

IMOSS MISSION STATEMENT

IMOSS, an acronym for **IM**proving **O**ur **S**adhu **S**anga, is a preaching initiative targeting existing devotees.

WE ADVOCATE FOR IMPROVING OUR SADHU SANGA

“The root cause of devotional service to Lord Kṛṣṇa is association with advanced devotees. Even when one’s dormant love for Kṛṣṇa awakens, association with devotees is still most essential.” CCM 22.83 verse

....TO HELP DEVOTEES DEVELOP

1. “Boiling the milk” is crucial for our movement.

*“So I want you leaders especially to become very much absorbed in the philosophy of Bhagavad-gita, Srimad-Bhagavatam, and become yourselves completely convinced and free from all doubt. On this platform you shall be able to carry on the work satisfactorily, but if there is lack of knowledge, or if there is forgetfulness, everything will be spoiled in time. So especially you must encourage the students to read my books throughout the day as much as possible and give them all good advice how to understand the books, and inspire them to study the things from every point of view. **In this way, by constantly engaging our tongues in the service of the Lord, either by discussing His philosophy or by chanting Hare Krishna, the truth is that Krishna Himself will reveal Himself to us and we shall understand how to do everything properly. Now I have got so many students and so many temples but I am fearful that if we expand too much in this way that we shall become weakened and gradually the whole thing will become lost. Just like milk. I may thin it more and more with water for cheating the customer, but in the end it will cease to be any longer milk. Better to boil the milk now very vigorously and make it thick and sweet, that is the best process. So let us concentrate on training my devotees very thoroughly in the knowledge of Krishna Consciousness from my books, from tapes, by discussing always, and in so many ways instruct them in the right propositions.**” Letter to Hansadutta, 22/6/72, Los Angeles*

*“Your first job should be to make sure that every one of the devotees in your zone of management is reading regularly my literatures and discussing the subject matter seriously from different angles of seeing, and that they are somehow or other absorbing the knowledge of Krishna Consciousness philosophy. **If they are fully educated in my philosophy and if they can get all of the knowledge and study it from every viewpoint, then very easily they will perform tapasya or renunciation and that will be their advancement in Krishna Consciousness.**” Letter to Satsvarupa Maharaja ‘72*

2. Sastra discussion is integral to good sadhu sanga, and essential for our spiritual success.

“In [Bhagavad-gītā](#) there is reference to bodhayantaḥ parasparam, “discussing among themselves.” Generally pure devotees utilize their valuable time in chanting and discussing various activities of Lord Kṛṣṇa or Lord Caitanya amongst themselves. There are innumerable books, such as the Purāṇas, Mahābhārata, [Bhāgavatam](#), [Bhagavad-gītā](#) and Upaniṣads, which contain countless subjects for discussion among two devotees or more. Friendship should be cemented between persons with mutual interests and understanding. Such persons are said to be sva jāti, ‘of the same caste.’” SB 3.29.17

“The messages of the Supreme Personality of Godhead are full of potencies, and these potencies can be realized if topics regarding the Supreme Godhead are discussed amongst devotees.’... The Lord understands the mentality and sincerity of a particular living entity who is engaged in Kṛṣṇa consciousness and gives him the intelligence to understand the science of Kṛṣṇa in the association of devotees. Discussion of Kṛṣṇa is very potent, and if a fortunate person has such association and tries to assimilate the knowledge, then he will surely make advancement toward spiritual realization.” Bg 9.1 purport

“In discussing Krishna’s opulences and His diverse energies, the pure devotees take transcendental pleasure. Therefore they want to hear and discuss them.” Bg 10.19 purport

“Therefore one must learn detachment by discussion of spiritual science based on authoritative scriptures, and one must hear from persons who are actually in knowledge. As a result of such discussion in the association of devotees, one comes to the Supreme Personality of Godhead.” Bg 15.3-4 purport

“Such discourses on the transcendental activities of the Lord purify the atmosphere in which such discussions are held, and the devotees thus become enlivened while answering such questions.” SB 2.5.9 purport

"The highest perfectional gain of humanity is to engage in discussions of the activities and glories of the Pious Actor. Such activities are so nicely arranged in writing by the greatly learned sages that the actual purpose of the ear is served just by being near them." SB 3.6.39 verse

