

Terms & Conditions

Last Updated: September 2026

Welcome to JayFunnels. By accessing this website, engaging our services, or entering into a service agreement with us, you agree to the following Terms & Conditions.

1. Services

JayFunnels provides customized digital services for businesses and individuals, including but not limited to:

Website Services

- Website design and development
- One-page website design
- Business website design
- Website recreation or rebuilding
- Website editing and updates
- Website content and layout modifications
- Mobile-responsive website design
- Website improvements and customization
- Website builder setup and assistance
- Existing website troubleshooting and modifications

Sales Funnel & Marketing Services

- Sales funnel design
- Landing page design
- Lead generation funnels
- Sales and conversion funnels
- Thank-you page design
- Email marketing and automation setup
- CRM and form integration
- Conversion optimization
- Lead generation strategies

Services are customized based on the client's business needs, goals, requested features, and agreed project scope.

2. Project Scope

Before any project begins, both parties will agree on the project scope, deliverables, estimated timeline, and pricing.

The agreed scope may include specific website pages, features, designs, integrations, funnel steps, revisions, or other deliverables.

Any additional work, features, pages, revisions, or services requested outside the original agreement may require an additional fee or separate quote.

3. Payments

Unless otherwise agreed in writing, digital projects may require full or partial payment before work begins.

For projects requiring a deposit, the remaining balance will be due according to the agreed payment schedule.

JayFunnels reserves the right to pause work or delay delivery if required payments are not received on time.

Late payments may result in delays to the project timeline.

4. Client Responsibilities

Clients agree to provide all necessary information and materials required to complete the project, including but not limited to:

- Business information
- Company name and contact information
- Logos and brand assets
- Images and graphics
- Written content
- Website content
- Product or service information
- Login or account access when required
- Platform or hosting information

- Feedback and approvals

Clients are responsible for ensuring that materials they provide to JayFunnels do not infringe on the rights of any third party.

Delays in providing required materials, access, feedback, or approvals may affect the project timeline.

5. Website Recreation

When recreating or rebuilding an existing website, JayFunnels will make reasonable efforts to reproduce the website's existing structure, layout, content, and functionality based on the materials and access provided by the client.

Website recreation may depend on the availability of the original website, archived versions, images, content, third-party platforms, or other resources.

JayFunnels does not guarantee that a recreated website will be an exact technical copy of the original website, particularly when the original website or its underlying files, features, or platform are no longer accessible.

If an archived or existing version of a website is scheduled to be deleted or becomes unavailable, the client understands that JayFunnels may no longer be able to access or recreate certain portions of the website.

6. Revisions

Reasonable revisions are included according to the project agreement.

Revisions may include reasonable changes to text, images, colors, layouts, or other agreed design elements.

Requests that substantially change the original design, project scope, structure, functionality, or deliverables may be considered additional work and may require an additional fee.

7. Delivery Timeline

Estimated delivery dates are provided based on the information and requirements available at the beginning of the project.

JayFunnels will make reasonable efforts to complete projects within the agreed or estimated timeframe.

However, timelines may change due to:

- Client delays
- Delayed feedback or approvals
- Missing content or materials
- Third-party platform issues
- Hosting or domain issues
- Technical limitations
- Changes to project requirements
- Unforeseen circumstances

JayFunnels is not responsible for delays caused by circumstances outside its reasonable control.

8. Intellectual Property

Upon receipt of full payment, ownership of the completed and approved custom project deliverables created specifically for the client will transfer to the client, unless otherwise agreed in writing.

Third-party materials, software, templates, stock images, fonts, plugins, platform features, or other licensed materials remain subject to their respective licenses and terms.

JayFunnels retains ownership of its pre-existing tools, processes, templates, methods, systems, and general design knowledge used to provide the services.

JayFunnels may display completed work in its portfolio, website, or marketing materials unless the client requests otherwise in writing.

9. Refund Policy

Due to the customized nature of website design, website recreation, funnel design, and other digital services, payments for work that has already been completed are generally non-refundable.

If a client cancels a project before completion, the client may still be responsible for payment for work already completed, including design, development, research, setup, revisions, or other services performed up to the cancellation date.

Any refund, credit, or cancellation arrangement will be handled according to the specific project agreement.

10. Results Disclaimer

JayFunnels provides website design, funnel design, marketing, and related digital services using professional practices and strategies.

However, JayFunnels does not guarantee specific business results, including:

- Increased sales
- Increased leads
- Increased revenue
- Specific conversion rates
- Advertising performance
- Search engine rankings
- Customer acquisition
- Guaranteed return on investment

Business results depend on numerous factors outside JayFunnels' control, including product or service quality, pricing, market demand, advertising budget, competition, sales processes, customer behavior, and overall business operations.

11. Third-Party Platforms

Projects may involve third-party platforms and services, including but not limited to:

- GoHighLevel
- ClickFunnels
- Wix
- WordPress
- Network Solutions
- Stripe
- Calendly
- Meta Ads
- Google Ads

- Other website builders, hosting providers, CRM systems, and software

JayFunnels is not responsible for outages, downtime, pricing changes, account restrictions, policy changes, technical limitations, security incidents, or service interruptions caused by third-party platforms.

Clients are responsible for maintaining their own accounts, subscriptions, hosting plans, domains, and third-party services unless otherwise agreed.

12. Account Access & Security

When account access is required to complete a project, the client agrees to provide appropriate access or invite JayFunnels through the platform's available user or administrator access system when possible.

JayFunnels will only use account access for the purpose of providing the agreed services.

Clients remain responsible for maintaining ownership and control of their accounts, domains, hosting plans, payment accounts, and other third-party services.

Clients may remove JayFunnels' access after the project or whenever the services are no longer required.

13. Confidentiality

Information shared by the client during a project, including business information, website information, account details, marketing materials, and other non-public information, will be treated as confidential.

JayFunnels will not intentionally disclose confidential client information to third parties without permission, except when required by law or necessary to provide an agreed service.

14. Limitation of Liability

To the maximum extent permitted by applicable law, JayFunnels shall not be liable for indirect, incidental, special, consequential, or business-related damages arising from the use of the website, digital services, third-party platforms, or completed project deliverables.

JayFunnels' responsibility is limited to the services specifically agreed upon with the client.

15. Client Approval

The client is responsible for reviewing website pages, content, designs, links, contact information, and other deliverables before final approval or publication.

Once a client approves a deliverable, additional changes may be considered new work and may require an additional fee if they fall outside the agreed project scope.

16. Website Hosting, Domains & Subscriptions

Unless specifically included in the project agreement, website hosting, domain registration, premium templates, plugins, applications, software subscriptions, email services, advertising costs, and other third-party services are not included in JayFunnels' service fees.

Clients are responsible for maintaining active subscriptions required for their website or other digital services.

If a third-party subscription expires, is canceled, or becomes unavailable, JayFunnels cannot guarantee continued functionality of features dependent on that service.

17. Changes to These Terms

JayFunnels reserves the right to update these Terms & Conditions at any time.

Updated terms will be posted on this website with a revised "Last Updated" date.

Continued use of the website or services after changes are posted may constitute acceptance of the updated terms.