

## Today's Assignment

1 - Pick one of the goals that your ideal self is going to achieve in the next 3-6 months

- Stały income na poziomie solidnych 5k/ mo lub conajmniej 3 stałych, dobrze płacących klientów

2 - Work **backwards** from your goal and identify as many of the **cause-and-effect chains** that will lead to the desired result.

3 - Identify any potential "unknowns" or assumptions in your understanding of the cause effect chains

4 - Share your cause and effect chain, assumptions and unknowns in [# | agoge-chat](#)

Unk- unknown

As- assumption

Goal and the cause and effect chain:

- Constant income at 5-6k PLN (\$1,5k) or 3 well- paying clients
- Sign a client and do the project.
- Pick a certain project and do a deep analyse of what needs to happen to 10x their revenue with my help and the type of copy would work best and why, analyse deeper the best businesses in that niche
- Close the deal.
- UNK: On a call Identify clearly the best possible strategy/ Clearly explain your Project for them so that we both will make a lot of money and 10x their revenue,
- Prepare yourself for possible objections and doubts that prospect might have, prepare yourself for doctor frame and spin questions
- Lead the conversation towards pitching a sales call
- Prepare well- recorded and interesting video that will convince them to move on to a sales call.
- Outreach them( with a offer of a loom video of a project) and provide so much value to them so that they can't help but reply
- Identifies the best platform/ way to reach out to them.
- Put it into a simple and intriguing outreach
- AS: Prepare an assumption of the best project of what would help them, how much would that make for them and how would that work.
- Identify certain mistakes that they are making or lack in their business that they would be able to fix compared to the top players.
- Choose 10 best businesses that I would like to work with and continue dream 100 approach and keep contact with them for at least a week. Continue finding more businesses
- Research the biggest pains and desires of business owners in that niche so that you can actually offer what they want and what they are struggling with.
- Research businesses that need help and add them to your prospecting google sheet. Add your first- look analyse of what could I improve.
- How can I find those businesses to work with? On what platform should I look for them? (Ig, Twitter, gumroad, udemy, google)

- Analyze the target market in this niche, have good-knowledge of behavior and profile of an avatar.
- Analyze top players in that niche, so that you will have a clear understanding of what works and why. Do a deep analyse
- Identify 2-3 top players in that niche that you have chose
- Choose a good and well-paid niche that will fit you.
- AS: Identify what kind of business needs this kind of help.
- AS: Identify a few best niches to work with where is strong desire/ pain is addressed to a customer as well as the business itself; Become good enough to provide value to any business. Choose oke with the hightest profit margin.
- Practice copywriting/ g-work/ outreach every single day