

Godwin Olatunde

Senior Motion & Visual Designer

Portfolio - <https://wip.godwinolatunde.com>

Email - hello@godwinolatunde.com

Education - BSc. Computer Science
Mini MBA, IBMI

Skills - Marketing Motion design, Figma,
Adobe Creative Suite, Motion design,
HTML, CSS, Prototyping, Micro Interaction,
Ownership, Interaction Design, & Animation

Work Experience

Check, Lagos, LA - Senior Motion Designer. Jun 2019 - Present

- Built the motion/3D team from 0→6 and established a collaborative, efficient design workflow.
- Produced a showreel that lifted international inquiries by 54%; co-led initiatives contributing 20% of annual revenue and 5% YoY growth.
- Optimized delivery: cut execution time by 50% and secured international clients accounting for 27% of annual revenue.
- Standardized motion: authored client motion guidelines/systems (clean energy, crypto, creator economy) and shipped engineer-ready handoffs (Lottie + web animations with documentation).

TripleDart - SaaS Marketing Agency, USA - Contract Marketing Motion designer. Nov 2024 - Jun 2025

- Led end-to-end motion design as the sole animator/creative director across diverse projects (6-month tenure).
- Produced web and social motion assets in partnership with design and web experience teams.
- Delivered educational marketing videos with SEO/Marketing; shipped Arya.ai website revamp, client testimonials, plus multiple marketing videos and GIFs.

TransferGo - Fintech, London - Contract Marketing Motion designer. May 2023 - Aug 2023

- Developed culturally sensitive motion graphics and animations that resonate with TransferGo's diverse customer base, celebrating their unique traditions and values
- Leveraged animation to showcase the positive impact of remittances on families and communities in developing countries, strengthening brand purpose and emotional connection with customers
- Crafted engaging motion graphics and animations to explain complex financial concepts related to international money transfers, fostering financial literacy among immigrant communities in the UK
- Created Animation, Lottiefiles motion assets for the Product & Marketing teams

Kuda - Neobank, London - Motion Designer. Mar 2021 - Aug 2022

- Grew motion team from 2 to 5 designers (150%), strengthening collaboration and throughput.
- Drove a 50% CPI reduction and supported 4x user growth (1M→5M) through content optimization and a 360° strategy campaign.
- Established the first motion design system, improving brand consistency and operational efficiency.
- Directed our largest Motion OOH campaign; produced alongside colleagues, 4 TVCs, 3 concerts, with reach across 50 African countries.