

Privacy Policy

Preamble

Note on applicability of GDPR and Swiss DPA: These privacy notices serve to provide information both in accordance with the Swiss Federal Data Protection Act (Swiss DPA) and the General Data Protection Regulation (GDPR). For this reason, please note that due to broader spatial application and comprehensibility, the terms of the GDPR are used. In particular, instead of the terms "processing" of "personal data", "legitimate interest" and "sensitive personal data" used in the Swiss DPA, the terms "processing" of "personal data", "legitimate interest" and "special categories of data" used in the GDPR are used. However, the legal meaning of the terms continues to be determined in accordance with the Swiss DPA within the scope of its application.

With the following privacy policy, we would like to inform you about the types of your personal data (hereinafter also referred to shortly as "data") that we process for what purposes and to what extent within the scope of providing our application.

The terms used are not gender-specific.

Date: March 25, 2024

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Controller

VG Wort / Scalable Central Measurement Method: We use the VG WORT's METIS access counting to measure access to online texts that we provide to you through our offering. We do this so that the probability of copying these texts can be recorded. The probability of copying a text forms the basis for a lawful distribution of remuneration under the Copyright Act (UrhG) by the VG WORT to the authors and publishers of these texts. For this purpose, a "count mark" is embedded in the source code of the respective online text as part of the METIS access counting. This count mark is a unique ID assigned to this respective text and results in an access to this text being counted when a text marked in this way is visited. In addition, a client ID is formed as part of the METIS access counting and a so-called "METIS session cookie" is set on the user of the marked text. With this client ID and the session cookie, it can be

recognized whether the text has already been accessed by this user within a browser session or not. This is intended to prevent unauthorized multiple counts of this text in the context of determining its probability of copying. At no time are personal data processed either by the served session cookie or at any other time within the context of METIS access counting. Individual users are never identified. Your identity is always protected.

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Overview of Processing Activities

The following overview summarizes the types of data processed and the purposes of their processing and refers to the data subjects.

Types of processed data

- Usage data.
- Meta, communication, and procedural data.

Categories of data subjects

- Users.

Purposes of processing

- Provision of our online offer and user-friendliness.

Relevant Legal Bases

VG Wort / Scalable Central Measurement Procedure: We use the METIS access counting of VG WORT to measure accesses to online texts that we provide to you through our offering. We do this in order to capture the likelihood of copying these texts. The likelihood of copying a text forms the basis for a lawful distribution of remuneration under the Copyright Act (UrhG) by VG WORT to the authors and publishers of these texts. For this purpose, a "counting mark" is integrated into the source code of the respective online text as part of the METIS access counting. This counting mark is a unique ID assigned to each respective text, which allows access to this text to be counted when visiting a text marked as such. In addition, a client ID is formed as part of the METIS access counting, and a so-called "METIS session cookie" is set for the user of the marked text. With this client ID and session cookie, it can be recognized whether the text has already been accessed by this user within a browser session or not. This is intended to prevent unauthorized multiple counting of this text in determining its likelihood of copying. Neither personal data is processed at any time as part of the METIS access counting, nor are individual users identified. Your identity is always protected. You will not receive any advertisements through the system.

Relevant legal bases according to the GDPR: Below you will find an overview of the legal bases of the GDPR, on which basis we process personal data. Please note that in addition to the provisions of the GDPR, national data protection regulations may apply in your or our country of residence or domicile. Furthermore, if specific legal bases are relevant in individual cases, we will inform you of these in the privacy policy.

- **Legitimate interests (Art. 6 para. 1 sentence 1 lit. f) GDPR)** - Processing is necessary to safeguard the legitimate interests of the data controller or a third party, provided that the interests or fundamental rights and freedoms of the data subject requiring the protection of personal data do not outweigh those interests.

National data protection regulations in Germany: In addition to the data protection regulations of the GDPR, there are national regulations on data protection in Germany. This includes in particular the Federal Data Protection Act (Bundesdatenschutzgesetz - BDSG). The BDSG contains special provisions concerning the right to information, the right to erasure, the right to object, the processing of special categories of personal data, processing for other purposes, transmission, and automated decision-making on an individual basis, including profiling. Furthermore, data protection laws of the individual federal states may also apply.

Notice regarding applicability of GDPR and Swiss DPA: These data protection notices serve to inform in accordance with both the Swiss Federal Data Protection Act (Swiss DPA) and the General Data Protection Regulation (GDPR). Therefore, please note that, for the sake of broader spatial application and comprehensibility, the terms of the GDPR are used. Specifically, instead of the terms used in the Swiss DPA such as "processing" of "personal data", "legitimate interest", and "particularly sensitive personal data", the terms used in the GDPR such as "processing" of "personal data", "legitimate interest", and "special categories of data" are employed. However, the legal meaning of these terms remains determined within the scope of the Swiss DPA according to the Swiss DPA.