"Here in the Bhagavatam, in this verse particularly, it is stressed that people who try to discuss and understand the real spiritual nature of the spiritual sky and the Vaikunthas are fortunate." SB 3.15.23 purport

"It is very much regrettable that unfortunate people do not discuss the description of the Vaikuntha planets but engage in topics which are unworthy to hear and which bewilder one's intelligence. Those who give up the topics of Vaikuntha and take to talk of the material world are thrown into the darkest region of ignorance." SB 3.15-24 verse

"Both by rising and by setting, the sun decreases the duration of life of everyone, except one who utilizes the time by discussing topics of the all-good Personality of Godhead." SB 2.3.17 verse

"The conclusion is that if one participates in a discussion of devotees, he is both materially and spiritually benefited... The discussion of spiritual matters amongst devotees is beneficial for everyone, without exception." SB 4.22.19 purport

"By discussing spiritual knowledge one can conquer lamentation and illusion...." SB 7.15-23 verse

"The desired change of heart referred to above is visible in the reluctance to do anything not congenial to the devotional way. To create such a change of heart, conclusive discussion about Sri Krishna and His potencies is absolutely necessary." CC Adi 2.117 purport

"Therefore I advise you to read our books daily as far as possible and try to understand the subject matter from different angles of vision by discussing it frequently with the devotees at the New York temple. In this way you will gradually become convinced, and by your sincere attitude and devotional service you will make progress." Perfect Questions, Perfect Answers, chapter 8

"In this way, Sri Balarama instructed Rukmini in spiritual knowledge. He further addressed his sister-in-law thus: 'Sweet, smiling Rukmini, do not be aggrieved by false notions caused by ignorance. Only because of false notions does one become unhappy, but one can immediately remove this unhappiness by discussing the philosophy of actual life. Be happy on that platform.'" Krsna Book, chapter 54

"Generally, people cannot understand. But if one understands, he becomes liberated. If some way or other... it is not very difficult; simply we have to associate with devotees and discuss this literature. Then we will understand Krishna very easily." Lecture on SB 6.1.39; Los Angeles; 5/06/76

"Be engaged always in reading Srimad Bhagavatam, discussing amongst yourself. Then you'll make progress." Lecture '75

"Try to always study our books and see our philosophy from different lights of directions, become convinced yourself of this knowledge and without a doubt all of your difficulties of mind will disappear forever and you will see Krishna face-to-face." Letter to Bhagavatananda; New York, 8/07/72

"A sincere student should not neglect the discussion of such conclusions, considering them controversial, for such discussions strengthen the mind. Thus one's mind becomes attached to Sri Krsna." CC Adi 2.117 verse

3. This is how devotees can become happy.

"Sarve sukhina... Everyone be happy. This is Kṛṣṇa consciousness movement. We want to see everyone to be happy. That's all." Morning Walk; Bombay; 17/02/74 <https://vedabase.io/en/library/transcripts/740217mwboim/?query=sukhina+bhavantu#bb267227>

"If a person is actually executing devotional service, then he must be happy. If he's not happy, then he's not doing properly. So first thing is this. He might be doing something in the name of devotional service. If he's actually rendering devotional service, then he must be feeling. Just like if you are eating actually, then you must feel strength and satisfaction of your hunger. You cannot say, "I'm eating, but I'm not satisfied of my hunger." That is impossible. This is not possible. Then you are not eating... So if I am actually rendering devotional service and I'm not getting any happiness, that means there is some māyā's play. Otherwise there is no such reasoning. He must feel happy. Then he has to rectify the process of his service. Not to change, but rectify the process." Lecture on Bg 2.13-17; Los Angeles; 29/11/68 <https://vedabase.io/en/library/transcripts/681129bg-los-angeles/?query=happy-rectify+must+change#bb532383>

"One should learn how to associate with the devotees of the Lord by gathering with them to chant the glories of the Lord. This process is most purifying. As devotees thus develop their loving friendship, they feel mutual happiness and satisfaction. And by thus encouraging one another they are able to give up material sense gratification, which is the cause of all suffering." SB 11.3.30 verse

