

# Alabama Art Education Association Conference Privacy Agreement

#### 1. Introduction

The Alabama Art Education Association (AAEA) is committed to protecting the privacy of our conference attendees. This privacy agreement outlines the types of personal information we collect, how we use and protect this information, and your rights regarding your personal data.

#### 2. Information We Collect

We may collect the following types of information from conference attendees:

- **Personal Information**: Name, address, email address, phone number, job title, and organization.
- **Payment Information**: Credit card or other payment details for conference registration and related transactions.
- **Demographic Information**: Age, gender, and other demographic details for statistical purposes.
- **Conference Participation**: Session attendance, feedback, and participation in conference activities.
- **Technical Information**: IP addresses, browser type, and usage data collected through cookies and other tracking technologies.

#### 3. How We Use Your Information

The information we collect is used to:

- Process registration and payment transactions.
- Provide conference-related services and support.
- Communicate with you about the conference and related events.
- Improve our conference offerings and attendee experience.
- Conduct research and analysis for conference planning and development.
- Comply with legal requirements and protect our legal rights.

## 4. Information Sharing and Disclosure

We do not sell or rent your personal information to third parties. We may share your information with:

- **Service Providers**: Third-party vendors who assist with conference logistics, payment processing, and other services.
- Affiliated Organizations: Partners and sponsors involved in the conference.
- Legal Authorities: When required by law or to protect our legal rights.

### 5. Data Security

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. This includes using encryption, secure servers, and access controls.

## 6. Your Rights

You have the right to:

- Access your personal information.
- Request corrections to inaccurate or incomplete data.
- Request deletion of your personal information.
- Object to or restrict the processing of your data.
- Withdraw your consent for data processing at any time.

To exercise these rights, please contact us at aaeafallconference@gmail.com

# 7. Changes to This Agreement

We may update this privacy agreement from time to time to reflect changes in our practices or legal requirements. We will notify you of any significant changes and obtain your consent if required.

#### 8. Contact Us

If you have any questions or concerns about this privacy agreement or our data practices, please contact us at:

Alabama Art Education Association
AAEA Past President