Use this template by copying and pasting the text below into a new document or email.

Hi {Sponsor Name},

I am seeking sponsorship from {Company Name} to cover the expenses of the Art of Gathering Digital Course, an online training program by Priya Parker. This course imparts valuable skills to managers, team leads, teachers, or anyone tasked to organize a workplace gathering, enabling them to organize and execute effective, purpose-filled meetings, retreats, classes, and gatherings of all types. By supporting this investment, you would be equipping me to {insert your specific use case and reason}.

✍️Use Case Tip ✍️

Explain what gathering(s) you wish to focus on and why.

- *…plan our team offsite in a way that allows us to get more into building connection and relationships and out of the weeds of business planning.*
- *…restructure our weekly X meeting to utilize our team's time in a way that is more effective and engaging and less of a read-out of our task lists.*

For your convenience, I've provided additional information about the Art of Gathering and Priya Parker below. Should you require further details, I am happy to provide them. Please let me know if this request is approved, and I will provide more details.

About Priya Parker
Priya Parker is a facilitator, strategic advisor, and the author of the best-seller *The Art of Gathering: How We Meet and Why It Matters.* She advises companies and organizations on their workplace gathering strategies and how to shift their meeting culture for the better. Her work has been featured in *Fast Company, Forbes, The New York Times*, *The Wall Street Journal*, and more.

Priya and her team have now created an accessible digital course packed with practical, robust, skills-based lessons that help both employers and employees enhance their team's productivity and camaraderie through purposeful meetings and other gathering moments.

About the Art of Gathering Online Course
The Art of Gathering Digital Course is a sought-after online training for thousands of gathering hosts, designers, and planners who want to create meaningful shared experiences at work, at home, and in their communities.

Across six lessons, The Art of Gathering students bring a specific gathering to plan and learn the practical skills to:

- Narrow in on a focus that relays the message: “There’s a reason you’re here. We’re not wasting your time.”
- Hone decision-making skills.
- Structure the physical room, Zoom, or Hybrid space.
- Strengthen communication around what this thing is and who it’s for (and who it’s not for.)
- Define the connection they want to create for their guests.
- Unlock creativity, new ideas, and structures to help them design, facilitate, or host.
- Create a space that is appropriately inclusive and generously exclusive.

Sponsoring this training is not only a commitment to my personal development, but it is also an investment in the workplace culture at {Insert Company Name}. Making better use of meeting time contributes to a more efficient, collaborative, and productive work environment, benefiting both employees and the organization as a whole.

Cost of Membership
The fee for the Art of Gathering is $397. If you want to sponsor a group of employees like me, there are cohort packages as well, which I can provide you with more information about if you are interested.

For more information about the Art of Gathering, you can review the resources below.
Sponsor Your Employee
The Art of Gathering Info Page
The Art of Gathering for Cohorts