4. It is dangerous for our movement to neglect sastra discussion.

"What is the value of this association? Sat-sanga. Sat-sanga means assembly, discussion. Bodhyantah parasparam, tusyanti ca ramanti ca. If you are not interested in association, discussion, then you are finished. So... karmis, they are fools and rascals. When you have got this

center, it is not that you should be engaged from morning till you go to bed for sense gratification. That is not life. That is karmi's life. You have no time for sat-sanga, for association. You cannot make any progress by this sort of karmi's life. We have to work for organization, but not that whole day and night engaged and no sat-sanga. That is a misguided policy, and it will spoil the whole structure." Room Conversation, '73

"[aside:] Why they are going? They are busy in some other work? Eh? Ugra-karma. Without hearing, what he will do, nonsense? Śravaṇaṁ kīrtanam, this is our main business. Śravaṇam. If you don't hear, what you will do? You will do simply sense gratification. That's all. So this is difficulty, that we are not very much interested in hearing. And that is the main business. Our bhakti begins = śravaṇaṁ kīrtanaṁ viṣṇoḥ [SB 7.5.23]. We have to hear and we have to speak. But if we are not interested in hearing and speak, then it will be the same thākura-bari[?], simply formula. That's all. And gradually it will be stopped. Unless there is life of śravaṇaṁ kīrtanam, these big, big building, temples, will become burden. So if we are..., if we want to create burden for future, then we may give up this hearing and chanting and sleep very nicely. It will be burden. Galagraha. Not śrī-vigraha, but galagraha. Galagraha. Śrī-vigraha means worshipable Deity. So if we give up this śravaṇaṁ kīrtanaṁ viṣṇoḥ [SB 7.5.23], then it will be thought that "Our Guru Mahārāja has given a burden in the neck, galagraha." This is the danger. So we must be very much alert in śravaṇaṁ kīrtanam. Otherwise, all this labor will be futile. This building will be only the nest, nest for the doves and the pigeons. That is the danger. That is being done. Nobody is interested." Lecture on SB 1.8.19; 29/09/'74; Mayapur

5. There should be no rank-pulling in sastra discussion.

"Devotees always humbly offer respect to everyone, but when there is a discussion on a point of sastra, they do not observe the usual etiquette, satyam bruyat priyam bruyat. They speak only the satyam, although it may not necessarily be priyam." SP letter

6. Devotees should be trained to think for themselves through the eyes of scripture.

"Krishna Consciousness Movement is for training men to be independently thoughtful and competent in all types of departments of knowledge and action, not for making bureaucracy. Once there is bureaucracy the whole thing will be spoiled." Letter to Karandhara in Dec '72

"... we have to take information of Kṛṣṇa from the śāstra. Śāstram eva cakṣusā[?]. Vedānta-sūtra. Your eyes should be śāstra, not your so-called imagination. Śāstra-cakṣusā. Yaḥ śāstra-vidhim utsṛjya vartate kāma... [Bg. 16.23]. If you give up the direction of the śāstra and manufacture your own way, yaḥ śāstra-vidhim utsṛjya vartate kāma-kārataḥ, as you like, then na sa siddhim avāpnoti: you will never get siddhi, perfection. Never get. Na sa siddhim avāp..., na sukham, neither happiness." lecture on BG 1.24-25; London; 20/07/'73

"So from śāstric vision... And that is our source of knowledge, śāstra-cakṣusā. One should see through the śāstra what is what. That is our, I mean to say, facility of those who are following the Vedic way of life. So we have to see everything through śāstra, and then we can understand, then we can get full knowledge. Śāstra-cakṣusā." Janmastami Lecture; London; 13/08/'71

...TO ESTABLISH SRILA PRABHUPADA AS THE PRE-EMINENT SIKSA GURU IN ISKCON.

7. It is essential to associate with a devotee of Srila Prabhupada's calibre.

"The topmost benediction for those who are living in this material world and are subjected to the repetition of birth and death (transmigration) is association with pure devotees. One should search out such pure devotees and remain with them. That will make one completely happy, even though living within the material world. This Kṛṣṇa consciousness movement is started for that purpose." SB 4.30.34 purport

"Narottama dāsa Thākura says, chādīyā vaiṣṇava-sevā nistāra pāyechē kebā: without serving a pure devotee, one cannot advance in spiritual life.

