



MEDIA PACK

Anglo American Padel Cup 2025

ABOUT THE EVENT

Name: Anglo American Padel Cup

Dates: 10–11 October 2025

Location: Padel Hub N20, North London

The Anglo American Padel Cup is a landmark new competition that brings the historic Great Britain vs United States rivalry to padel, the world's fastest-growing sport.

For over a century, these two nations have gone head-to-head for the biggest prizes in global sport. Now, that story continues on the padel court, with national pride and transatlantic bragging rights on the line.

Across two days of elite match play, the event will feature 64 top players representing their countries across Men's, Women's and Age Group divisions, creating a vibrant mix of high-level competition, entertainment, and cultural celebration.

The Anglo American Padel Cup marks the beginning of a new sporting tradition, one that honours the legacy of international rivalry while shaping padel's future in both the UK and the U.S.

The next edition will be hosted by the United States in 2026.

Key Timings:

Friday 10 October

- **07:30–09:00** | Arrivals / Check-in
- **09:00–10:00** | Opening Ceremony & Photographs
- **10:00–18:30** | Competition Matches
- **12:30–14:30** | Lunch Served
- **15:30–18:30** | Featured Matches
- **18:30–21:00** | Evening Entertainment, Dinner & DJ

Saturday 11 October

- **09:30–18:30** | Competition Matches



- **12:30–14:30** | Lunch Served
 - **15:30–18:30** | Featured Matches
 - **18:30–21:00** | Evening Entertainment, Dinner & DJ
 - **19:30** | Awards Ceremony
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Babolat Challenge Zone

Open to all players and media for friendly competition and photo opportunities:

Friday 10 October

- 10:00–11:00 | Challenge 1: Volley
- 11:00–12:00 | Challenge 2: Lobs
- 12:00–13:00 | Challenge 3: Smash

Saturday 11 October

- 10:00–11:00 | Challenge 1: Volley
 - 11:00–12:00 | Challenge 2: Lobs
 - 12:00–13:00 | Challenge 3: Smash
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MEDIA FAQs

How was the event born?

The Anglo American Padel Cup was born from a shared vision between friends on both sides of the Atlantic to create a meaningful, competitive, and cultural event between two of the world's fastest-growing padel markets. With a long history of sporting rivalry and mutual respect, the UK and U.S. were perfectly positioned to launch a new kind of international padel event, one rooted in tradition but designed for the future.

Why is now the right time for the Anglo American Padel Cup?

Padel is booming on both sides of the Atlantic. The UK is now the #3 padel market in the world by club revenue, with more than 40,000 new players joining each month and 8 of the world's top 10 clubs by revenue based in Britain. In the U.S., the sport is expanding fast, now present in 31 states, with club growth accelerating at over 50% year-on-year. Projections show more than 900,000 U.S. players and 10,000 courts by 2030, with the Pro Padel League (PPL) helping to drive visibility and momentum.

With participation, infrastructure, and investment surging, now is the perfect time to spotlight this growth through a flagship event that captures the spirit, scale, and potential of padel's transatlantic rise.



What are the future ambitions of the Cup?

Already endorsed by both nations' governing bodies (LTA and USPA) the Cup strives to become an enduring, annual tradition, alternating between the UK and U.S. Over time, the Anglo American Padel Cup aims to establish itself as a signature event on the global padel calendar, growing in parallel with the sport that marks an annual celebration of competition, connection, and cultural exchange between two powerhouse markets.

How are players selected?

Players have been invited and selected based on their competitive performance, rankings, and contribution to padel in their countries. The teams represent a mix of top talent and padel ambassadors across Open and Age Group categories.

What is the match format?

Each nation fields two pairs per category. Matches are played in a traditional best-of-three-sets format with a full 3rd set for the Open Division with a 10 point championship tiebreak deciding the third set for the Age Group Divisions.

What's the points system?

- Pair 1 vs Pair 1 = 3 points
- Pair 1 vs Pair 2 = 2 points
- Mixed matches = 1 point

There are **96 total points** available across the competition. The first country to reach **49** points wins the Cup.

In the case of a **48-48 tie**, the team with the highest total number of **sets won** will be declared the winner and if the number of sets are tied, the team with the most games won will be declared the winner.

In addition to the overall Cup winner, there will be division winners in each age category: Men's Open, Women's Open, 40s, 50s and 60s, all with prizes on the line for the four victors.

Who is involved?

- **Founders:** Bill Ullman, Ben Nichols, and Joelle Quinn
- **Title Sponsors:** Playtomic and Babolat
- **Supporting Partners:** Pulco, Virgin Hotels, BERO, Calo, Sauna Spec, Atis and more. See full list below.

What media opportunities are available?

Media are encouraged to experience this unique and historic competition which marks Britain's and America's arrival on the world padel stage:

- Opening and Closing Ceremonies.



- Interviews with players, founders, sponsors and partners.
- Match footage and behind-the-scenes content.
- Branded partner activations and recovery zones.

Where can I get updates?

- Instagram: [@angloamericanpadelcup](https://www.instagram.com/angloamericanpadelcup)
- LinkedIn: <https://www.linkedin.com/company/anglo-american-padel-cup/>
- Website: angloamericanpadelcup.com

Full Sponsor and Partner List

- Playtomic (Co-title Sponsor)
- Babolat (Co-title Sponsor)
- Padel Hub (Host venue)
- Pulco (Official clothing partner)
- Virgin Hotels Shoreditch (Hotel partner)
- Tenzing (Beverages partner)
- Rumor (Beverages partner)
- Goodrays (Beverages Partner)
- Hofmeister (Beverages Partner)
- High water (Beverages partner)
- BERO (Beverages partner)
- Fox & Bear Coffee (Beverages partner)
- Calo (Food partner)
- Atis (Food partner)
- Kind bars (Food partner)
- Camp Kerala (Food partner)
- Sauna Spec (Recovery partner)
- Hexagon Cup (Prize partner)

Media contact:

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