

Module Descriptions

A **module** is a self-contained **learning unit** within a higher education program that includes thematically related courses and is assigned a **fixed number of credits**. It follows specific **learning objectives**, includes an **assessment component**, and contributes to achieving the qualifications of a degree program. In some countries, “modules” are also named “courses”.

Please provide a module description for each module. In addition to the compulsory and elective modules, this also includes credited internships and the final thesis.

Please summarize all module descriptions in one document (Module Handbook) and create a table of contents so that the modules can be found easily.

Module designation	<i>Creativity, Innovation and Entrepreneurship</i>
Semester(s) in which the module is taught	4 th
Person responsible for the module	<i>Dr. Kun Sri Budiasih M.Si.</i>
Language	<i>Bahasa Indonesia</i>
Relation to curriculum	<i>Compulsory / elective / specialisation</i>
Teaching methods	<i>Lecture, discussion, project</i>
Workload (incl. contact hours, self-study hours)	<i>Total workload: 100 minutes/week for class learning 170 minutes/week for independent learning</i>
Credit points	<i>2 SKS (3,2 ECTS)</i>
Required and recommended prerequisites for joining the module	<i>Creativity, innovation, and entrepreneurship</i>
Module objectives/intended learning outcomes	<i>On successful completion of the course students should be able to:</i> 1. Possess an entrepreneurial spirit and character. 2. Understand the essence of entrepreneurship, business ethics, and social responsibility. 3. Possess entrepreneurial skills. 4. Understand the essence of entrepreneurship, business ethics, and social responsibility.
Content	Development of entrepreneurial spirit and character, achievement motivation, essence of entrepreneurship, business ethics and social responsibility, production, financial, marketing, and human resource management, business opportunities, business plan, and entrepreneurship practice/project-based learning.
Examination forms	<i>Project report and presentation, written tests</i>

Study and examination requirements	<i>Minimum attendance at lectures is 75%</i> <i>Final score (NA) is calculated as follows:</i> <table><tr><th>Learning Outcome</th><th>Weight (%)</th><th>Technique of Assesment</th></tr><tr><td>1</td><td>5</td><td>Participation</td></tr><tr><td>2</td><td>15</td><td>Task</td></tr><tr><td>3,4</td><td>15</td><td>Mid-term Written Test</td></tr><tr><td>3,4</td><td>15</td><td>Final Term</td></tr><tr><td>4</td><td>20</td><td>Case Study</td></tr><tr><td>4</td><td>30</td><td>Team Based Project</td></tr></table>	Learning Outcome	Weight (%)	Technique of Assesment	1	5	Participation	2	15	Task	3,4	15	Mid-term Written Test	3,4	15	Final Term	4	20	Case Study	4	30	Team Based Project
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Reading list	1. Rhenald Kasali, dkk. (2010). Modul Kewirausahaan: Untuk Program Strata 1. Bekasi: Rumah Perubahan 2. Covey, S. (2008). The 8th Habit; Menggapai Keagungan, Jakarta: PT. Gramedia Pustaka 3. Hisrich, R. D., Peters, M. P., & Shepherd, D. A. (2008), Entrepreneurship, Singapore: McGraw-Hill International 4. KS Budiasih, 2022, Makalah Pembunaan Wirausaha Baru (WUB) Dinas PERindustrian dan Perdagangan Provinsi Jawa Tengah																					

Prepared by	Verified by:	Authorized by:
		Program Study Coordinator