

FAO-EcoAgriculture Partners High Level Landscape Dialogue:

“Policy and Services to Support Landscape and Seascape Partnerships: How can we meet the Sustainable Development Goals through Integrated Territorial Action?”

(virtual event)

December 9th, 2021

Notes from the online chat, more event details [here](#).

Introductions	1
Speaker Bios	2
Suggested resources from the Speakers and Participants	4
Participant perspectives:	5
Questions and Answers from the Q&A	7

Introductions

- **Ahdi Mohammed, FAO North America:** Welcome to the webinar “Policy and Services to Support Landscape and Seascape Partnerships: How can we meet the Sustainable Development Goals through Integrated Territorial Action?” co-hosted by FAO North America and EcoAgriculture Partners. This webinar is also being live-streamed on the @FAONorthAmerica Twitter page. Join the conversation using #LandscapeRT. Feel free to introduce yourself in the chatbox, share comments and useful links. Please use the Q&A box from questions stating your affiliation and where you are joining from
- **Sara Scherr, EcoAgriculture:** Welcome all. Please feel free to add your own comments and ideas in the chat, and questions in the Q&A.
- **Ahdi Mohammed, FAO North America:** This webinar is being live-streamed on the @FAONorthAmerica Twitter page. Join the conversation using #LandscapeRT. <https://twitter.com/FAONorthAmerica>

- **Emmanuel MUSA:** Emmanuel Njadvara from Nigeria
- **Owen Kandulu:** Greetings I am owen kandulu from Malawi 
- **Wanjuki Chiuri:** Hi Everyone. I am Wanjiku from Nairobi-Kenya
- **Endratno Budi Santosa:** Hi everyone....E Budi Santosa, from UvA, The Netherlands
- **Marc Deconchat:** Marc Deconchat INRAE, France (Toulouse)
- **Adan Scheinkman:** Adam Scheinkman from FAS in the United States.
- **Bhushan SETHI:** Hello everyone, Bhushan H. SETHI with the GALLOP Initiative.
- **Leonel Requena:** Good Day Everyone, Leonel Requena from UNDP GEF Small Grants Programme
- **María del Rocío Ruenes Morales:** Rocío Ruenes Morales from Yucatán, México
- **David Hecht:** Hello everyone. David Hecht, EcoAgriculture Partners, Finance Intern
- **Juan Ramos:** Hello everyone, Juan Ramos from Guatemala
- **Petra Hamers:** Petra Hamers ,Oxfam Novib in the Netherlands
- **Seth Shames:** Hi! Seth Shames from EcoAgriculture Partners
- **William Gerlach:** Bill Gerlach, Melissa's World Variety Produce Inc, Colorado
- **Jerri Husch:** Jerri Husch, University of Delaware, Cooperative Extension
- **Medani Bhandari:** Hello, This is Medani Bhandari, medani.bhandari@gmail.com from Virginia, USA, currently in Nepal.
- **Obaidul Islam:** Good Morning and Good afternoon Everyone. Obaidul Islam, EcoAgriculture and Food Security Research International, Global Seed Vision Canada. Former Agriculture Scientist at BARI (Bangladesh Agriculture Research Institute) on crop development in rice-based cropping system and Former Director, Plant Genetic Resources Centre, BARI; Visiting scientist and Post Doctoral Fellow (1992-1994) at Japan International Centre for Agricultural Sciences (JIRCAS), Tsukuba, Japan. email: iobaidul@hotmail.com
- **Kay Quam:** Hi Kay Quam from EcoAgriculture Partners board of directors
- **Gil Rangel Da Cruz:** Good morning all, Gil Rangel Da Cruz, from Timor-Leste
- **Brian Cohen:** Good morning/afternoon all! Brian Cohen, ACDI/VOCA, Washington, DC.
- **Chris Obi:** Good evening everyone, chris. Many thanks to the organizers.

Speaker Bios

- **Jocelyn Brown Hall** is the Director of the Food and Agriculture Organization of the United Nations (FAO) Liaison Office for North America based in Washington, DC. Prior to this role she served as the Deputy Regional Representative for the FAO Regional Office for Africa, where she oversaw 47 FAO country offices and guided strategy and communications around food security, agriculture, climate change, agrifood trade, animal and plant health, among other topics. She has also served as the FAO Representative for Ghana, where she worked with ministries of agriculture, fisheries,

social protection and trade on advancing issues such as healthy school meals, rehabilitating lands contaminated by illegal mining, sustainable aquaculture and fish smoking, and digitalization of agriculture data.

