

Hey my name is Dylan Madden. You either got this from following me on Twitter or because you're on my email list.

Originally I was giving out 1 free chapter, but Level 1 and Level 2 needed to be there. Make sure to stay around until the end because I've got some a special offer for you.

You're about to learn **EXACTLY** how to create your purpose and more importantly a framework to get results. Enjoy!

Level 1: Awakening

Something Isn't Right:

Something isn't right. Each day that you wake up, you'd rather hit the snooze button then get up and conquer the day.

Most days you plan to wake up and make this the day that you finally change everything. But as usual, you get up late for work and rush only to sit in traffic.

By the time you finally get to work you are already ready to leave. You'd rather be at home working on your side-hustle and getting yourself closer to your vision.

If only you could have the same motivation when you're at home, hunkered down, and ready to dominate.

This routine goes on for years, and this feeling deep inside of you just gets stronger. You feel like your soul is dying within you.

You have something that you want to give to the world, but you can't make it happen. You see how you can make it happen. But you let life continue to "get in the way."

You start to believe that maybe you don't have that "it" factor. The rappers, movie stars, and business moguls must have something that you don't have. Maybe you're broken and meant for an average life.

Why You Can't Seem to Fix Yourself:

I'm going to let you in on a little secret I've learned. You're not broke, and you don't even need to fix anything.

Most of the problems you "suffer" from are designed to get you to buy things such as pills and get rich quick schemes.

They use your desperation and hope against you. They label you ADD or ADHD. They say you need a nice car, wife, and kids.

Why do they do this?

They do this because it makes you buy into their system. You go into debt to be able to buy the nice car and artificial lifestyle.

You get stuck in a cycle of wanting more, getting a new job, and living paycheck to paycheck.

Let's not forget about all of the credit card debt and college debt most people have nowadays.

This scheme almost guarantees that the masses will stay passive wage-slaves. They tell us to "save, save, save," but they can hardly pay their bills. Something isn't right here.

Since you're reading ***Think and Go Hustle***, I am going to assume that you don't want that life. Heck, I would argue nobody does.

You're different though because you are striving for what you want. I can see you right now. You've got ambition and eyes of fire.

If you feel like you may not be cut out for living life on your terms, I want you to pause. For the remainder of this book, don't let those thoughts into your head.

You don't have a problem, and you don't have to follow their script. They want you to play their game so that they can make the rules.

Now it's time for you to flip the script and create your own.

You will ***Think and Go Hustle*** your way into whatever life that you want.

The Decision:

This book is about you and not them. If you want to live a certain way, then that's what you will do. The catch is that it's up to you.

Everything that you want is a decision away.

I wanted to live in LA for years. Then one day I decided I was moving out there and bought a plane ticket. The next day I arrived in LA at 8 AM, and I haven't quit making decisions since.

On a similar note, you wanted to change your life and decided to buy this book. You are already on your way to whatever it is that you want.

Now make the decision that you are done living how you have been. No more taking it easy and letting things happen to you.

Make the decision that you will become who you want to be. Whether that's you becoming a doctor or a business mogul. Make the decision now!

Level Takeaways

- You aren't broke and never were. Society tries to sell you that so that they can control you and monetize you.
- Everything comes down to a decision. A decision that it will be this way and not that way. Think about salt for a second. If you want salt what do you do? You reach out and grab it. That is the same way with your day to day life. If you want something, then make the decision.

Level 2 Intro

For most of my life, I was always playing someone else's game. It felt wrong, and my gut told me something wasn't right.

At the time I was 13 and had no real world experience. All I had was my gut, desire, and lots of personal development books.

I didn't know how to create my own life. To me, it was all about getting an education, a great job, and then retiring.

I was sold the same game you were.

It was when I was in high school that I watched my Dad get cut from his job. The company was purchased, and they took out all of the top people.

He was the best at what he did and had given his complete loyalty for over 20 years to this company. I had to watch him start over.

Luckily, he was very good at what he did, and he was able to fix his situation.

