

MIR HASIB

PhD Student

College of Communication and Information Sciences

The University of Alabama

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EDUCATION

The University of Alabama (UA), Tuscaloosa, AL, USA

PhD in Communication and Information Sciences

Expected Graduation: Spring 2029

Texas Tech University (TTU), Lubbock, TX, USA

Master of Arts in Mass Communication

Graduation: August 2025

Thesis: AI Policy and Ethics: A Comparative Study of the U.S., EU, and UN Approaches [**Top Student Papers in the NCA 111th Annual Convention**]

Advisor: Lyombe Eko, Ph.D.

Committee Members: Kerk F. Kee, Ph.D., Shan Xu, Ph.D.

Khulna University (KU), Khulna, Bangladesh

Master of Social Science in Mass Communication and Journalism

Graduation: July 2023

Thesis: Exploring the motivations for using ChatGPT among university students.

Advisor: Md. Shariful Islam.

Bachelor of Social Science in Mass Communication and Journalism

Graduation: January 2022

Thesis: Reflection of Investigative Journalism in Bangladeshi Newspapers During the COVID-19 Pandemic.

Advisor: Md. Shariful Islam.

SELECTED AWARDS & HONORS (includes internal and external funding)

2025 UA Graduate Council Fellowship. (\$20000)

2025 TTU Summer Thesis Award. (\$2300)

2024 TTUAA Bill and Peggy Dean Raiders for Life Scholarship. (\$2000)

2024 TTU William S. Morris Professorship Scholarship. (\$1000)

RESEARCH EXPERIENCE

Forthcoming Peer-reviewed Articles

Hasib, M.*, Li, Yuan, & Tong, Xiao (in press), Understanding Generative AI as an Information Intermediary in the Everyday Work of Fashion Education.

Proceedings of the Association for Information Science and Technology.

Published Peer-reviewed Journal Articles

Hasib, M.*, & Cerna, M. (2026). Missing the conversation: OpenAI's X Strategy, dialogic communication and public Distrust in AI. *Media Watch*.
<https://doi.org/10.1177/09760911261462071>

Hasib, M.*, & Eko, L. (2026). Beyond ethics washing: evaluating the responsiveness of US, EU, and UN AI governance to expert warnings. *AI And Ethics*, 6(4).
<https://doi.org/10.1007/s43681-026-01219-8>

Hasib, M.*, & Eko, L. (2026). Between Duty and Discipline: Kantian Ideals and Techno-Governmental realities in the European Union Artificial Intelligence Act and the United Nations Artificial Intelligence Framework. *International Journal of Communication*, 20, 24. <https://doi.org/10.65476/zxewbx77>

Hasib, M.*, Islam, M.S. (2025). How University Students in Bangladesh Engage with ChatGPT: A Qualitative Study. *PLoS One* 20(9): e0333089.
<https://doi.org/10.1371/journal.pone.0333089>

Hasib, M.*, Eko, L. (2025). Unraveling Societal Discourse on Artificial Intelligence through Visual Analysis of Magazine Covers. *Visual Communication Quarterly*, 1-23. <https://doi-org.lib-e2.lib.ttu.edu/10.1080/15551393.2025.2579258>

Hasib, M.*, Islam, M. S. (2023). The state of investigative journalism during COVID-19: a study on print media of Bangladesh. *Khulna University Studies*, 91–102. <https://kus.ku.ac.bd/kustudies/article/download/1088/1704>

Hossain, M. T.*, Ahammed, B., Jahan, N., Islam, M. A., Rahman, M. M., Khan, B., Sarker, M. J., Nibir, M. M., Hasan, M., **Hasib, M.**, Rahman, R., & Islam, M. N. (2022). Prevalence and predictors of pornography exposure during the third wave of the COVID-19 pandemic: A web-based cross-sectional study on students in Bangladesh. *Frontiers in Public Health*, 10.
<https://doi.org/10.3389/fpubh.2022.1046813>

Peer-reviewed Conference Presentations

Hasib, M.*, Eko, L. (2026). AI Ethics and Governance: Trump vs. Biden Executive Orders. *96th Annual Convention of the Southern States Communication Association*. Birmingham, AL, USA.