One should take shelter of a pure devotee, who has nothing to do with this material world but is simply engaged in devotional service. By serving him only, one can transcend the qualitative material condition. In this verse it is recommended (yogeśvara-upāsanayā) that one serve the lotus feet of the topmost yogi, or the devotee. To serve the topmost devotee means to hear from him about the glories of the Supreme Personality of Godhead. To hear the glories of the Supreme Personality of Godhead from the mouth of a pure devotee is to acquire a pious life." SB 4.22.22 purport

"The summary is that one has to, first of all, seek the association of pure devotees who not only are learned in the Vedānta but are self-realized souls and unalloyed devotees of Lord Śrī Kṛṣṇa, the Personality of Godhead." SB 1.5.34 purport

8. Srila Prabhupada is a 'living bhagavata'.

"If one does not try to secure the dust of the lotus feet of bhāgavata... Bhāgavata means pure devotee of the Lord. One bhāgavata is this book Bhāgavata, another bhāgavata, the person bhāgavata. Who lives on the book Bhāgavata, he is person bhāgavata. Two kinds of bhāgavata. So we have to learn **Bhāgavatam** from the living bhāgavata." Lecture on SB 2.3.23; Los Angeles; 20/06/'72

<https://vedabase.io/en/library/transcripts/72062osbla/?query=%22living+Bhagavata%22#bb193255>

"If you want to study Bhāgavata, you must go to a living bhāgavata, not to the professional reader." Lecture on SB 1.1.1-2; Bombay; 22/03/'72 <https://vedabase.io/en/library/transcripts/720322sbbom/?query=%22living+Bhagavata%22#bb185971>

"This is the secret. Unless one is svānubhāvam, self-realized, life is Bhāgavata, he cannot preach Bhāgavata. That is not... That will not be effective. A gramophone will not help. Therefore Caitanya Mahāprabhu's secretary, Svarūpa Dāmodara, recommended, bhāgavata pora giyā bhāgavata-sthāne, that "If you want to read **Śrīmad-Bhāgavatam**, you must approach a person who is life living Bhāgavata." Bhāgavata pora giyā bhāgavata-sthāne. Otherwise, there is no question of Bhāgavata realization." Lecture on SB 1.2.3; Rome; 27/05/'74

<https://vedabase.io/en/library/transcripts/740527sbrom/?query=%22living+Bhagavata%22#bb282930>

"Therefore our method is to accept the perfect guru to understand the subject matter. But still, if one reads the books as it is from authorities, there is chance of understanding." Room Conversation; 22/04/'76; Melbourne.

"There are two types of Bhagavatas, namely the book Bhagavata and the devotee Bhagavata. Both the Bhagavatas are competent remedies, and both of them or either of them can be good enough to eliminate the obstacles." SB 1.2.18 purport

"Never think that I am absent from you. Physical presence is not essential; presence by message (or hearing) is real touch." Letter to students; Vrindaban; 2/08/'67

9. Srila Prabhupada instructed us to associate with him via his vani.

"**Reporter (2):** What will happen to the movement in the United States when you die?

Prabhupāda: I will never die. I shall live for my books, and you will utilize." Press conference – San Francisco; 16/07/'75

"I am therefore so much laboring hard that we..., before my leaving this body, I may give you some books who you can enjoy after my death. So utilize it. Utilize it. Read every śloka nicely, try to understand the meaning, discuss amongst yourself. Nityaṁ bhagavata-sevayā. That is our mission. Naṣṭa-prāyeṣv abhadreṣu nityaṁ bhagavata-sevayā [**SB 1.2.18**]. Abhadra. We have got so many dirty things within our heart. So these dirty things can be cleansed simply by Kṛṣṇa consciousness. There is no other method." Lecture on SB 1.1.1; New York; 6/07/'72

"Your guru is writing books. If you think, 'There is no necessity of reading books,' that is guror avajna. Do you mean to say I am writing these books whole night for selling and making money? Why do you think like that?" Lecture on BG 17.1-3; Honolulu; 4/07/'74

"**Prabhupāda:** So in my absence you read the books. What I talk, I have written in the books. That's all.

Indian man (2): Personally, we think more greater.

