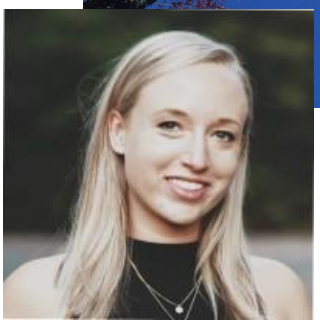
Fall 2023



**Name:** Anna Claiborne
**Major:** Graphic Design
**Job Title:** Graphic Designer
**Graduation Year:** 2016

**What is the day in the life like at your job?**
It's always fun! I spend most of the day designing and collaborating with my managers or other designers. I have a list of projects for the week that I manage and complete based on their timeline.

**What do you love about your job?**
I love being creative and seeing my work come to life. I design a variety of products such as party décor, drinkware, tableware and stationery for major retailers. It's very exciting seeing my designs come to life and in stores.

**What is challenging about your role?**
I have tight deadlines for projects. I have to design quickly while managing multiple projects at once.

**What are the benefits of working in this field?**
Getting to be creative and seeing your work out in the world. I love designing products that bring joy to the people who use them.

**What experiences did you have that prepared you for this role?**
I had multiple design internships to build my portfolio.

**What do you see happening in the future for these types of careers?**
I see this field growing in multiple ways, especially digitally. It's always important to stay up to date with what companies are looking for in a designer.

**What should a student know about your field?**
Every company needs a good designer! Design your portfolio and resume to reflect the kind of job you want.

**What advice do you have for a student considering a career in your profession?**

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It takes time, internships and experience to get the “perfect” design job you may be looking for. Be patient, grow your portfolio and you’ll get there eventually. You have to be prepared to work at a fast pace, manage multiple projects and take criticism. It is a very rewarding job!