users. **True**
10. What is the common ingredient that both cigarettes and e-cigarettes share? **Nicotine**
11. In what year was the Juul fully launched? **2015**
12. What are some effects of the drop in the dopamine levels in the brain? **You feel tired and irritable**

The Brain on Nicotine

