

Introduction:

Hello! So my team is working on a bot that aims to educate and raise awareness among Reddit users about “Reply Guy” behavior. “Reply Guy” behavior is often characterized by excessively replying or responding to women-made content with different intentions and consequences. For this prototype, you will be presented with an example of reply guy behavior and will need to interact with our bot. Specifically, I want to see how users would react to what the bot does with the reply guy behavior. If you could click through my prototype and verbalize what your thoughts are, that would be great!

Follow Up Questions:

1. Do you believe that this method of responding to reply guy behavior aligns with our goal of educating and raising awareness of “Reply Guy” behavior?
2. Do you think this method would help discourage users from exhibiting such behavior?
3. If you were to implement a similar bot, how would you approach this?
4. Do you have any questions or concerns?

November 30, 2023:

KC

- wants to see gender if the user
- Interesting that it goes to another subreddit
- That makes sense
- **Idk if people would click into the post**, felt like prototype
- Likes notification
- **Confused why reply guy isn't shamed**
- **It's a good idea of educating people** on what this behavior looks like
- Not sure about discouraging
- **Would directly flag and call them out** —> but might not be the best idea (initial intuition)
- This was pretty straight forward

EY

- **Doesn't use Reddit**
- Confused by structure
- **Thinks that this aligns with goal**
- **Hard for people to discover this community in the first place**
- But if people know about this, then it would be a good way
- Doesn't think this will be effective in discouraging
- **No real consequences**, since it's so limited to a specific community
- Instead of reposting, **directly reply or flag** —> more people would see this

DM

- Reads main post

- **Would probably just ignore it**
- If I felt passionately, **would rather upvote other comments** (to bury this comment)
- **Doesn't want to interact directly**
- **Would report if anything**
- Hesitant to do this cuz username is involved
- I don't know what the different types of reply guy are
- **If I was aware of the bot and subreddit, maybe it aligns with goals**
- Good to see examples
- **But I wouldn't feel inclined to use this bot**
- Don't think this method would discourage
- **People are mean enough to post in the first place, so they might feel good about being reposted**
- **No clear punishment** or education for reply guys in particular
- Concerned that this **might actually encourage this behavior**
- Feels that anonymous would've felt better
- **See people trying to trace these comments back to instigate conflict —> concern**