I would be lying if I told you that seeing him get cut didn't scare me. At the time having a career seemed to be the only real path to me.

At this point, I hadn't seen many examples of winning at your path. It only worked for some corporation or join the military.

All of the little hustles I started had only seen minor success. This was years before I ever started blogging or started showing other people how to push themselves.

Fast-forward to when I was 18, and I got involved in legal insurance. In a few years, my team grew to over 185 people. During that time I met a man named Frank Aucoin.

He was a self-made millionaire. Frank grew up in the poor South and didn't go to school after third grade.

What he lacked in education, he made up with drive and vision. He went on to create a real-estate empire, one of the largest teams in our company (legal insurance) and had a chain of stores around the East-Coast.

He and I hit it off, and for a short time, I was mentored by him. The biggest thing that I took from him was to have a vision for yourself.

He envisioned what he wanted daily. Vision is what eventually lead me to create my script. It wasn't enough for me to just envision.

I needed something more. During the year that I went to college (only did one year), I finally had my breakthrough.

As I was laying on the floor in my room trying to figure out what I should do, an idea came to me. I rushed over and grabbed my binder. I created the first version of my script.

Over the years it has gotten more efficient. That is what you will do at this level.

You will create your script. From there you will create your framework which will ensure that you follow your script and play your own game.

Level 2: Script Creation

Your Game:

Before you began your journey, you were playing someone else's game. Wake up, go to work/school, then repeat.

Luckily you awakened and decided to play your own game. No longer do you have to play by society's rules.

Yes, pay your bills, be a contributor to society, but do it in your way. You don't have to be an NPC (Non-player-character) anymore. It's your turn to become a real player.

To become a real player you have to create your script. To do this, you will choose to play your own game and create the guidelines for the story you are about to create.

The Importance of Your Script:

Look at your script as the vision you have for your life. Imagine yourself waking up every morning knowing what you're working towards. Since you know what you are working towards, you can easily create daily objectives that push you closer to living that vision.

My script has everything from where I want to live, the type of money I want, and how I will make my money. I even break it down to the body type and other aspects of what I envision myself living.

Most players in this game of life go around aimlessly. They have a general idea of where they want to go. Maybe it's to make X amount an hour and go out with the boys on the weekend.

But you are different. You know what you want out of life. You know where you want to be six months from now.

While people are trying to figure out what's for dinner, you'll already know what you will be doing the rest of the week. Your script guides you and keeps you on track.

Most NPC's get stuck at this part of the level. Why, because they aren't real players. You, on the other hand, have a story to tell.

What has been overwhelming you up to this point is all of the directions you can go in. We'll fix this today.

Don't overthink this part. Just write down what you want and be specific. Saying something vague like, "I want to make more money" you cause you to become overwhelmed.

I learned by doing this very thing. My goal was to make \$2,000 a month. I wasn't specific, and two months later I still hadn't hit goal. Then as I was talking to Billy Murphy (Forever Jobless), he told me I needed to be more specific.

It wasn't related to the two grand, but it got me thinking. I realized I was all over the place.

I was making money from several different things. Instead, I decided that I was going to focus on one source and before long I hit the two grand mark.

So get specific when creating your script. The more specific you are, the easier it is to stick to your script.

Below you will design your script. Get out a notebook and pen. Prepare to get specific and personal.

Don't hold anything back. This isn't for your family, friends, or your religion. Your script is for you.

Until you start being true to yourself and going after what you want, nothing will bring you fulfillment.

No amount of material stuff will satisfy you. The only thing that will bring you fulfillment is by being true to yourself and playing your own game.

Designing Your Script:

Before we get started, I want you to clear your mind. There is no right or wrong. There simply is what you desire. People get held up on pursuing what they want because of the opinions of others.

If you want a type of girl, go to a certain school, or start a business; write it down. Your script is the most important section of ***Think and Go Hustle***.

You've played other people's games up to this point. Now it's your turn to start playing your own game.

