

# Umbrella Coin PHOTO CONTEST

Hi Everyone!

Umbrella Coin is running a photo contest! During the crowd sale we are looking for photos of people holding umbrellas. Three winners will be chosen. 1st Place will receive 1200 UMC, 2nd Place will receive 600 UMC & 3rd Place will receive 300 UMC. The best photos will be chosen so remember to be creative. This contest is open to everyone (please read eligibility information for more details)

## ELIGIBILITY

Umbrella Coin photo contest ("Photo Contest") is open to all professional and amateur photographers who have reached the age of majority in their jurisdiction of residence at the time of entry.

By submitting an entry to the Photo Contest, entrants certify that their participation in this Photo Contest is not illegal or in violation of any law, regulation, treaty or administrative act, and that the laws of their governing jurisdiction of residence at the time of entry do not prohibit or restrict the receipt of any Prize under this Photo Contest.

The Umbrella Coin has the right to reject any entry if, in Umbrella Coin's sole discretion, the laws of an applicable jurisdiction, including but not limited to the entrant's jurisdiction of residence at the time of entry, would prohibit or limit Umbrella Coin from proceeding with the Contest as intended or the consideration or awarding of any Prize would impose additional administrative, tax, operational, or legal burdens on Umbrella Coin.

Furthermore, individuals residing in any "Excluded Jurisdiction" are ineligible to enter the Photo Contest. Excluded Jurisdiction means any country listed on the US Treasury Office of Foreign Assets Control (OFAC) Active Sanctions Programs list available at <https://sanctionssearch.ofac.treas.gov/>.

## ENTRY PERIOD

The Photo Contest begins at 12:00am on August 31, 2017 and ends at 11:59pm on October 19, 2017 (the "Entry Period"). Entries submitted before or after the Entry Period will not be eligible. Sponsor's computer is the official time-keeping device for the Photo Contest.

#### WHAT TO ENTER

Umbrella Coin is committed to see Umbrellas. For our 2017 Photo Contest, we'd like to know: "What excites you with Umbrella Coin?" What use you would use it for? Everyone have different lifestyles, and we want to know of you!

To ensure eligibility for the contest, please submit files no larger than 20MB at the time of entry. Higher resolution files of at least 240 dpi/ppi will be requested should an entry be pre-selected to be awarded a prize or an honorable mention. All photographs should accurately reflect the subject matter and the scene as it appeared. Photos that have been digitally altered beyond standard optimization (removal of dust, cropping, reasonable adjustments to exposure, color and contrast, etc.) will be **disqualified**.

Entries may originate in any format — including, but not limited to digital files, digital prints, color transparencies, color prints, or black and white prints — so long as they are submitted electronically in a .JPEG .jpg, or.png form. Multiple exposures that have been combined to produce a single "High Dynamic Range" image are acceptable.

Entries should include metadata if at all possible. Caption information should include:

Location

Name of location (ex: Glacier, National Park)

City

State/Province

Country

Detailed caption of subject matter

Previously published material for which non-exclusive rights were granted may be entered as long as you still maintain the right to grant us a license (see "Your Rights" below). You must be able to disclose when and where the photo appeared previously to Umbrella Coin upon request.

If you choose to include people in your submission, you are responsible for obtaining the necessary releases from the individuals depicted, and must be able to provide copies of those releases to Umbrella Coin upon request.

The following submissions are ineligible:

Images of captive animals photographed in zoos and commercial game farms.

Photos that violate or infringe upon another person's rights, including but not limited to copyright and photographs of persons without the necessary consent required by law in your jurisdiction. Umbrella Coin reserves the right to require entrants to submit evidence of the subject's legal consent to be photographed for the submitted photograph, which may include a signed waiver from the subject. NOTE: Waiver requirements vary by jurisdiction, and the entrant is responsible for obtaining a legally enforceable waiver from any photographed subject.

Photos that contain sexually explicit, nude, obscene, violent or other objectionable or inappropriate content.

