

# THE INSULT THAT MADE A MAN OUT OF "MAC"



HEY! QUIT KICKING THAT SAND IN OUR FACES!  
THAT MAN IS THE WORST NUISANCE ON THE BEACH

DARN IT! I'M SICK AND TIRED OF BEING A SCARECROW! CHARLES ATLAS SAYS HE CAN GIVE ME A REAL BODY. ALL RIGHT! I'LL GAMBLE A STAKE AND GET HIS FREE BOOK!

LISTEN HERE, I'D SMASH YOUR FACE---ONLY YOU'RE SO SKINNY YOU MIGHT DRY UP AND BLOW AWAY

THE BIG BULLY! I'LL GET EVEN SOME DAY

OH DON'T LET IT BOTHER YOU, LITTLE BOY!

BOY! IT DIDN'T TAKE ATLAS LONG TO DO THIS FOR ME! WHAT MUSCLES! THAT BULLY WON'T SHOVE ME AROUND AGAIN!

WHAT! YOU HERE AGAIN? HERE'S SOMETHING I OWE YOU!

OH MAC! YOU ARE A REAL MAN AFTER ALL!

HERO OF THE BEACH

GOSHI! WHAT A BUILD HE'S ALREADY FAMOUS FOR IT!



Charles Atlas  
Awarded the title of "The World's Most Perfectly Developed Man."

CHARLES ATLAS ON TV

WIN THIS VALUABLE TROPHY

## Let Me PROVE I Can Make YOU A NEW MAN!

ARE you "fed up" with seeing the huskies walk off with the best of everything? Sick and tired of being soft, frail, skinny or flabby - only HALF ALIVE? I know just how you feel. Because I myself was once a puny 97-pound "runt." And I was so ashamed of my scrawny frame that I dreaded being seen in a swim suit.

**The Secret of How I Got My Build**

Then I discovered a wonderful way to develop my body fast. It worked wonders for me - changed me from the scrawny "runt" I was at 17, into "The World's Most Perfectly Developed Man." And I can build up YOUR body the very same natural way - without weights, springs or pulleys. Only 15 minutes a day of pleasant practice - in the privacy of your room.

My "Dynamic-Tension" method has already helped thousands of other fellows become real he-men in double-

quick time. Let it help YOU. Not next month or next year - but Right NOW!

**"Dynamic-Tension" Builds Muscles FAST!**

If you're like I was, you want a powerful, muscular, well-proportioned build you can be proud of any time, anywhere. You want the "Greek-God" type of physique that women rave about at the beach - the kind that makes other fellows green with envy.

**Mail Coupon Now for My 32-Page Illustrated Book**

Mailing the coupon can be the turning point in your life. I'll send you a copy of my 32-page illustrated book, "How Dynamic-Tension Makes You a NEW MAN." Tells how and why my special exercise shows many pictures proving what it has done for others. Don't delay. Mail coupon NOW. CHARLES ATLAS, Dept 3258, 115 E. 22nd St., New York, N.Y. 10010.



CHARLES ATLAS, Dept. 325 B  
115 East 22nd St., New York, N. Y. 10010

*Dear Charles Atlas: Here's the kind of Body I Want*

(Check as many as you like)

<input type="checkbox"/> Broader Chest and Shoulders	<input type="checkbox"/> More Energy and Stamina
<input type="checkbox"/> Greater Stomach Muscles	<input type="checkbox"/> More Sensitive Personality
<input type="checkbox"/> Firmer Legs	<input type="checkbox"/> More Waist-Build-Up
<input type="checkbox"/> Slimmer Waist and Legs	<input type="checkbox"/> The Right Prices

I enclose 15c. Please send me a copy of your famous book showing how "Dynamic-Tension" can make me a new man. 32 Pages framed with photographs, answers to vital health questions, and valuable advice. This does not obligate me in any way.

First Name.....Age.....

Address.....

City & State.....

In England: Charles Atlas, 21 Poland St., London, W.1

Email → DIC

Disrupt

Intrigue

Click

Subject line: Become the **MAN**

Discover the secret to get strong really fast

It's not drugs, it's not creatine, it's **NATURAL!**

It's scientifically and physically proven by many others who have tried it, and it has always worked! *The fastest, easiest and most efficient way to get jacked.*

There isn't a single person who didn't get results, Why wouldn't you?

This has helped hundreds of people get on track with their physique and eliminate their pain of being weak!

[Click here if you want to become the MAN](#)

Email → PAS

Pain

Amplify

Solution

Subject line: Tired of your weak and useless body? Turn into the man every woman wants in no time!

Imagine yourself looking in the mirror, what do you see? A proud, strong and confident man? Or a weak, skinny, lazy and empty "man"?

A man of purpose, with a ripped body who fills a room with his presence?

Or a lifeless body with no strength, Who doesn't call attention in any context besides being weak?

Do you want to change, and be able to see the beauty your body is capable of? then act! → Here is the way

If you are serious about this, then act FAST, there aren't many places left!

[Click here to start your transformation to become THE MAN](#)

Email → H.S.O.

Hook

Story

Offer

Subject line: No one was able recognize me...

After defeat, there only are 2 possible ways

I looked into the mirror and couldn't help it but to feel defeated and desperate, after months of work on my body,

NOTHING has changed!

I was still a jerk, had no strength, no confidence and only gained weight, I hated that feeling of desperateness,

JUST DEPRESSING,

I had 2 choices:

Give up and continue being weak and accepting it  
Or find a way to really get the results I wanted and ACT.

It was then when I found this solution, I tried and after just 1 month i was already seeing results!

It was incredible

After just 3 months NO ONE was able to recognize me,  
My body was fit, strong, defined and big, My voice was more confident, I myself was confident and could finally feel proud.

THIS IS THE POWER OF ACTION:

Thanks to Charles Atlas, my life changed forever

[Click here to discover the secrets of becoming A NEW MAN](#)