Prabhupāda: That's all right. But still, you can associate with me by reading my books." Morning Walk; Toronto; 7/08/'75

"You may please me the most by reading my books and following the instructions therein and by becoming fully Krishna Conscious in this lifetime." Letter to Bahurupa das; 22/11/'74

...TO PROMOTE PERSONAL & INSTITUTIONAL INTEGRITY

10. Authenticity and integrity among devotees is essential; not pretense and imitation.

“He tolerated no hypocrisy among His followers.” CC Adi Lila Intro (referring to Lord Chaitanya)

“For sense enjoyment one can act in any capacity of the social order, but if one follows the rules and regulations of his particular status, he can make gradual progress in purifying his existence. But he who makes a show of being a yogī while actually searching for the objects of sense gratification must be called the greatest cheater, even though he sometimes speaks of philosophy. His knowledge has no value, because the effects of such a sinful man’s knowledge are taken away by the illusory energy of the Lord. Such a pretender’s mind is always impure, and therefore his show of yogic meditation has no value whatsoever.” Bg 3.6 purport

“Anukaraṇa, anusaraṇa—there are two Sanskrit words. One is imitation, and one is following the footprints. If one tries to follow the footprints of great personalities, that is very nice, but we cannot imitate. Imitate... Imitation is dangerous.” Lecture on BG 3.6-10; Los Angeles; 23/12/’68

11. This is an ‘inside-out’ approach to preaching and managing ISKCON projects.

By inside-out we mean to ensure our own personal spiritual growth as the best means to influence positive change and growth in others. Or as Srila Prabhupada frequently said, “Physician, heal thyself.”

“... the thing is we should be Kṛṣṇa conscious. Just like electrification. Touching electricity by one wire, another joining another, another wire, if the touch is there factual, then the electricity is everywhere.” Lecture on BG 2.13-17; Los Angeles; 29/11/’68

<https://vedabase.io/en/library/transcripts/681129bg-los-angeles/?query=live+wire+connect#bb532388>

“Evaṁ paramparā prāptam [Bg. 4.2], if you have got connection with the original powerhouse, then there is electricity. Otherwise it is simply wire. What is the value? Simply wiring will not help you. The connection must be there. And if you lose the connection, then it is of no value. Therefore Kṛṣṇa consciousness movement means you have to keep yourself always connected with the original powerhouse. And then wherever you’ll go, there will be light. There’ll be light. If you’re disconnected, there will be no light.” Lecture on SB 1.15.28; Los Angeles; 6/12/’73

<https://vedabase.io/en/library/transcripts/731206sbla/?query=live+wire+connect#bb256965>

“Therefore, if you discuss on the instruction of Kṛṣṇa, like Bhagavad-gīta, then you are immediately in touch with Kṛṣṇa. Abhinnavad nama-naminoh. There is no difference.”

Lecture on Sri Caitanya-caritamṛta, Madhya-līla 20.112 -- Bombay, November 24, 1975

“Unless one practices devotional service himself, he cannot teach it to others. This conclusion is indeed confirmed throughout the Gīta and Bhagavatam.” CC Adi 3.21 purport

“So that is part of our business to preach, but to practice personally, that is our main business. To practice personally, that is our main business. Not that everyone will be preacher, but at least his own life be perfect.” Room Conversation; New Vrindaban; 24/06/’76

“Try to understand its philosophy, apply in life, and try to distribute this knowledge.” Lecture on Bg 2.17; Hyderabad; 22/11/’72

“Practically you have to behave; then you can preach. Otherwise you cannot become acarya. Acarya means one practices the acara and then teaches. He is acarya... Truthfulness means what you preach, you must do.” Lecture on Bg 16.7; Hyderabad; 15/12/’76

12. IMOSS is an effective way to achieve individual and institutional integrity.

"Simply enforcing laws and ordinances cannot make the citizens obedient and lawful. That is impossible. Throughout the entire world there are so many states, legislative assemblies and parliaments, but still the citizens are rogues and thieves. Good citizenship, therefore, cannot be enforced; the citizens must be trained." SB 9.10.50

13. We advocate for siksha and diksha relationships to evolve naturally from engaging in sadhu-sanga relationships.

"Śrī Jīva Gosvāmī advises that one not accept a spiritual master in terms of hereditary or customary social and ecclesiastical conventions. One should simply try to find a genuinely qualified spiritual master for actual advancement in spiritual understanding." CC Adi 1.35 purport