Security measures

We implement, in accordance with legal requirements and considering the state of the art, implementation costs, the nature, scope, circumstances, and purposes of processing, as well as the varying likelihood and severity of threats to the rights and freedoms of natural persons, appropriate technical and organizational measures to ensure a level of security appropriate to the risk.

These measures include, in particular, ensuring the confidentiality, integrity, and availability of data by controlling physical and electronic access to the data, as well as access, input, disclosure, availability, and segregation thereof. Furthermore, we have established procedures

to ensure the exercise of data subject rights, deletion of data, and responses to data threats. Additionally, we consider the protection of personal data in the development or selection of hardware, software, and procedures in accordance with the principle of data protection, through the design of technology and privacy-friendly default settings.

Plug-ins and Embedded Functions as well as Content

We integrate functional and content elements into our online offering that are obtained from the servers of their respective providers (hereinafter referred to as "third-party providers"). These may include, for example, graphics, videos, or maps (hereinafter collectively referred to as "content").

The integration always presupposes that the third-party providers of this content process the IP address of the users because they could not send the content to their browser without the IP address. The IP address is therefore necessary for the display of this content or functions. We make every effort to use only content whose respective providers use the IP address solely for the purpose of delivering the content. Third-party providers may also use so-called pixel tags (invisible graphics, also known as "web beacons") for statistical or marketing purposes. Through the "pixel tags", information such as the traffic on the pages of this website can be evaluated. The pseudonymous information may also be stored in cookies on the users' device and may include technical information about the browser and operating system, referring websites, visit time, as well as other information about the use of our online offering, but may also be combined with such information from other sources.

Information on Legal Bases: If we ask users for their consent to the use of third-party providers, the legal basis for data processing is permission. Otherwise, user data is processed based on our legitimate interests (i.e., interest in efficient, economic, and user-friendly services). In this context, we would also like to draw your attention to the information on the use of cookies in this privacy policy.

- **Processed Data Types:** Usage data (e.g., visited websites, interest in content, access times). Meta-, communication, and procedural data (e.g., IP addresses, timestamps, identification numbers, consent status).
- **Affected Individuals:** Users (e.g., website visitors, users of online services).
- **Purposes of Processing:** Provision of our online offering and user-friendliness.
- **Legal Basis:** Legitimate Interests (Art. 6 Para. 1 S. 1 lit. f) GDPR).

Additional Information on Processing Procedures, Methods, and Services:

- **Google Fonts (Sourced from Google Server):** We utilize fonts (and symbols) from Google Fonts for the purpose of technically secure, maintenance-free, and efficient

utilization of fonts and symbols, aiming at freshness and load times, uniform presentation, and consideration of potential license restrictions. The user's IP address is shared with the provider of the font so that the fonts can be made available in the user's browser. Additionally, technical data (language settings, screen resolution, operating system, hardware used) is transmitted, which is necessary for providing the fonts depending on the devices used and the technical environment. These data may be processed on a server of the font provider in the USA - When visiting our online offering, users' browsers send their browser HTTP requests to the Google Fonts Web API (i.e., a software interface for font retrieval). The Google Fonts Web API provides users with the Cascading Style Sheets (CSS) from Google Fonts and then the fonts specified in the CCS. These HTTP requests include (1) the IP address used by the respective user to access the Internet, (2) the requested URL on the Google server, and (3) the HTTP headers, including the user-agent that describes the browser and operating system versions of the website visitors, as well as the referrer URL (i.e., the website on which the Google font is to be displayed). IP addresses are neither logged nor stored on Google servers, and they are not analyzed. The Google Fonts Web API logs details of the HTTP requests (requested URL, user-agent, and referrer URL). Access to this data is restricted and strictly controlled. The requested URL identifies the font families for which the user wants to load fonts. This data is logged so that Google can determine how often a particular font family is requested. With the Google Fonts Web API, the user-agent must adjust the font for the respective browser type. The user-agent is primarily logged and used for debugging purposes and to generate aggregated usage statistics to measure the popularity of font families. These aggregated usage statistics are published on the "Analytics" page of Google Fonts. Finally, the referrer URL is logged so that the data can be used for production maintenance and to generate an aggregated report on top integrations based on the number of font requests. According to Google's own statement, Google Fonts does not use any of the information collected by Google Fonts to create user profiles or display targeted ads; Service provider: Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland; Legal basis: Legitimate interests (Art. 6 para. 1 p. 1 lit. f) GDPR); Website: <https://fonts.google.com/>; Privacy Policy: <https://policies.google.com/privacy>; Basis for third-country transfers: Data Privacy Framework (DPF). Additional information: <https://developers.google.com/fonts/faq/privacy?hl=en>. Created with the free privacy policy generator from Dr. Thomas Schwenke.

