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**MORaine SHOP & STUDIO
CELEBRATES GRAND OPENING IN SUTTONS BAY, MI**

Retail Shop Will Showcase Unique Handmade Jewelry, Art and Home Decor, and
Studio Will Serve as a Creative Meeting Place to Learn, Create and Collaborate

SUTTONS BAY, July 25, 2019 - Moraine Shop & Studio, located at 412 N. St. Joseph St., will celebrate its grand opening on August 3, 2019. Moraine Shop features jewelry, art and objects made by independent artisans and makers, and curated by Kelsey McQuown and Melani Wilson—both proud Leland, MI residents. The adjacent Moraine Studio will soon host public and private workshops, events, and classes taught by artists in a variety of different mediums. Connect with Moraine Shop & Studio and learn more at [instagram.com/shop_moraine](https://www.instagram.com/shop_moraine) and shop-moraine.com.

“Moraine Shop & Studio will be a place to showcase unique and lovingly crafted jewelry and goods,” McQuown says. “It will also serve as a creative meeting place for the community—a place to come together to learn, create, collaborate and celebrate the incredible talent of artists and makers.”

The opening of Moraine Shop & Studio coincides with the 40th Anniversary Suttons Bay Art Festival, the event where McQuown and Wilson first met in 2018. It was at this meeting where they bonded over their appreciation of handmade goods and began discussing their shared desire to open a retail store on the beautiful Leelanau Peninsula.

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ABOUT MORaine SHOP & STUDIO

Moraine Shop & Studio ([instagram.com/shop_moraine](https://www.instagram.com/shop_moraine), shop-moraine.com), located at 412 N. St. Joseph St, Suttons Bay, MI is a jewelry-focused boutique featuring a tasteful selection of handmade jewelry, art, home decor and more. The Shop will house the work of gifted artisans from Michigan and beyond, and the adjacent Studio will host workshops, events and classes by an eclectic mix of talented makers of all varieties.

ABOUT KELSEY MCQUOWN

Kelsey McQuown, née Larsen, is the creative force behind Moraine Studio, creative partner and curator of Moraine Shop, and the proprietor of award-winning modern filigree jewelry brand KelseyGrape Jewelry ([instagram.com/kelseygrape](https://www.instagram.com/kelseygrape), kelseygrape.com). McQuown is dedicated to

responsible and eco-friendly sourcing of supplies and materials, and she developed her unique design aesthetic by seeking inspiration from the natural beauty both here and abroad. All one-of-a-kind pieces from the KelseyGrape Shoreline Collection benefit non-profit organizations that support the health and conservation of the Great Lakes area. McQuown is a native of Frankenmuth, MI and a graduate of the University of Michigan. After stints living in New Zealand and Australia, she is excited to have recently returned to Michigan, and to now call the Leelanau Peninsula home.

“Moraine Shop & Studio is an effort to combine my favorite aspects of the past few years of my life—a venue to share my own work, a space to feature unique art and objects by a wide range of artists, and a workshop to host events and classes, and to foster the type of creative community I came to love and appreciate early in my career.”

ABOUT MELANI WILSON

Melani Wilson is a creative partner and curator of Moraine Shop, and the proprietor of natural jewelry brand Melani Wilson Designs ([instagram.com/melwilddesigns](https://www.instagram.com/melwilddesigns), melaniwilsondesigns.com). “I try to let the stones speak for themselves and not complicate the designs. Nature made these gorgeous stones and I just wanted to wear them—without hiding them or making them secondary to any fussy design.” Wilson is the owner of boutique The FIND ([instagram.com/thefindfw](https://www.instagram.com/thefindfw), thefindfw.com) in downtown Fort Wayne, Indiana. She has long-desired to open a shop on the Leelanau Peninsula, a treasured area where she and her family have been part-time residents for decades.