"Therefore the so-called formal spiritual master and disciple are not facsimiles of Brahmā and Nārada or Nārada and Vyāsa. The relationship between Brahmā and Nārada is reality, while the so-called formality is the relation between the cheater and cheated. It is clearly mentioned herewith that Nārada is not only well-behaved, meek and obedient, but also self-controlled. One who is not self-controlled, specifically in sex life, can become neither a disciple nor a spiritual master. One must have disciplinary training in controlling speaking, anger, the tongue, the mind, the belly and the genitals. One who has controlled the particular senses mentioned above is called a gosvāmī. Without becoming a gosvāmī one can become neither a disciple nor a spiritual master. The so-called spiritual master without sense control is certainly the cheater, and the disciple of such a so-called spiritual master is the cheated." SB 2.9.43 purport

"So jijnasuh sreya uttamam, what is the highest perfection of life, he requires to approach a guru. It is not a fashion. It is not a fashion that "I have made my guru, such and such Swami." But what you have learned? You cannot learn because you are not at all jijnasuh. You do not know how to inquire, neither the guru you have met, he does know how to reply. Such kind of guru and disciple will not help. The disciple must be also serious to understand about the spiritual subject matter. That is knowledge, brahma-jijnasa. One who is inquisitive to know about the Absolute Truth, he requires to approach a guru. That is jnana. Jnana means brahma-jnana."

Lecture on Bhagavad-gita 13.8-12 – Bombay, October 5, 1973

"Self-deceived persons sometimes accept leaders or spiritual masters from a priestly order that has been officially appointed by the codes of material life. In this way, they are deceived by official priests." Caitanya-caritamrita, Madhya 17.185 purport

"It is imperative that a serious person accept a bona fide spiritual master in terms of the sastric injunctions. Sri Jiva Gosvami advises that one not accept a spiritual master in terms of hereditary or customary social and ecclesiastical conventions. One should simply try to find a genuinely qualified spiritual master for actual advancement in spiritual understanding." Caitanya-caritamrita, Adi 1.35 purport

"...As soon as you accept somebody as spiritual master, you cannot argue. You have to accept. You have to accept. Therefore the selection of spiritual [master] must be very scrutinizing. You cannot accept anyone as spiritual master. You must be very much satisfied that here is a person who can solve the problems of my life. Just like Arjuna thought. He plainly said that "The problem which is before me, I know, beyond You, besides You, nobody can make solution." That is the way of accepting spiritual master. When one is fully convinced that, "Here is a person who can actually solve the problems of my life," then one should accept spiritual master. In the Hari-bhakti-vilāsa there is such process that one should accept a spiritual master after associating with him for some time. Similarly, the spiritual master also shall accept somebody as disciple after associating with him for some time, whether he is eligible or not. This is the process."

– Lecture on BG 2.20-25, Seattle, 14th October 1968

TO ACHIEVE THE ABOVE WE OFFER EVIDENCE-BASED TRAINING & SUPPORT

14. We teach the culture of sadhu sanga based upon Srila Prabhupada's instructions.

"... unless and until one is trained in the culture of good association, one cannot become good." SB 3.3.6 purport

"In order to become really learned, we have to associate with devotees. Then we can actually relish kṛṣṇa-kathā. When discussed among devotees, kṛṣṇa-kathā is pleasing to the heart and ear. This requires a little training, and this training is given by the devotees." Teachings of Lord Kapila, chapter 12; texts 25-26

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15. We are developing a network of devotees who are personally benefitting from applying the IMOSS principles in regular sastra discussion, and who are ready to share their experience, train and coach other devotees to do likewise.

The IMOSS model promotes training only the number of devotees with whom we can personally cultivate a loving trusting relationship.

"He must not take on unlimited disciples. This means that a candidate who has successfully followed the first twelve items can also become a spiritual master himself, just as a student becomes a monitor in class with a limited number of disciples." Easy Journey to Other Planets, page 34

16. We train IMOSS helpers to assist others respectfully, lovingly and in a service mood.

*tṛṇād api sunīcena
taror api sahiṣṇunā
amāninā mānadena
kīrtanīyaḥ sadā hariḥ*

"The devotees of Krishna are the most exalted persons on this planet, better than kings, all of them, so we should always remember that and, like the bumblebee, always look for the nectar or the best qualities of a person." Letter to Atreya Rsi; Bombay; 4/02/72

<https://vedabase.io/en/library/letters/letter-to-atreya-rsi-6/?query=%22like+the+bumblebee%22#bb128652>

"Anyone who wishes to advance in Kṛṣṇa consciousness must try to serve the devotees of Kṛṣṇa." CC Antya 13.113 purport