Images that involve the willful harassment of wildlife, or damage to the environment by the photographer.

Images that involve putting any individual or animal in danger.

Umbrella Coin shall determine entry eligibility in its sole and absolute discretion.

Submissions may be watermarked if desired, but the watermark should be inconspicuous enough to not interfere with the judging of the photo. A watermarked photo might not be honored by the competition (at the judges' sole discretion) if the photographer is unable or unavailable to provide a pristine, watermark-free version of the image when asked. Images will be judged on originality, technical excellence, composition, overall impact and artistic merit.

## HOW TO ENTER

All images must be submitted through our photo submission websites, including all required fields, including name, email and other information about your photo submission.

You can select an image directly from your computer desktop, or submit images from Facebook, Twitter, and Instagram for consideration in the contest. Digital images that are sent via mail or email will not be accepted.

You may enter an unlimited number of times, but you may not use an agency or automated system to enter. Sponsor reserves the right to reject any additional entries or entries that do not comply with these Official Rules. By entering, you indicate your unconditional agreement to, and acceptance of, these Official Rules and Sponsor's decisions, which are final and binding. You cannot win a prize unless you comply with all requirements in these Official Rules.

Entrants may be asked to supplement their submission (such as with a paragraph about their photo or the highest resolution version of their photo) anytime on or after October 19, 2017.

#### JUDGING

Judging will be conducted by a the Dev team! Photos will be judged on creativity.

#### QUESTIONS

Questions and inquiries about contest rules can be emailed to EMAIL.

#### YOUR RIGHTS

You will retain all rights to any photograph you submit -- including ownership if applicable.

If you submit a photograph to enter the Photo Contest, you grant Umbrella Coin a royalty-free, non exclusive right to:

Display the photograph on <https://www.umbrellacoin.org/>,  
<https://bitcointalk.org/index.php?topic=2025943.0>, <https://bitcointalk.org/>,  
[https://www.facebook.com/umbrellacoin/?ref=page\\_internal](https://www.facebook.com/umbrellacoin/?ref=page_internal), <https://twitter.com/umbrellacoin>,  
<https://discordapp.com/invite/mwKSgTK>, <https://medium.com/@umbrellacoin>,  
<https://www.reddit.com/r/UmbrellaCoin/>, <https://github.com/umbrellacoin>,  
[https://www.youtube.com/channel/UCqdy\\_X\\_sXz1jK7D8fFDIX7Q](https://www.youtube.com/channel/UCqdy_X_sXz1jK7D8fFDIX7Q)

Allow third-parties to share the photograph on social media.

Use the photograph on the Internet and in Social Media in support of our mission.

Use the photograph in Umbrella Coin's internal and external communications materials including but not limited to websites and web publications, fact sheets, fundraising publications, advertising, multimedia, presentation and membership services, annual report and Umbrella Coin's magazine.

Provide your photograph to other individuals and organizations for Conservancy-related use in news stories, newsletters, reports, slide shows, displays, web pages, videos, membership premiums, and the like

Use, in connection with the Photo Contest, your name, city, state and country of residence in promotions and other publications

Umbrella Coin will endeavor to credit all photographs with the caption "Person's Name" when the full name is available.

#### RELEASE AND LIMITATIONS OF LIABILITY

By entering, you agree to release and hold harmless Sponsor, Facebook, their respective parent, subsidiaries, affiliates, and each of their respective officers, directors, employees, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Photo Contest or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Photo Contest; (b) technical errors; (c) printing errors; (d) late or undelivered mail; (e) errors in the administration of the Photo Contest; or (f) injury or damage to persons or property. You waive the right to claim any attorneys' fees and any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

#### PRIVACY AND PUBLICITY

Any information you submit as part of the Photo Contest will be used in accordance with Sponsor's Privacy Policy. The information you provide when you enter is provided to Sponsor, not

to Facebook. Except where prohibited, you consent to Sponsor's use of your name in any list of winners (if applicable) and for promotional purposes in any media without further payment or consideration.