

Privacy Policy for Mars Lander

Effective Date: May 1, 2025

Thank you for playing *Mars Lander*! This Privacy Policy explains how Brainrot games collects, uses, and shares information when you use our game *Mars Lander* . By playing *Mars Lander*, you agree to the terms outlined in this Privacy Policy.

1. Information We Collect

1.1 Information You Provide

We do not collect personally identifiable information (e.g., name, email address, or payment details) directly from you unless explicitly requested and consented to within the game (e.g., for customer support purposes).

1.2 Information Collected Automatically

Mars Lander may use third-party services that collect data to provide and improve the Service. These services may include:

- **Google Play Services:** Used for game functionality, leaderboards, or achievements.
- **AdMob** (or other ad networks, if applicable): Used for displaying ads.
- **Analytics Tools** (e.g., Google Analytics): Used to understand game usage and improve performance.

These third-party services may collect:

- **Device Information:** IP address, device type, operating system, and unique device identifiers.
- **Usage Data:** Time spent playing, game progress, and interactions with ads.
- **Log Data:** In case of errors, data such as device IP address, time of use, and app configuration may be collected.

For details on how third parties handle data, please review their privacy policies:

- [Google Privacy Policy](#)
- [AdMob Privacy Policy](#)

1.3 Cookies and Similar Technologies

Mars Lander does not directly use cookies. However, third-party services (e.g., ad networks) may use cookies or similar technologies to enhance ad targeting or analytics. You can manage cookie settings through your device or browser settings, but disabling cookies may affect some features of the Service.

2. How We Use Information

We and our third-party service providers use collected information to:

- Provide and maintain the functionality of *Mars Lander*.
- Display advertisements (if applicable).
- Analyze game performance and improve user experience.
- Fix errors and ensure the Service operates smoothly.

3. Sharing Information

We do not sell or share your personal information with third parties except as described below:

- **Third-Party Service Providers:** We share data with trusted providers (e.g., Google, AdMob) to deliver ads, analytics, or game features. These providers are contractually obligated to protect your data.
- **Legal Requirements:** We may disclose information if required by law or to protect our rights, safety, or property.
- **Aggregated Data:** We may share non-personally identifiable, aggregated data with partners for analytics or marketing purposes.

4. Your Rights and Choices

- **Opt-Out of Ads:** You can opt out of interest-based ads via your device settings (e.g., "Limit Ad Tracking" on iOS or "Opt out of Ads Personalization" on Android).
- **Data Access and Deletion:** If you believe we have collected personal data, you may contact us to request access, correction, or deletion.
- **Cookies:** You can disable cookies through your device or browser settings.

5. Children's Privacy

Mars Lander is not directed toward children under 13. We do not knowingly collect personal information from children under 13. If you are a parent or guardian and believe your child has provided us with personal information, please contact us to request deletion.

6. Data Security

We take reasonable measures to protect data collected through *Mars Lander*. However, no method of transmission or storage is completely secure, and we cannot guarantee absolute security.

7. Changes to This Privacy Policy

We may update this Privacy Policy periodically. Changes will be posted on this page with an updated effective date. Your continued use of *Mars Lander* after changes constitutes acceptance of the updated policy.

8. Contact Us

If you have questions or concerns about this Privacy Policy, please contact us at:

- **Email:** yuvrajrakshash@gmail.com