LearnWiki™ video series

WIDE ANGLE VISUAL
Title card or scene (might be video but probably not due to
resource constraints). Be sure to include images of community
people in small and large groups, as well as a few images of
Wikimedia content.

SOUND EFFECT
Series signature audio cue or music (approximately 5 seconds)

VISUAL: fade to white slide. Fade in black text "Authorship,
Copyright, and Copying". Narrator walks into the frame from the
right side. Use chroma keying to support this.

NARRATOR
Hello, my name is X, and my Wikimedia username is Y. In this
video, we'll learn about authorship and copyright for Wikimedia.

NARRATOR
You can pause or rewind the video at any time so that you can do
each of the steps.

NARRATOR
Let's navigate to www.wikimedia.org and click Wikimedia Commons.

WIDE ANGLE VISUAL
Fade to www.wikimedia.org.

QUICK PAUSE

WIDE ANGLE VISUAL
Zoom in to Wikimedia Commons logo, and click on it. The Commons
main page appears.

NARRATOR
Nearly all content on Wikimedia sites, including Commons and
Wikipedia, is licensed under Creative Commons licenses.

VISUAL: zoom in the bottom the page where the page says "Text is
available under the Creative Commons Attribution-ShareAlike
License." Click on the license link. A full screen image of the
license summary appears.

NARRATOR

Text on Wikimedia sites is licensed under a license known as
Creative Commons Attribution - ShareAlike. This allows people to
copy and modify the content. However, people who do this must
give credit to the author of the text.

VISUAL: briefly highlight the "Attribution" paragraph.

NARRATOR

This means that when we write text on Wikimedia sites, people
must give us authorship credit. One way of doing this when
copying text from Wikimedia is to provide a link to the page
where they found the text. Let's go back to Commons to see how
this works.

VISUAL: return to the Commons main page.

NARRATOR

For example, if someone copies text from this page, that person
can credit the authors by providing a link to the page.

VISUAL: briefly highlight
"https://commons.wikimedia.org/wiki/Main_Page" in the browser
address bar.

NARRATOR

A way that specific authors receive credit for each of their
contributions to this page is that their edits are shown in the
page's history.

VISUAL: briefly highlight the "History" tab. Click on that tab
with the mouse.

NARRATOR

Here we see a list of people who have contributed text to this
page. Each revision, which is also called a "diff", is saved
separately. This way, everyone gets credit for individual
contributions.

VISUAL: briefly highlight a diff.

                    NARRATOR
        Let's click on a diff to see what changed.

VISUAL: click on a diff to see the changes.

                    NARRATOR
       An error that people sometimes make is that they copy
    information from a Wikimedia page without including a link to
                         the page.

VISUAL: fade back to the commons main page. briefly highlight
"https://commons.wikimedia.org/wiki/Main_Page" in the browser
address bar.

                    NARRATOR.
       The Creative Commons license requires that the source be
     attributed. This is true even within Wikimedia. If we copy from
     one Wikimedia page to another Wikimedia page, we must credit our
                         source.

FADE TO a plain white slide.

                    NARRATOR
        Here are a few more important points about copyright.

VISUAL of new black text fading in on the white slide in large
font: "The data on Wikidata is public domain (CC0)."

                    NARRATOR
     Wikidata is one of the Wikimedia projects. Data on the Wikidata
                    site is public domain.

VISUAL: fade to the Wikidata homepage. ZOOM IN on the line "All
structured data from the main and property namespace is
available under the Creative Commons CC0 License; text in the
other namespaces is available under the Creative Commons

[Attribution-ShareAlike License](); additional terms may apply. By using this site, you agree to the [Terms of Use]() and [Privacy Policy.]()" HIGHLIGHT "All structured data from the main and property namespace is available under the [Creative Commons CC0 License]()"

VISUAL fade to a blank white slide. New black text fades in on the white slide in large font: "In general, don't copy copyrighted material, or material with non-commercial restrictions, to Wikimedia."

