



Our graduates work well with others, think, and focus on themselves and their communities.

Mass Media

This course is designed to help students comprehend various types of mass media and how they help shape our thinking. Students will study various convincing media, such as the newspaper, magazine, radio, television, film, and video. Oral and written assignments are required, as well as a lengthy, in-depth project as a final activity.

Teacher Contact Information

Name: Mrs. Shank

Email: mshank@londonderry.org

Room Number: 207

Phone: (603) 432-6941 x2626

After School Availability: By appointment

Course Objective:

Students should take this course in order to gain an appreciation for the vast forms of media that surround them every day.

Course Outcomes:

- Use diverse media and formats to integrate, evaluate, and comprehend complex, yet informational, texts independently
- Access technology and other relevant digital sources to produce clear and coherent writing, collaborate with others, and demonstrate an understanding of credible sources while avoiding plagiarism
- Participate in a range of conversations with diverse partners building on various media and formats
- Demonstrate command of the conventions of standard English grammar, punctuation, capitalization, and spelling when writing

Course Text & Materials:

- *Understanding Mass Media* by William Jawitz
- Various online readings and articles

Grading Procedure Breakdown:

Grading will occur on a variety of assignments: writing, discussion responses, public speaking, group work, assessments, presentations, and participation.

Class Expectations

- Students must bring their folder and a pen or pencil to class every day.
- Formal writing must follow any and all requirements.
- All school policies explained in the student handbook are in effect.
- Class participation is expected.

Format Guidelines

All formal pieces must adhere to the following format: Times New Roman, 12 point font, and 1 inch margins. Final drafts must also include the correct heading in the upper left-hand corner:

Name

Instructor's Name

Course

Date

An original title must begin each final draft. Failure to follow these guidelines will result in a lowered grade.

Hints for Success

1. Complete all the work. Remember, I can only give you credit for what you have.
2. Ask questions. Class is time to experiment with new concepts. Chances are, if you have a question one of your peers does, too. Also, I'm generally after school every day.
3. Be detailed and specific. When writing, discussing, etc. always take the time to SHOW, NOT TELL.
4. Be responsible. When readings or assignments are due, be sure you are prepared.
5. Be in school. If you fall behind, you may struggle even if you are a hard worker.

Make-Up Work

You have as many days to complete the assignment as you have been "excused" for. It is your responsibility to find out what you have missed. You may be pressed for time at different points in the year. Be smart and responsible. Please PLAN AHEAD!

Plagiarism Policy

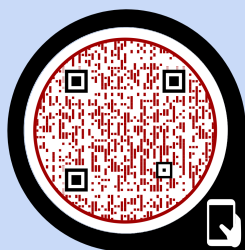
Londonderry High School requires all students to adhere to high standards of integrity in their academic work. Activities such as plagiarism and cheating are not acceptable and will not be tolerated. Students involved in such activities are subject to serious disciplinary action. For further explanation, please refer to the Londonderry High School handbook.

Deliberate plagiarism will earn you an “F” for the class, so always cite your sources. Examples of what constitutes plagiarism are the following: 1) Using a paper or portion of a paper that someone else wrote; 2) Handing in the same paper to two teachers; or 3) Using thoughts, ideas, or words of another writer without giving credit in your paper.

Londonderry School District Information



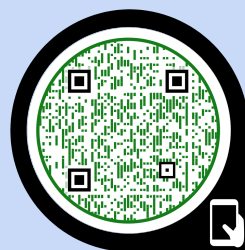
[Portrait of a Graduate](#)



[Competency 1
\(Communication &
Collaboration\)](#)



[Competency 2
\(Critical & Creative
Thinking\)](#)



[Competencies 3 & 4
\(Self-Directed Learning &
Engaged Citizenship\)](#)