



The Cyber Threat: A Seminar for Directors and Senior Executives What You Need to Know to Do What You Have to Do

This is a three-hour seminar that gives Board Members and Senior Executives a sound introduction to the realities of the threats of cyberattacks. The class focuses on the organizational and cultural measures that will lead to a more secure business environment and mitigation of the impact of cyberattacks. It provides them with an understanding of what such attacks mean to business and what they can do to support those who will be called upon to respond to and most important, recover should such an attack occur.

Intended audience: Board Members, Senior Executives (CEO, CFO, COO, etc.)

Learning objectives: Participants in this seminar will learn:

- How the reality of cyberattacks fits into their business models
- How cyberattacks occur and what can be done to stop them
- The pros and cons of cybersecurity products in the marketplace
- Organization and governance of cybersecurity
- Building a culture of cybersecurity
- How to recover from a cyberattack

Seminar outline:

- A. Cyberattacks – Myth and Reality
 - a. Different types of attack and response
 - b. The scope of the problem
 - c. Effects on business
 - d. Shortfalls of existing organizational preparations
- B. Organization and Governance
 - a. Board of Directors
 - b. Computer Emergency Response Team (CERT)
 - c. Crisis Management Team (CMT)
 - d. Information Security
 - e. Business Continuity Management
 - f. IT functions
 - g. Business functions
- C. Building a Culture of Cybersecurity
 - a. Top Management's role
 - b. Creating a Cybersecurity Culture
- D. Cyberattack recovery
 - a. Resources

- i. Trusted images
 - ii. Clean storage environment
 - iii. Recovery environment
 - 1. Recovery in place
 - 2. Standalone environment
 - b. Planning
 - i. Planning variables
 - ii. Recovery timing
 - c. Recovery steps
- E. Conclusion

Seminar logistics: This is a three-hour seminar. All that is required is a conference room and a projector. Alternatively, it can be presented via videoconference.

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