

Best of Lake Anna Winners' Social Media Templates

****Lake Anna Excellence Awards: Your Ultimate Guide & Toolkit****

Welcome to the Best of Lake Anna, where we shine a spotlight on local brilliance, cultural vibrancy, and the unparalleled offerings of our community. This initiative is more than just a competition; it's a celebration of what makes Lake Anna truly special, and an opportunity to share our unique story with the world.

While not every nominee can have the #1 spot, the essence of these awards lies in the connection you can build with your customers and the community. Engaging your audience in this journey not only elevates Lake Anna but cements our collective identity, making us all winners in the process.

Embrace this guide by engaging your audience, and painting a picture of a community that thrives together. Here's to celebrating our shared successes and the bright future ahead!

Creating engaging and customizable questions for nominees to use on social media is a fantastic strategy to increase interaction and visibility. Here are several questions designed to be viral, engaging, and easily tailored to fit different nominees. Remember, the goal is to spark conversations, share stories, and build a community around your nomination.

1. ****What's Your #LakeAnnaLove Story?****

- "We're thrilled to be nominated for [Award Category]! 🌟 What's your favorite memory with us at Lake Anna? Share using #LakeAnnaLove and let's spread the joy!"

2. ****Why Do You Choose [Nominee's Business/Service]?****

- "We're curious! 🤔 What makes you choose [Your Business Name] over others at Lake Anna? Tell us your reason and help us win [Award Category]! #WhyChooseUs"

3. ****Our Secret Ingredient is...You!****

- "They say every place has a secret ingredient, and we believe ours is YOU! What makes [Your Business Name] special to you? Share your thoughts and help us clinch the title for [Award Category]! #OurSecretIngredient"

4. ****[Nominee's Business/Service] in Three Words****

- "If you could describe [Your Business Name] in just three words, what would they be? We're up for [Award Category] and your words might just be our lucky charm! 🍀 #ThreeWordsChallenge"

5. ****The Moment You Knew****

- "We all have that one moment that makes us go 'Wow!' 😲 When was yours with [Your Business Name]? Share your story and support us in winning [Award Category]! #TheMomentYouKnew"

6. ****Behind the Scenes at [Nominee's Business/Service]****

- "Ever wondered what magic happens behind the scenes at [Your Business Name]? Guess one of our daily rituals and see if you're right! Help us get the spotlight in [Award Category] by sharing your guesses. #BehindTheScenes"

7. ****What Does [Nominee's Business/Service] Mean to You?****

- "In the spirit of [Award Category], we'd love to know—what does [Your Business Name] mean to you? Your stories inspire us every day, and your support means the world. 🌍 #MoreThanAPlace"

8. ****Your Wish for [Nominee's Business/Service]****

- "Dreams do come true, and we dream of winning [Award Category]! What's one wish you have for [Your Business Name] for the future? Share your dreams with us! 🌈 #YourWishOurMission"

9. ****Caption This!****

- "Help us win [Award Category] with your creativity! Caption this photo from [Your Business Name] and the best one will be our next post (credited, of course)! Let's make this go viral! #CaptionThis"

10. ****[Nominee's Business/Service]'s Superpower****

- "Every hero has a superpower, and we believe ours is [Unique Aspect of Service/Business]. What superpower do you think helps us stand out at Lake Anna? Vote for us in [Award Category] and let's win this together! #OurSuperpower"

Each of these questions is designed to not only increase engagement and support for your nomination but also to build a stronger, more connected community around your brand. Customize them to fit your voice, add relevant hashtags, and don't forget to engage with every response to maximize your impact!

VIRAL QUESTIONS

Goal: to create as much engagement as possible to get visibility and win in the Facebook algorithm. These are questions that people HAVE TO respond to and can't stop themselves from thinking about

Viral Question Samples

1. Mid-day Coffee... yes/no?
2. What is one thing you still have from your childhood?
3. What was your first car?
4. What is your favorite thing about summer at Lake Anna?
5. Besides Lake Anna, where else do you like to vacation?
6. Write a love story... in **exactly** 4 words.
7. Cats are superior to dogs. Who is with me?
8. What is something you wish was taught in high school but wasn't?

9. Only using a food, tell us where you live.
10. Write a sad story... in only 4 words.
11. What are the top 3 tasks you spend the most time on?
12. Favorite nonfiction book you've ever read?
13. Please brighten my day with the first image you have with the color "yellow" in your photo library. No comments, no explanations.
14. Does anyone actually like cilantro? Don't think I have ever met that person.
15. I'm curious - what do you do for a living? (saw a friend do this & it was good to learn about Facebook friends)