

Smartlead AI Clipping - Full Guide

By Propaganda

Rules

- Platforms: **TikTok, Instagram, Youtube**
- Minimum **70% Tier-1 audience** (US, UK, CA, AU)
- Do not run this campaign on the same page as another campaign
- Use a **niche theme page** - **accepted niches**: *tech/AI, productivity, entrepreneurship, startups, finance.*
- Bio must include the tracking link with a CTA like **"Try Smartlead Free 📌"**: smartlead.ai
- Tag [@smartleadai](https://smartlead.ai) in every caption, and make sure the tags are clickable
- **YOU MUST ADD THIS LOGO TO YOUR CLIPS** - 
- **Clips must stay on the page for 30 days**
- Must use these formats - 
- **Captions Guide** - 

Content Style

- Clip **talking-head style** moments where co-founders explain or demo the product
- Clips must feel **authentic and educational**
- High energy, punchy clips that make viewers curious enough to look up Vaibhav & Smartlead AI
- Mix of founder storytelling, product advantages, and productivity/mindset content
- Style references to model: [@startupstealth](https://www.instagram.com/startupstealth)

Assets

- Smartlead AI Instagram: [@smartleadai](https://www.instagram.com/smartleadai)
- Smartlead AI Youtube: <https://www.youtube.com/@smartleadai>
- **Example clips (inspiration only - do not repost):**
 - https://www.instagram.com/reel/DT_8S_Dkixl/
 - <https://www.instagram.com/p/DapnNQBQ6yS/>
 - <https://www.instagram.com/vaibhavsisinty/>

Pay Rate & Budget

- CPM: **\$2.01 per 1,000 views**
- Minimum payout: **\$2.01**
- Maximum payout: **\$300 per video**
- Total budget: **\$7,000**

Assets

- <https://www.youtube.com/@smartleadai/videos>
- <https://www.youtube.com/@vaibhavnamhuri1715/videos>

INTERVIEWS AND PODCASTS:

- <https://www.youtube.com/watch?v=mp7yY8ZOFyM>
- <https://www.youtube.com/watch?v=7oLNcwpmHx0&t=12s>
- <https://www.youtube.com/watch?v=Ff9JB-bWVuw>
- <https://www.youtube.com/watch?v=t1iluUUDWgQ>
- <https://www.youtube.com/watch?v=BJYXQ9e-Etl>
- <https://www.youtube.com/watch?v=nBKG9r9MSOw>
- <https://www.youtube.com/watch?v=GU9BtkrtzCo>
- <https://youtu.be/o-ulfe0ZzVE?si=nZU9ywtFjbhZr-Wk>

Never Do Any of These

- **No AI edits (Like Opus Clips)**
- **No AI Subtitles** - AI subtitles aren't allowed. Subtitles must be clean, correctly spelled, and free of animations or excessive glow effects.
- **No aura or glow edits**
- **No Phonk music**
- **No skull edits**
- **No lazy reposts** - clips must be properly edited and unique
- **No random or unfitting sound effects**
- **No misleading claims** about what Smartlead AI or Vaibhav

Register & Payouts

- Submit all clips through **Content Rewards only**

Need Help?

- Ask in the Chat - other clippers and the campaign manager are active there
- Or open a support ticket anytime - support is available 24/7