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Tittle Lorem Ipsum

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Keywords:
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Abstract (Time New Roman, 10 pt)

The abstract should be informative and completely self-explanatory, briefly present the topic, state the scope of the experiments, indicate significant data, and point out major findings and conclusions. The abstract should be 150 to 250 words in length. Complete sentences, active verbs, and the third person should be used, and the abstract should be written in the past tense. Standard nomenclature should be used, and abbreviations should be avoided. While the abstract is conceptually divided into three sections (background, methods/principal findings, and conclusions/significance), do not apply these distinct headings to the abstract within the article file. No literature should be cited. Following the abstract, about five keywords that will provide indexing references should be listed. (Time New Roman, 10 pt)

Introduction

The introduction includes background to interest, issues, phenomena, and novelty. The purpose of the study showed at the end of the introduction.

Hypotheses Development

Hypotheses Development investigates the gap that will be exposed and solved. The flow of all the ideas must be clear, linked, and well-developed. It serves as the source of the research question, especially the base or hypotheses that respond to the research objective—conceptual framework (if any).

Method

The research method includes data sources, collection techniques, processing, and analysis. The technique reflects how to analyze research/ study data. From the analysis of this data, results, and study discussion. There is no need for subheadings such as research design, sample and data collection techniques, validity and reliability tests, but directly in paragraph form.

Results And Discussion

Result

Results are not raw data but data that have been processed/ analyzed by a particular method.

Table 1
Hypothesis Testing

Hypothesis	Estimate	p-value	Decision

Source: Data processed (2021)

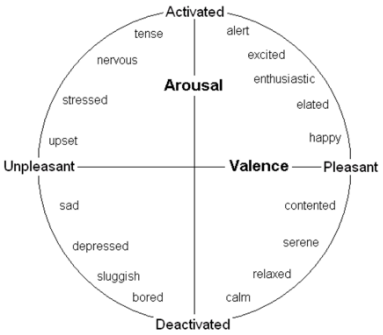


Figure 1
A two-dimensional representation of the emotional state

Discussion
The discussion results from the interpretation of data analysis to be associated with relevant scientific theories/ concepts.

Conclusion
The conclusion should answer the research question and not be expressed in statistical sentences, followed by implications and suggestions for further research.

References
The references required 30 minimum, should be within the last ten years 80%. The list of expected referrals is 80% of primary sources derived from national and international research articles. The self-citation authors' frequency maximum is three articles. Writing a bibliography should use the 7th APA (American Psychological Association) style. Scriptwriting and citation referred to in this manuscript are suggested using reference applications such as Mendeley, Zotero, RefWorks, and Endnote.

Belanche, D., Cenjor, I., & Pérez-Rueda, A. (2019). Instagram Stories versus Facebook Wall: An advertising effectiveness analysis. *Spanish Journal of Marketing - ESIC*, *23*(1), 69–94. https://doi.org/10.1108/SJME-09-2018-0042

Hair, J. F., Black, W. C., Babin, B. J., & Anderson, R. E. (2018). *Multivariate Data Analysis* (8th Edition). Cengage.