Take your time and don't force this process. Just let it flow. I took it to extremes when I created my script. I rented out an Airbnb for the weekend and cut off all outside communication.

It was just my notebook, the city around me, and myself.

While you don't have to rent an Airbnb, you do have to be alone when you create your script.

If you get stuck you can access the video section on the resources page.

Components to creating Your Script:

1. *Questions/Specific answers*
2. *Craft your script*

Step One -

Write down all of the things that you've wanted to do but haven't. For me, it was things such as networking with powerful people, sculpting my body, and business goals.

From there I asked myself a question and reframed it with a specific answer. Why do you ask? Because you and me both know everything that we want and how to get it.

This exercise forces you to cut out all of the other options and give yourself a solution. When you cut out all other options, you are left with what you want.

Example: My body

- *Question- What is holding me back from the body that I want?*
- *Answer- Me not eating enough calories and not spending enough time in the gym.*

From there I would write down something such as, “Every day I will eat 2,000 calories and workout four times a week”.

I took something I wanted and then gave myself a clear direction to achieve it. Run through EVERYTHING like this.

Getting a relationship you want. Hitting an income that you want. Maybe it's something such as taking your Mom on a trip.

The key is that you put it in your notebook. Look at your notebook as your player dashboard. It holds everything that you need.

Step Two-

Now that you have your specific answers it's time to craft your script. On a separate page write down all of your answers in the form statements.

Using the example above that would mean you'd write, “I eat 2,000 calories per day and workout four times a week”.

This plan gives you the actions that you will take to get where you want. You won't second guess these actions because you know what you want and what to do.

You now have your script. Your script is what gives you purpose and separates you from the NPC's. While they run around blind, you turn on the lights.

Next, we will create your Framework.

Create Your Framework:

Your framework is what holds up your script. Imagine your script being the foundation and your framework being the support beams around your house.

For me, I keep it simple. I write down three daily actions that keep me on the script and ultimately to living my vision.

Every day that I wake up I do three things throughout the day:

- Get exposure
- Be healthy
- Do one thing that pushes me forward

These three things are my framework. Within each of the three things, there are many components.

For getting the exposure, I know that I have to be active on Twitter, publish content, and send out newsletters.

For me to be healthy, I have to eat well and workout. When it comes to doing something that pushes me forward it applies to anything.

Whether it's making an important call, reading a great book, or meditating do something that pushes you.

The main point of your framework is that it doesn't limit you. You have three categories and will use them to guide your actions.

Each day is different so that you won't constrain yourself. You have three groups that will ensure that you are following your script no matter what the day is like.

Focusing Your Energy:

Now that you have your script and framework covered it's time to focus your energy. Remember everything is energy.

To use your energy right, you will focus on your framework.

I read a quote once that said the person who doesn't stand for something would fall for anything. I can't agree more.

You will keep chasing one thing after another and waste your energy while achieving nothing. Do yourself a favor and stick to your script! Don't worry about anything else.

You can only focus on so many things. If you want to do X why are you spending most of your time doing Y?

It just doesn't make sense now that you're thinking about it, does it? You've wanted X for so long, yet you've spent the past seven months chasing after Y. It's time for you to stop chasing Y and instead focus on X.

Level Takeaways

- You are playing your own game. What separates you from all of the other NPC's is that you have your script.
- Your script and framework complement each other. Your script is your foundation, and your framework is the support beams.
- Focus your energy on what you want. Don't waste hours watching YouTube when you haven't spent time accomplishing your framework.

If you got something from these 2 free levels. You can unlock the other 4 by getting the full book. Get Think and Go Hustle [here](#).

I also have a weekly newsletter where I talk about:

- Ending the cycle of self-sabotage
- Travelling on a budget (while maximizing your fun)
- Replacing self-doubt with **EXTREME** self-confidence
- And getting paid in unorthodox (but very legal ways)

You can sign up for the free newsletter [here](#). Thank you for your time.

Your friend,
Dylan Madden