

Product - Vegan Protein

Target Market -

Busy working professionals who regularly work out in the gym from 4-5 times a week looking to build muscle. They have tried numerous types of vegan based proteins but have only come across over priced and vile tasting powders.

Avatar -

Sarah, a 27 year old lawyer, has started training at the gym and wants to lose some fat and build up some muscle. Sarah is a vegan and struggles to get enough protein in her diet which is affecting her progress in the gym.

Current State -

Sarah is frustrated that she is not achieving the results in the gym she wants. She works hard in the gym but just seems to be putting on no muscle. She has tried numerous vegan proteins to try aid her muscle growth but one she has purchased are “vile” tasting and she is unable to consume the product due to the taste.

Dream State -

She wishes she had a toned physique from her hard work in the gym, giving her more confidence to get out onto the dating scene and meet a potential partner.

Road Block -

Sarah's vegan diet is lacking in protein which is not giving her body the correct fuel to grow muscle, if only there was a vegan protein powder out there that tasted nice.

Solution -

Sarah needs to find a source of vegan based protein that can give her the fuel source her body needs to build muscle, the product also needs to be nice tasting and not leave a bad taste in her mouth all day.

Product -

A vegan based protein that actually tastes good, comes in a range of flavours from Banoffee to Chocolate. This product is vegan, dairy free & gluten free.
Vogue says “Superblend is just about as delicious as it gets”

Email -

SL: Sick & tired of the same vile tasting vegan protein powder ?

When you get home from a tough workout from the gym do you dread reaching for that same horrible tasting vegan protein powder...

You measure out a scoop, add almond milk & shake...

Opening the lid you are met by a gloopy, lumpy monstrosity and you just can't face the pain of drinking it...

You've tried so many vegan powders always ending the same way, adding ingredient after ingredient to try to mask the flavour, but no amount of cocoa powder or peanut butter can mask the vile putrid taste that lasts in your mouth all day.

You think all hope is lost... but what if I told you there is a way

If you're tired of having to mask the taste of your vile tasting vegan protein, Then you need to try our range of delicious vegan protein.

Don't believe us ?

Women's health magazine "Trust us when we say it's delicious"

Click the link below to unlock your full potential at the gym the vegan way.

Link

Fascinations -

1. Are you sick & tired of consuming vile tasting vegan protein powders that leave a bad taste in your mouth all day ? Then you need to try are new blend of powder that actually tastes good
2. If you are tired of the same boring horrible tasting vegan protein powder that provides the bare minimum nutrition, then try our new blend that not only delivers the protein you need but provides you with essential amino acids to aid your recovery.
3. The secret to unlocking your full potential at the gym the vegan way.
4. How to become the best version of yourself with this vegan blend
5. The secret natural recipe to unlocking your full potential at the gym
6. Find you why Vogue name this the "Superblend is just about as delicious as it gets"
7. The vegan blend that is redefining protein shakes
8. If you're tired of having to mask the taste of your vile tasting vegan protein? Then you need to try our range of delicious vegan protein. Don't believe us ? Women's health "Trust us when we say it's delicious"
9. The quickest way to get all the nutrients you need to boost your performance & recovery in only 160 kcals.
10. Better than any vegan protein you've tried before, not only is it great tasting but it provides you with 9 essential amino acids to help boost your muscle growth.