Before joining FAO, Jocelyn was Deputy Administrator in the Foreign Agricultural Service, where she led the USDA's USD \$2 billion food and technical assistance programs in low- and middle-income countries. She oversaw the world's largest international school meals program, serving over 4 million school children globally, and numerous fellowship programs that served tens and thousands of agriculturalists. She also served as the lead expert on USDA's technical relationship with international organizations such as the Food and Agriculture Organization of the United Nations, the Inter-American Institute for Cooperation in Agriculture, and various international research centers.

- **Dr. Sara J. Scherr** is an agricultural and natural resource economist specializing in land management policy in tropical developing countries. She has been a prominent voice globally in promoting the restoration of degraded agricultural lands for food security and rural livelihoods and is a leading innovator in integrated landscape management. She is an expert in the economics of sustainable agriculture and agroforestry and the design of payments to farmers and farming communities for ecosystem stewardship. She founded and has led the international non-profit EcoAgriculture Partners since 2002. She also co-led the global Landscapes for People, Food and Nature Initiative 2011-2020, and founded in 2019 and currently chairs the 1000 Landscapes for 1 Billion People initiative.
- **Luc Gnacadja** is currently the chair of the Science Taskforce for the United Nations Decade on Ecosystem Restoration (UNDESR). Previously, Luc was the Executive Secretary of the United Nations Convention to Combat Desertification (UNCCD) from 2007 to 2013. In that capacity, he has been the architect of the concept of "land degradation neutrality", a concept he has successfully promoted during the Rio+20 Summit in June 2012 and that became SDG target 15.3. He also served from 1999 to 2005 as Minister of Environment and Urban Development of his country Benin. He is the founder and president of GPS-Dev (Governance & Policies for Sustainable Development), a think tank whose mission is to make governance systems more conducive to sustainable development, especially in Africa.
- **Ernest Cook** is the Director of the Network for Landscape Conservation. Previously, Ernest worked for the Trust for Public Land from 1980-2018. He served in positions as varied as top budget manager, head of institutional philanthropy, senior real estate negotiator, and director of government relations and public finance. He is particularly recognized for founding a "conservation finance" program that has played a leading role in generating over \$90 billion in new state and local government funds for parks and land conservation through legislative advocacy and ballot measures. In recent years, Ernest has provided consulting services to foundations, land trusts and governments related to large-scale conservation. He is known for innovation, confident leadership, and team building, with strengths in marketing, research, and program development.
- **Maggie Gonzales** is a Research Analyst for the Global Restoration Initiative of the Food, Forest, and

Water Program. She works directly for Initiative 20x20, a country-led effort aiming to bring 20 million hectares of degraded land in Latin America and the Caribbean into restoration by 2020. Maggie also worked on WRI's Water team where she conducted research on nature-based solutions in Latin America and the Caribbean. Maggie has a wide range of experience working on projects with a particular focus on sustainable agriculture, integrated water resources management, and nature-based solutions. She is passionate about advancing win-win solutions that ensure ecological and economic benefits for key stakeholders.

Maggie holds an M.Sc. in Ecological Economics from the University of Edinburgh, a B.A. in International Relations, and a minor in Economic Development from San Francisco State University with a year of study abroad at the University of Legon in Ghana.

Suggested resources from the Speakers and Participants

- **Ahdi Mohammed, FAO North America:**

Learn more about the 2021 State of the World's Land and Water Resources for Food and Agriculture <https://bit.ly/3IRiV0J>

- **Juan Carlos Ramos, EcoAgriculture Partners:** A useful resource that was developed by a group of more than 100 landscape leaders, just published by the Landscapes for People, Food and Nature Initiative is the African Landscapes Action Plan:

<https://ecoagriculture.org/publication/african-landscapes-action-plan-phase-3/>

- **Maggie Gonzalez, WRI:**

<https://www.wri.org/initiatives/restoration-policy-accelerator>

<https://initiative20x20.org/restoration-projects>

<https://www.wri.org/insights/nature-based-flood-mitigation-can-help-mississippi-river-farmers>

<https://www.wri.org/initiatives/global-restoration-initiative/financing-restoration-implementation>

Please feel free to reach out to me with additional questions or information on restoration projects/initiatives: Maggie.gonzalez@wri.org