Hasib, M. (2025). AI Policy and Ethics: A Comparative Study of the U.S., EU, and UN Approaches. *111th Annual Convention of the National Communication Association*. Denver, CO, USA. [Top Student Papers in the Communication and Law Division]

- Pinky, F.T., **Hasib, M.**, Shozol, S.A., Raisa, N.S., Khan, A.M., Biswas, A. (2025). Communicating Health: Framing Health-related News in Developed and Least Developed Countries during COVID-19. *Canadian Communication Association Annual Conference 2025*. George Brown College, Toronto, ON, Canada.
- Islam, M. S., Hossain, M.S., Talukder, M.U., Shohel, T., **Hasib, M.***, Biswas, A. (2025). AI as Academic Assistance or Ethical Dilemma? Exploring the Motivations Behind ChatGPT Usage. *75th Annual Conference of the International Communication Association*. Denver, CO, USA.
- Biswas, A.*, **Hasib, M.**, Raisa, N.S., Talukdar, M.U. (2025). Framing Cancer in Media: Analyzing Risk Communication in Newspaper Reporting. *International Crisis and Risk Communication Association Conference 2025*. Clemson University, SC, USA.
- Hasib, M.***, Kee, K. F. (2024). #Metaverse Takes X: How Language and Message Features Drive Information Diffusion. *NCA 110th Annual Convention*. New Orleans, LA, USA.
- Hasib, M.***, Islam, M.S. (2024). Academic Assistance or Ethical Dilemma? Exploring the Motivations of ChatGPT Usage in Higher Education. *110th Annual Convention of the National Communication Association*. New Orleans, LA, USA.
- Hasib, M.** (2024). Public Concerns and AI Governance: A Mixed-Method Exploration of Social Media Influence. *2024 Arts & Humanities Conference*. Graduate School, Texas Tech University, TX, USA.
- Razib, M. H., Pinky, F. T., Biswas, A., **Hasib, M.***, (2024) Portrayal of Teenage Gangs in Bangladeshi Media: A Frame Analysis. *2024 Southwest Symposium*. Texas State University, TX, USA.
- Hasib, M.***, Eko, L. (2024). Beyond the Magazine Cover: A Visual Exploration of Societal Discourses on Artificial Intelligence. *107th Annual AEJMC Conference*. Philadelphia, PA, USA.
- Hasib, M.***, Islam, M. S. (2023). Trend of Investigative Journalism during COVID-19: A Study on Print Media in Bangladesh. *First International Conference on Social Science Issues*, 26. Khulna University.
- Hasib, M.** (2021). Mobile journalism practice in Bangladesh and India during the COVID-19 pandemic. *Mobile Studies Congress 2021*. University of Nottingham, China.

Peer-reviewed Poster Presentations

- Hasib, M.***, & Eko, L. (2024). From Xanadu to the Metaverse: exploring mythological

connections and utopian motifs in VR & AR marketing. *Meaningful XR 2024 Conference*. Stanford University, CA, USA.

Hasib, M. (2024). Investigating the Factors Influencing Metaverse Technology Adoption in Education. *Meaningful XR 2024 Conference*. Stanford University, CA, USA.

Hasib, M. (2024). Is Artificial Intelligence Friend or Foe? Unmasking Societal Perceptions through Magazine Covers. *23rd Annual Graduate Student Research Poster Competition*. Texas Tech University, TX, USA.

Non Peer-reviewed Poster Presentations

Hasib, M.*, Biswas, A. (2024). Role of Artificial Intelligence to Solve Obesity: A News Framing Analysis. *ORI's 8th Annual Meeting! One Health: Metabolic Health*. Obesity Research Institute, Texas Tech University, TTUHSC, TX, USA.

Hasib, M.*, Shaha, D. (2024). Transforming Education: A Model to Integrate Metaverse at Texas Tech University. Promoting Cross-Disciplinary Collaboration in Research. Institute for Studies in Pragmaticism, Texas Tech University, Lubbock, TX, USA.

Hasib, M.*, Biswas, A. Shozol, S. A. (2024). Exploring Online Discourse of ChatGPT through Sentiment Analysis and Topic Modelling. *Promoting Cross-Disciplinary Collaboration in Research*. Institute for Studies in Pragmaticism, Texas Tech University, TX, USA.

(* Corresponding author)

Current Project

Graduate Research Assistant, C&IS, UA

(1) Generative AI as a Creative Partner in Fashion Design.

Spring 2026 – Present

Supervisor: Yuan Li, Ph.D.

- Assisting in designing the survey questionnaire and analyzing interview transcripts.

(2) Captions as Curb-Cut Infrastructure

Spring 2026 – Present

Supervisor: Heather Ashley Hayes, Ph.D. and Darrin Griffin, Ph.D.

- Assisting in designing the experiment tasks, survey questionnaire, and writing the IRB proposal.

(3) Communication Infrastructure Index

Summer 2026 – Present

Supervisor: Heather Ashley Hayes, Ph.D.

- Assisting in designing the validation study survey questionnaire.

(4) Exploring Information-Seeking Behavior with Generative AI: A Comparison Between 2D Interfaces and Virtual Reality.

Fall 2025 – Present

Supervisor: Yuan Li, Ph.D.

- Assisting in designing the experiment tasks, survey questionnaire, and writing the IRB proposal and literature review.

