

The WiCC-ED Mission

Our mission at The WiCC is to cultivate the potential in every student. We do this by helping them take a more strategic approach to their high school education, creating a learning environment that allows them to grow technical, professional, and employability/entrepreneurial skills, offering career exploration opportunities, and supporting them in earning postsecondary credentials so they can graduate prepared for college, career, and life success in the demanding 21st-century economy.

The WiCC-ED Vision

Because the WiCC is a choice-based high school option for students and their families, our organization must provide a compelling experience that is more worthwhile and engaging than competing opportunities. This experience is designed around core tenets:

- **College and Training Ready** - Students experience the rigor of postsecondary education while in high school through our pathway-aligned dual and concurrent enrollment credit/hours opportunities
- **Professionally Skilled** - Students can earn internationally recognized industry certifications and credentials
- **Workplace Ready** - Students develop technical and employability skills valued by employers by engaging in projects in our labs, participating in job shadows and internships, meeting accomplished professionals, and routinely participating in applied learning projects

WiCC Core Principles:

- Promote safety in all aspects of our operation.
- Maximize program relevance by seeking input from industry and post-secondary educational partners and analyzing economic and employment trends.
- Emphasize developing student agency so they construct, with assistance, their own well-researched, valid, and attainable postsecondary pathway plan.
- Ensure programs are accessible to all students and that enrollment reflects the mix of students in the schools we serve.
- Hire and grow engaging teachers with deep industry experience and knowledge.
- Align student expectations with those of quality employers, including collaboration, communication, critical thinking, and self-direction (including daily attendance).
- Welcome, value, and competently serve all students, including those from sending schools.
- Develop classes with a sense of community, where fellow students and teachers share similar interests, enjoy collaborating, and display a sense of team camaraderie.
- Provide instruction with a balanced mix of theory and application/practice.
- Offer a structured two-year experience, and for those students who start as sophomores, provide the opportunity for a hybrid “jump start to post-secondary” senior year.
- Commit to continuous improvement.