- **Florence Egal:** # Ernest, <https://urbanrurallinkages.wordpress.com/>

- **Antonio Roade:** Wednesday next week SourceUp platform will be launched. The platform aims at linking landscape initiatives with global buyers and investors. It has been developed by IDH & partners. Please join us if you want to know how to operationalise landscapes approaches:

<https://www.linkedin.com/events/sourceupgloballaunch6868908554032623616/>

More info: www.sourceup.org

- **Medani Bhandari:** Hello, This is Medani Bhandari, medani.bhandari@gmail.com from Virginia, USA, currently in Nepal. Some of my books on inequality, climate change and sustainable

development can be found here-

https://www.amazon.com/Books-Medani-P-Bhandari/s?rh=n%3A283155%2Cp_27%3AMedani+P.+Bhandari or at the

https://www.riverpublishers.com/series.php?msg=Chemical,_Environmental,_and_Energy_Engineering

● **Jerri Husch:** Perhaps of interest is a project we did at UNDP in 10 African nations called “Climate Action Intelligence” (CAI) that was a method to show linkages across all the key ministries and stakeholders to show their complex linkages as the foundation for writing of NAP’s. Let me know if anyone is interested in learning more. I can be reached at: Husch@udel.edu

Participant perspectives:

- **Juan Carlos Ramos, EcoAgriculture Partners :** We encourage the participants to ask questions to our speakers via the Q&A function, which will be answered live.
- **Sara Scherr, EcoAgriculture Partners :** Thanks for sharing links to relevant documents and project information on the landscape policy topic from your own work in this chat.
- **Bhushan SETHI:** Jocelyn, Thanks for today's session. Given the importance of this year (for a action oriented decade on ecosystem restoration) - in your view what could be the next steps towards implementing this forward at national /sub national levels and how can the UN organizations help jumpstart these initiatives. Thank YOU!
- **Patrick Kalas:** If I may, regarding the “missing landscape level” middle, we may wish to incorporate innovative, rights-based spatial planning processes to balance land use priorities, maximise synergies and minimise trade-offs.
- **tania ammour:** How do you integrate economic and financial viability of options of restoration/management at landscape level? also priorities are defined based on national and sub national and local priorities and should tackle on food and water security, risk disaster reduction, energy and other societal challenges. it would be interesting to share IUCN experience developed jointly with the countries (different sectors) in landscape definition of priorities and assessment , and investment requirements.
- **Sara Scherr, EcoAgriculture Partners:** Jocelyn, there are probably no 'silver bullets'. But a number of different actions that are coordinated together?
- **Bhushan SETHI:** Agree with that Sara. I think we need to get coherence and collaborations together - both in a bottom up and Top down manner for best convergences. That could be a semblance of a silver bullet that we all wish to work towards and see happen. Outcome remains to be seen.....Fingers crossed!

- **Florence Egal:** The challenge is to address simultaneously territories (here landscapes) and politico- administrative mapping
- **Sara Scherr, EcoAgriculture Partners:** Florence--yes to that.
- **Owen Kandulu:** Very insightful presentations!
- **Bhushan SETHI:** Agree with Ernest's point and given Luc's inputs as well - If we could have it in Policy to look at all geographies as a collation of watersheds/landscapes. Then policy support could be designed and provided to support these landscapes and the communities' actual needs towards SDG/Net-zero via amalgamation of top-down sectoral outlays - this definition and realization could be a great beginning to this decade. Also such designs in policy could provide suitable test beds for CCD, CBD and FCCC.... Thoughts?
- **RAMESH DESHAPNDE:** Very good discussion. We need to have demonstration project across countries. Unfortunately, FAO has no money to do such projects. It can only talk and talk but cannot walk.
- **Ernest Cook, Network for Landscape Conservatio:** Some conservation partnerships are coordinated by "top down" approaches. One example I mentioned is the Sentinel Landscapes Program. But many collaboratives are "bottoms up". They identify the needs on the ground in the area they aim to protect, and they can pull in different sources of government funding that are suited to individual projects. A grant from a department of transportation might help build a trail system, and purchase of a conservation easement by an agricultural agency might protect farmland that the trail goes through. Each agency is working in its "silo," but the local collaboration makes the connections.
- **Subhadra Kaul:** Do you have any website or detailed information on this Policy accelerator?
- **Jerri Husch :** Perhaps of interest is a project we did at UNDP in 10 African nations called "Climate Action Intelligence" (CAI) that was a method to show linkages across all the key ministries and stakeholders to show their complex linkages as the foundation for writing of NAP's. Let me know if anyone is interested in learning more. I can reached at: Husch@udel.edu
- **RAMESH DESHAPNDE:** Yes we need contact information on Policy Accelerator
- **Chris Obi:** Awesome presentation and good communication 🙌
- **Adam Scheinkman:** Maggie, do you have an example of restoration entrepreneurship that you could share?
- **Adam Scheinkman:** Thanks Jocelyn. Great to see you.
- **Chris Obi:** I have a Conversation project in my community in Nigeria working towards sustainable environment. Chris
- **Maggie Gonzalez, WRI:** Please feel free to reach out to me with additional questions or information on restoration projects/initiatives: Maggie.gonzalez@wri.org