Past Projects

Graduate Research Assistant, CoMC, TTU

(1) Vidura, a Conversational Agent, for Supporting Sustainable Implementation and Systematic Diffusion of Cyberinfrastructure and Scientific Gateways research project.

(NSF CORE #2007100)

Fall 2024 – Spring 2025

Supervisor: Kerk Kee, Ph.D.

- Wrote a theoretical research paper on an AI-driven feedback system to reduce ‘Noise,’ or judgment variability, for the KnowCOVID-19 science gateway.

(2) A typology of Global Artificial Intelligence Governance (laws, policies, ethics)

Spring 2024 – Fall 2024

Supervisor: Lyombe Eko, Ph.D.

- Collected data on AI policy, laws, regulations, and related challenges around the world.

Rapporteur, SNV Netherlands Development Organization

(3) Behaviour change communication strategy on urban sanitation in Kushtia, Bangladesh.

Summer 2021

Supervisor: SAM Hussein, BCC Advisor, SNV.

- Documented workshop discussions and group activities for report compilation.
- Supported facilitator during sessions, including note-taking and photography.
- Updated and translated reports, both in Bangla and English.

Reviewer

- New Media and Society. (Reviewed 1)
- NCA 112th Annual Convention. (Reviewed 6)
- NCA 111th Annual Convention. (Reviewed 9)
- PLOS One. (Reviewed 2)
- Meaningful XR 2024 Conference Reviewer. (Reviewed 3)
- ICA 2025 Conference. (Reviewed 1)

TEACHING EXPERIENCE

Graduate Teaching Assistant

Spring 2025

Course: MCOM 2310 Business and Professional Communication

Role: Lab Instructor

Students: 116 (ASYNCR) & 7 (F2F)

Course Director: Corey Ann Clem, Ph.D. & Patti Douglass, Ph.D.

- Managed attendance, grading, and student communication.
- Conducted interviews and provided feedback.
- Tutored and mentored students to support their academic success.

Fall 2024

Course: MCOM 2350 Communicating in a Global Society.

Role: Teaching Assistant

Instructor: Sarah Schiffecker, Ph.D. & Chris Hebert, Ph.D.

Students: 150 (F2F) & 100 (ASYNCR)

- Assisted with attendance, grading, created course overview videos.
- Facilitated the instructor in the classroom and delivered lectures.

AWARDS & HONORS (includes internal and external funding)

Grants

- 2026 UA School of Library and Information Studies travel grant for SSCA 96th Annual Convention (\$160)
- 2025 UA Graduate School, C&IS travel grant for NCA 111th Annual Convention (\$1000)
- 2025 UA Graduate School Fellowship (\$20000)
- 2025 ICA 75th Annual Conference Travel Grant (\$200)
- 2025 Bangladesh Sweden Trust Fund (\$480)
- 2025 TTU Graduate Student Research Support Award (\$580)
- 2024 TTU MCOM, SGA, and NCA Student Caucus Travel Grant for NCA 110th Annual Convention (\$850)
- 2024 TTU Graduate School, MCOM, and William S. Morris Professorship travel grant for the 107th Annual AEJMC Conference (\$1300)
- 2024 TTU MCOM, Regent Professors Small Grant Program, SGA, and MSU Travel Fund for the Meaningful XR 2024 Conference (\$1900)
- 2022 KU Vice Chancellor Grant for Khulna University Journalists' Association computer and office amenities (\$1000)
- 2020 KU MCJ Grant for Odommo Bangla News Portal (\$200)

Awards

- 2025 Top Student Papers in the Communication and Law Division in NCA 111th Annual Convention
- 2022 Khulna University Journalists' Association Lifetime Achievement Award.
- 2021 Badhan Khulna University Lifetime Achievement Award.
- 2018 Noiayeek Khulna University Best Organizer of the Year 2018.
- 2018 KU MCJ Champion of the Parliamentary Debate Competition.

Honors

- 2024 TTU Phi Kappa Phi Honor Society Member.
- 2024 Photograph exhibited in the “My Hometown Photographs 2024,” TTU.
- 2023 Photograph exhibited in the “My Hometown Photographs 2023,” TTU.
- 2018 Photograph exhibited in the “KPS 6th National Photographic Competition & Exhibition 2018,” Khulna Photographic Society (KPS), Bangladesh.
- 2018 Photograph exhibited in the “Frames of Dreamers: 2nd National Photographic Exhibition 2018,” Chobial Society, Dhaka, Bangladesh.
- 2018 Photograph exhibited in the “Sridam Lives 2nd Mobile Photography Exhibition 2018,” Khulna University Photography Society (KUPS), Khulna University.

PROFESSIONAL EXPERIENCE

Graduate Writing Center, TTU

Student Assistant

Summer 2024

- Conducted benchmark research on other writing center’s social media activities.
- Coordinated and executed social media campaigns on Facebook and Instagram.
- Supported departmental events, and aided in planning, implementation, setup, and communication.