NARRATOR
Copying to Wikimedia happens frequently, but doing it right is important. Don't copy copyrighted material, or material with non-commercial restrictions, to Wikimedia. Material on Wikimedia should be free for anyone to reuse, even commercially. There are a few exceptions to this rule, but they are more advanced than we can discuss here.

VISUAL of
[https://meta.wikimedia.org/wiki/File:Vectorized_CC_License_Compatibility_Chart_compact.svg](). Highlight the upper left 3x3 grid that have checkboxes.

NARRATOR
This is a chart of different types of licenses. The three kinds of licenses in the upper left grid may be copied to Wikimedia.

VISUAL of new black text in large font fading in on a white slide: "Only publish on a Wikimedia site what you want to share with the whole universe, for free, forever."

NARRATOR
Only publish on a Wikimedia site what you want to share with the whole universe, for free, forever. Wikimedia can be modified and information can be removed from public pages, but the diff will always remain in the page's history unless the diff is removed by a site administrator. Wikimedia is amazing and it can be fun. Is a huge public place and it can affect people's lives

including our own, so being responsible is important.
Information about how contact an administrator is in the
Additional Resources for this video module.

VISUAL of new black text in large font fading in on a white
slide: "Cite sources. Always avoid plagiarism by citing sources.
When possible, avoid close paraphrasing by summarizing material
with new and varied paraphrasing."

NARRATOR
Plagiarism is copying information or ideas from a source without
 providing credit. Plagiarism can be avoided by citing sources.
Close paraphrasing is copying text from a source with only minor
modifications. Sometimes close paraphrasing is necessary, but we
   should avoid it when possible. Wikimedia administrators may
block the accounts of people who are involved with plagiarism or
 large amounts of close paraphrasing. Additionally, students and
 instructors may receive academic penalties. Always cite sources,
                and try to avoid close paraphrasing.

VISUAL of new black text in large font fading in on a white
slide: "Licensing and reusing images"

NARRATOR
 If you find an image on Wikimedia Commons, you can usually use
                it on any Wikimedia site.

VISUAL: Fade to Commons main page. Type in the search bar:
"File:First flight3.jpg". Click the search button.
https://commons.wikimedia.org/wiki/File:First_flight3.jpg
appears. Scroll down to the Licensing section, and briefly
highlight the licensing section.

NARRATOR
 Each image on Commons should have information about licensing.
 The copyright on this image has expired, which means that using
    it on Wikimedia is okay. If an image is missing license
              information, avoid using it.

VISUAL: Fade to English Wikipedia main page.

NARRATOR

English Wikipedia has an exception for certain kinds of copyrighted images. This is called the "fair use" exception.

VISUAL of new black text in large font fading in on a white slide: "This sounds like a lot of rules, but once you get good habits, the basics are easy to follow."

NARRATOR

These rules may sound complicated. The good news is that the rules become easier as you gain experience as a Wikimedian. If you have questions, please see Additional Materials for places where you can ask for help.

ZOOM OUT TO WIDE ANGLE VISUAL
Page FADES to an information screen that displays "End of module "Authorship, Copyright, and Copying", the Wikimedia community logo, links to Additional Materials, and a link to the next module.

NARRATOR

This is the end of this video module. You can restart the module, look at Additional Materials, or watch another module.

MEDIUM ANGLE VISUAL
End credits
- This series was funded by an Individual Engagement Grant from the Wikimedia Foundation, and produced in cooperation with the Wiki Education Foundation and Cascadia Wikimedians User Group
- (See credits in lightning talk from Feb 2016, including translators)
- Wikimedia Foundation grant officer: Marti Johnson
- Adviser from the Wiki Education Foundation: Sage Ross
- Series editor: Nick LaFleur

- Series producer: Victor Grigas
- Series writer and director: Pine
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- (Copyright/licensing info for the module)