

****Make a Copy****

Exit Ticket: Pitch Your Story

Self-reflection helps you understand and use what you've learned.

In two sentences, explain what it means to pitch a story to a friend, and specifically, what makes a good pitch?:

On a scale of 1 to 4, rate yourself on the lesson outcomes by circling the number that best represents your understanding of this lesson's concepts.

4	I fully understand what a pitch is, the elements that make up a good pitch, and how to get started. I am ready to start researching, reaching out to potential characters, filling out a pitch template, and getting feedback on my pitch to make it stronger for my story plan.
3	I understand the concept of pitching and can start thinking about completing a full story pitch as part of my news reporting or storytelling project.
2	I understand the importance of pitching my story but need to do more thinking on how to think about what makes a good pitch. I am not ready to finalize a pitch for my story idea.
1	I don't understand what a pitch is or how it applies to news stories. I am not ready to do a pitch.

Explain why you chose that number.