Parent and Family Relations, TTU

Graduate Assistant

Fall 2023 – Summer 2024

- Executed social media campaigns on Facebook and Instagram to increase parent engagement, and edited monthly eNewsletters reaching 5,000+ recipients.
- Supported departmental events, aided in implementation, setup, tracked attendance, and communication.
- Conducted benchmark research on parent involvement and analyzed program assessment survey data.

Odommo Bangla, KU

Acting News Editor

November 2020 – July 2023

- Developed and managed the site on WordPress, produced multimedia content, and uploaded on the website, Facebook, and YouTube.
- Led a newsroom of 7-people, engaged 40 students, generated 160+ original story ideas, assigned reporters, edited and published 350+ news.

International Centre for Communication and Development, Bangladesh

Communication Assistant

September 2020 – July 2023

- Provided administrative support, maintained communications, and executed social media campaigns.
- Designed and managed the website on Weebly, and arranged 15 webinars.

The Daily Samakal, Bangladesh
KU Correspondent

May 2019 – May 2023

- Covered daily events including investigative reports and feature articles.
- Published 500+ news, 60+ by-line stories and 9 lead news.

LEADERSHIP & VOLUNTARY SERVICES

Bangladesh Student Association, UA
Public Relations Secretary

2026

- Directed multi-channel communication strategies to promote cultural events, simultaneously serving as a liaison with university administration to enhance the organization's public image.

Forensic Debate, CoMC, TTU
Judge

2024

- In the TIFA Open Championship, judged 13 rounds including parliamentary debate, prose poetry, informative, impromptu, and contemporary speaking.

KU Journalists' Association
Founding General Secretary

2020 – 2022

- Engaged 30 students in campus journalism and generated hundreds of news stories.
- Organized 11 workshops and 5 writing competitions.

Noiayeek, KU (Debating Club)
Joint Secretary ← Office Secretary ← Publication Secretary
2018 – 2021

- Organized 9 debate competitions, directed the Tabulation software, and published 3 souvenirs.

Bangladesh Journalism Student Council (BJSC), KU Council
Founding Organizational Secretary

2018 – 2019

- Attended regular meetings and provided thoughts regarding the involvement of more members in this council through different activities.

Badhan, KU (Blood Donation and Community Service Club)
Advertising and Publication Secretary ← Publication Secretary

2017 – 2019

- Collected 250+ bags of blood and raised around \$0.3 million for 350+ flood victims in 2021.

Podium, KU (Public Speaking Club)

General Secretary

2017 – 2018

- Organized 3 public speaking competitions and 2 skill development workshops.

Journalism Club, KU

Founding Vice President

2018 – 2020

- Arranged workshops, feature writing competitions, and promoted the practice of campus journalism.

AFFILIATIONS

Fall 2026 – Present	Student Member, Southern States Communication Association (SSCA)
Fall 2025 – 2026	Public Relations Secretary, Bangladesh Student Association at The University of Alabama (BSA-UA)
Fall 2025 – Present	Member, Communication & Information Sciences Graduate Student Organization (CISGO)
Fall 2024 – Present	Student Member, National Communication Association (NCA)
Spring 2024 – 2025	Student Member, Association for Education in Journalism and Mass Communication (AEJMC)
Fall 2024 – Fall 2025	Student Member, International Communication Association (ICA)
Fall 2024 – Fall 2025	Member, Phi Kappa Phi Honor Society - Texas Tech University Chapter
Fall 2024 – Spring 2025	Member, Innovation Diffusion Lab (IDL)
Spring 2024 – Spring 2025	Student Member, Meaningful XR (MXR)
Fall 2023 – Summer 2025	Member, TTU Association of Bangladeshi Students and Scholars at Texas Tech (ABSS)

TRAINING

Technical Skills

Research Tools: R, SPSS, NVivo, Survey Monkey, Qualtrics, Zotero, Mendeley.
Design Tools: Adobe Illustrator, Premiere Pro, Photoshop, Lightroom, Canva.
General Tools: Microsoft 365, Zoom, Skype, Meta Business Suite.

Language Skills

Bengali: Bilingual proficiency.
English: Working proficiency.
Hindi & Urdu: Limited working proficiency.

Certifications

- 2025 Human Research (Curriculum Group) Non-Medical Investigators (Course Learner Group) 1 - Basic Course, Record ID 72203746, Expire 16 September 2029, UA.
- 2023 Human Subject Research - Required Basic, CITI Program, Credential 57978555, TTU.
- 2023 Social and Behavioral Responsible Scholarship Course, CITI Program, Credential 58069259, TTU.

References will be provided upon request.

For creative work samples and more information, please visit: mirhasib.com