

**How to use:** COPY this document and use it as your template for filling in a report for GG24 sensemaking Szn

**Report Requirements:** Each sensemaking report must include (800-1,200 words total):

**1. Problem & Impact (400-500 words)**

- What specific Ethereum problem are you addressing?
- Why is this urgent and significant right now?
- What evidence supports the importance of this problem?
- **Meaning Check:** How do you know this matters deeply to users, not just captures attention or generates buzz?

**2. Sensemaking Analysis (200-400 words)**

- What sensemaking tools did you use?
- What sources did you use for this analysis? I.e. blog posts, ecosystem leaders, etc.
- How did you aggregate your data/findings?

**3. Gitcoin's Unique Role & Fundraising (200-400 words)**

- How can Gitcoin uniquely help solve this problem?
- Why does a network better solve this than by existing organizations?
- **Fundraising Reality Check:** Can you raise \$50K+ for this domain? Who are the likely sponsors? Have any of them committed already?

**4. Success Measurement & Reflection (200-300 words)**

- What specific outcomes will show success within 6 months?
- How will we measure genuine impact beyond just activity metrics?
- **Satisfaction Test:** What will make the Ethereum community genuinely glad we funded this domain long-term?

**5. Domain information**

- Are you proposing a domain for GG24? If so, please elaborate.
- Who will be the domain experts?
- Which mechanism(s) will you be pitching to run the domain on?
- Do you foresee the domain including multiple sub rounds?