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新闻稿

媒体垂询, 请联络:  
Ernie Lee | 014-2229925 | ernie@madhat.asia

享受非凡美酒 与 Hendrick's Gin 来一场清爽的邂逅



(吉隆坡30日讯) 想要逃离沉闷的日常生活, 在炎日之下避暑解渴吗? Hendrick's Gin 近日推出夏季项目 Refreshing Encounters, 让大众度过一个清爽的夏天!

# HENDRICK'S<sup>®</sup>

DISTILLED and BOTTLED IN SCOTLAND

## GIN

在项目进行期间，Hendrick's Gin 将在7月14日举办此前大受欢迎的 Cucumber Currency Exchange 黄瓜交换计划，让朴实无华的黄瓜成为当晚活动的交易货币！当天晚上，吉隆坡和檳城合计超过60家酒吧将会参与此项活动，让民众以一根黄瓜换取一杯 Hendrick's & Tonic。



Hendrick's Gin 东南亚品牌大使 **Charmaine Thio** 表示：“Hendrick's 一直都非常器重黄瓜，我们独特的蒸馏过程采用了玫瑰和黄瓜的精华，打造出无比顺滑的琴酒，形成既清爽又复杂的罕见风味。黄瓜不但赋予了 Hendrick's 琴酒的独特口味，更是点缀 Hendrick's 鸡尾酒的最佳食材。”

想要一天结束后放松休息，就一定要品尝黄瓜片点缀的 Hendrick's & Tonic，这款鸡尾酒堪称是夏日饮料中不容置疑的皇后，来临的七月份也会进行各种促销活动，敬请留意。



Charmaine Thio 补充道：“Hendrick's 的琴酒风味是其他品牌无法复制的。黄瓜在 Hendrick's 琴酒和其鸡尾酒中扮演极其重要的角色，赋予独一无二的韵味。因此，我们邀请好奇的民众参与这项特别活动，用一根黄瓜换取一杯 Hendrick's & Tonic。”

准备逃离庸碌的生活，和 Hendrick's 来一场清爽的邂逅吗？记得在来临的7月14日前往参与活动的酒吧(完整名单：[网站](#))。与此同时，敬请追踪 Hendrick's 的 [Facebook](#) 和 [Instagram](#) 专页，以随时获取最新资讯。

**-ENDS-**

**Notes to editors:**

For more information, images or interview requests, please contact:

**WILLIAM GRANT & SONS**

Erng Joo Law

[erngJoo.law@wgrant.com](mailto:erngJoo.law@wgrant.com)

**MAD HAT ASIA**

Ernie Lee

[ernie@madhat.asia](mailto:ernie@madhat.asia)

**Terms and conditions for Hendrick's Cucumber Currency Exchange:**

The offer is only available on 14 July 2023. Those wishing to participate in Hendrick's Cucumber Exchange must be over 21 and have proof of identification. Only one drink per person can be redeemed at the participating bar(s). The cucumber is not legal tender and may only be exchanged for a single measure of Hendrick's Gin and Tonic. The offer will only be available in participating bars, detailed above. Only 40 drinks can be redeemed per outlet, while stocks last.



### **About Hendrick's Gin**

Hendrick's Gin is a deliciously super premium gin, made with a number of unusual twists to deliver a most curious arrangement. Unlike ordinary gins, Hendrick's Gin is distilled in Scotland, in small batches of only 500 litres at a time. Only Hendrick's Gin is made with infusions of cucumber and rose petals, alongside a blend of 11 botanicals, producing a wonderfully refreshing gin with a delightfully floral aroma. Hendrick's Gin is made in a combination of a Carter-Head and copper pot still, creating a divinely smooth gin with both character and balance of subtle flavours.

### **About William Grant & Sons**

William Grant & Sons, Ltd. are an independent family-owned distiller headquartered in the United Kingdom and founded by William Grant in 1887. Today, the luxury spirits company is run by the fifth generation of his family and distills some of the world's leading brands of Scotch whisky, including the world's most awarded single malt Glenfiddich®, The Balvenie® range of handcrafted single malts, and the world's third largest blended Scotch, Grant's®, as well as other iconic spirits brands such as the delicious super premium Hendrick's® Gin, Sailor Jerry®, Tullamore D.E.W.® Irish Whiskey, Monkey Shoulder® and Drambuie®, Reyka® Vodka and Milagro® Tequila.