



Become a Cory Elementary PTA Sponsor!

April 2023 - March 2024 Program

	Friend (\$10,000+)	Platinum (\$5,000 - \$9,999)	Gold (\$2,500 - \$4,999)	Silver (\$1,000 - \$2,499)	Bronze (\$500 - \$999)
Full Year and/or Auction Event Sponsorship	Both!	Both!	Both!	Both!	Auction ONLY
Banners with your company logo placed on fences surrounding Cory Elementary	Yes, plus window decals for your place of business	Yes, plus window decals for your place of business	Yes, plus window decals for your place of business	Yes, plus window decals for your place of business	--
Sponsorship Ad in weekly Parent Post Email OR Friday Folder Flyer (Friday) ¹	9 ads per year	6 ads per year	3 ads per year	2 ads per year	--
Company logo and recognition on school sponsor page	Yes	Yes	Yes	Yes	--
Recognition on school's Facebook Page (co-develop content) ²	4 posts per year	2 posts per year	1 post per year	1 post per year	--
Logo on Auction Event Website	Yes	Yes	Yes	Yes	Yes
ADVERTISING VALUE	\$13,000+	\$10,000+	\$6,500+	\$4,300+	

A la Carte Options	Friday Parent Post Ad ¹	Friday Folders Flyer Drop ¹	Booth at an Event ³
Items Available for Purchase	\$300 (per drop)	\$300 (per drop)	\$350 (per event)

¹ Ad must be provided in PDF format for approval in advance. Approved copy provided to the PTA liaison 1 week before scheduled drop date.

² Sponsor to suggest posting schedule and present content to Cory PTA sponsorship contact for approval.

³ Sponsor to provide all materials, furniture and signage needed for the booth.

All sponsors and content must be approved by the Cory PTA Board. Please inquire about opportunities to underwrite auction costs such as food, drinks, entertainment, and printing. At the "Friend" level, there is exclusivity per industry.

Cory Elementary PTA Charitable Org 501(c)(3) – Tax ID: 84-6048027; 1550 South Steele Street, Denver, CO 80210

Visit our website at <http://cory.dpsk12.org/>