spark



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[Proposal]

Green Forward

Submitted by: [Name of the applicant]

Date: xxxxxx

1. Executive Summary:

Please highlight the important aspects of the proposal clearly and make sure to reflect the following:

- *Name of applicant*
- *Contact Information (Name of contact person, Mobile & Email)*
- *Project location*
- *The Problem the project is trying to solve*
- *Targeted beneficiaries*
- *Amount requested from SPARK (EUR or USD)*
- *Applicant contribution (if any) (EUR or USD)*
- *Total amount requested*
- *Time frame (Start and completion dates)*
- *Impact*

2. Applicant Background:

Please provide the applicant's profile, history, and qualifications. Please make sure to include the following:

- *Applicant Name*
- *Applicant address*
- *Registration Status (Year of registration, registration No., Registered at, etc.)*
- *Applicant type (NGO, Charity, etc.)*
- *Field of work (Focus area)*
- *Scope of work*
- *Name of partners and a description about them (if any relevant to the project)*
- *Links for further information (Social media, website, etc.)*

2.1 Applicant's past experience

Please include the applicant's and the partner's past experiences and any similar projects implemented by them

Projects and Similar past experience	*Donor*	*Partners (if any)*	*Projects duration (from-to)*

3. Programme Summary:

The programme aims to strengthen business support organizations (BSOs) to act as ecosystem enablers, bridging the gap between policy and small and medium enterprises (SMEs) toward a green and inclusive economy. The action supports innovative green business models and building collaboration between stakeholders to enable the transition to sustainability. It supports innovative green business models and fosters collaboration among stakeholders. This will be achieved through two main outcomes:

- ***Outcome 1:*** Strengthened capacity of regional networks of existing business support organisations and related associations
- ***Outcome 2:*** Strengthened knowledge and capacity of BSOs (Business Support Organizations) and related associations in the Southern Neighbourhood region in green business and Sustainable Consumption and Production

4. Activities & Methodology:

Outcome 1: Strengthened local and regional networks enabling access to green finance

Activity A1.1 Strengthening BSOs' capacity to facilitate green finance opportunities

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Activity A1.3. **Coaching and tailored support to strengthen BSOs' role in green finance facilitation**

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Outcome 2: Increased capacity of BSOs and stakeholders to support SMEs' access to green finance

Activity A2.1 Green Business Training for BSOs

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Activity A2.2 Awareness raising campaign **on green finance opportunities**

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Activity A2.4 **Multi-stakeholder working groups on green finance policy and financial ecosystem strengthening**

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5. **Target groups:**
   Please fill out the table below:

	Females	**Males**	**Total**
Direct Beneficiaries			
Indirect Beneficiaries			
Total			

6. **Organizational structure, Project Management Capacity and Staffing**
   Please provide details

7. **Monitoring & Evaluation:**
   - *Please describe how the progress will be evaluated throughout the project and at the end of it*

8. **Work Plan:**
   Please make sure to reflect the following in the proposed work plan:
   - *List of activities (breakdown of activities if needed)*
   - *Time durations for each activity, typically by month*
   - *Responsible person or team for each activity.*

9. **Communication plan and activities:**

10. **Budget:**
    - *Please fill out the SPARK template for the budget mentioned in the ToR.*

11. **Sustainability**

- *Please describe how the project impact should continue and describe how the organization will contribute to the sustainability of activities/services for target groups, reflecting on financial sustainability and institutional/capacity development*