- **Jerrri Husch:** It's all about LINKAGES and how to build those key relationships....for policy and action.

- **Paul DeMerritt:** Great discussion, thank you!

- **Jerri Husch:** Will we have access to the chat information?

If anyone is interested in the "Climate Action Intelligence" project contact me at Husch@udel.edu

- **Juan Carlos Ramos, EcoAgriculture Partners:** Hi Jerri, we will be sharing the recording, chat information, a blog and PPT presentations to everyone registered.

- **Florence Egal:** You need problem solving approaches. And bringing national policy makers on a field tour is a very efficient way to get the discussion going.

- **Danielle Corral:** Good question (and answers) about dispelling or busting a certain myth. Many misconceptions and limiting beliefs can be based on perceived myths.

- **Florence Egal:** We are indeed more similar than we are different but the system encourages difference

- **Danielle Corral:** Then build a different system that doesn't 😊. Great dialogue! Thanks!

- **Bhushan SETHI:** Thank you to the organizers and everyone for a wonderful dialogue!!

- **Chris Obi:** Many thanks and great to be part of this insightful programme!

- **Leonel Requena:** Thank you! Fantastic webinar.

- **Maggie Gonzales, WRI:** Thanks everyone! :)

- **Paul DeMerritt:** Thanks all!

- **Luciana Ludlow:** Great event, looking forward to coming events. Thanks!

- **Gil Rangel Da Cruz:** Thank you! Fantastic webinar.

- **Adam Scheinkman:** This was great. Thank you.

Questions and Answers from the Q&A

- For Benin and other partners, how do you align the interests and reduce conflict among small-scale farmers and private sector entities? Specifically, large-scale agribusiness **Answered live.**

- For Mr. Gnacadja; what were your experiences and lessons in relation to land tenure issues when starting a landscape partnership **Answered live.**

- Among the myriad of climate, financial, and resource constraints faced by Benin producers, how can the major challenges be ranked?

Answered live.

- 'If “building partnerships” is the critical issue what PRACTICAL actions are being done to build the skills, competencies and management knowledge to actually “partner”. As said, it’s difficult to get policy folks to really work across ministries and sectors. What can be done?

Answered live.

- Do you have any reflections on how landscape approaches can be used to comply with due diligence obligations?

Answered live.

- I am a researcher from M S Swaminathan Research Foundation, India. In the evergreen revolution framework of our organization we speak about job-led growth. How could we create jobs in conservation of terrestrial ecosystems, which could benefit the health of seascapes, by reducing the spillover of human resources from land systems to marine fishery, which is causing burden to marine systems and marine fishing communities?

Answered live.

- Jocelyn, Thank you for today's session. Given the importance of this year (for a action oriented decade on ecosystem restoration) - In your view what should be the next steps towards implementing coherent POLICY's forward at national /sub national levels and how can the UN organizations & GEF help jumpstart these initiatives. Thank YOU! - Bhushan H. SETHI (GALLOP Initiative)

Answered live.

- '@Ernest Cook, really nice example of LC in the US. Sounds like inter-agency coordination is a pre-condition for effective LC. Any tips/suggestions on how to foster this coordination between gov agencies/ministries?

Answered live.

- For Maggie, How do you incentivize the uptake of conservation agriculture practices among small-scale farmers when adopting those practices often have upfront costs while the financial and environmental benefits accrue over a longer period of time?

Answered live.

- For Sarah Scherr. Have you any research/ project related to the roles of the Co-Governance Initiatives organizations in fostering the Partnership among the landscape actors?

Answer: They do play critical roles in these processes. As mentioned by Ernest on long-term coordination.