

## J.J. SYLVIA IV

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160 Pearl St., Fitchburg State University, Communications Media, Fitchburg, MA 01420

## EDUCATION

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2021	<b>Logic-Based Consultation Primary Certification</b> Logic-Based Therapy and Consultation Institute
2017	<b>Ph.D., Communication, Rhetoric, and Digital Media</b> North Carolina State University Dissertation: <i>Posthuman Media Studies: An Affirmative Approach to Informational Ontology, Big Data, and Processes of Subjectivation</i> Committee: Stephen B. Crofts Wiley (Chair), Rosi Braidotti (Utrecht University), N. Katherine Hayles (Duke University), Andrew Johnston, Madhusudan Katti and Jeremy Packer (University of Toronto Mississauga)
2009	<b>M.A., Philosophy</b> The University of Southern Mississippi Thesis: <i>The Epistemological Framework of Television as an Ethical Problem</i> Committee: Paula Smithka (Chair), Samuel Bruton, Chris Campbell
2005	<b>B.A., Philosophy and Communication</b> (double major) Mississippi State University <i>Summa cum laude</i>

## PROFESSIONAL EXPERIENCE

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2023-Now	<b>Associate Professor, Communications Media</b> Fitchburg State University
2023-Now	<b>Coordinator, Digital Media Innovation Major</b> Fitchburg State University
2017–2023	<b>Assistant Professor, Communications Media</b> Fitchburg State University

## TEACHING AND MENTORING

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### TEACHING

Instructor of Record, in-person, unless otherwise noted.

### **Fitchburg State University, 2017-Now**

#### **Graduate**

AI in Communications Strategy, online  
Legal and Ethical Issues in Communication, online  
Quantitative Research Methods, online  
Communication Ethics, online  
Data and Analytics, online  
Social Media Capstone, online

#### **Undergraduate**

Current Events & Service Learning (Honors)  
Introduction to Communication and Media Studies, online, hybrid, and in-person  
Human Communication, online and in-person  
Communication Law and Ethics, online and in-person  
Game Studies Seminar  
Communications Theory Seminar (Topic: Posthuman Communication & Media)  
Communications Theory Seminar (Topic: Technology and the Good Life), online  
Communications Theory Seminar (Topic: Media, Activism, and Social Movements)  
Media Criticism, synchronous online and in-person  
Rhetoric in Greece (Study Abroad)  
Media and Society, online  
Data and Society  
Critical Making  
Creative Coding  
Introduction to Digital Humanities  
Freelance Design Law and Ethics (Independent Study)  
Deleuze and Cinema (Independent Study)  
Issues in Digital Media Innovation  
Digital Media Innovation Capstone  
Digital Media Innovation Capstone Fieldwork

#### **Adult Learning of the Fitchburg Area (ALFA)**

From Writing to Blockchain: Five Moments in Media History, online  
Hiking with Thoreau: Technology and the Good Life  
Data and Society, online  
Technologies of Truth: Russian History from Cyrillic to Cyberwar, online

#### **Upward Bound**

Generative Artificial Intelligence

### **North Carolina State University, 2013-2017**

### **Undergraduate**

Posthuman Media Studies

Big Data and the Rhetoric of Information

Communication for Business and Management, online

Communication for Engineering and Technology, online

Introduction to Science, Technology, and Society

Environmental Ethics, online

Public Speaking

Communication and Globalization, online (Teaching Assistant)

### **Mississippi University for Women, Mississippi Governor's School Program**

2009-2013, 2018

### **Undergraduate Credit for High School Students**

Philosophy and the Good Life (Major Course)

One World: The Philosophy of Globalization (Major Course)

Beauty or the Beast? Philosophy of Art and Aesthetics (Major Course)

2BR02B: Philosophy of Death and Dying (Major Course)

Philosophy for Living (Major Course)

Living in the Future, Today (Interest Area)

How to Become a Real-Life Techno-Superhero (Interest Area)

Captology, or How Do Wii Kinect: Technology for Change (Interest Area)

Digital Video Production (Interest Area)

Leadership

Introduction to Meditation (Elective)

The Importance of Play (Elective)

### **The University of Guelph, 2017**

Introduction to Code/Art and Open Data Visualization

DH @Guelph Summer Workshop

### **Meredith College, North Carolina Governor's School East Program, 2014-2017**

#### **High School**

Area II: Contemporary Philosophy

Introduction to Meditation (Elective)

Finitude and Choices: Existentialism, Death, and Dying (Elective)

Digital Humanities and Critical Making (Elective)

Little Brother: The Role of Data in Our Lives (Elective)

You're Kind of a Big Data (Elective)

The Self as Other: Learning Through Social Media (Elective)

*Donnie Darko* and Philosophy (Elective)

The Philosopher's Drone: Personal and Political Challenges (Elective)

Makey Makey: An Introduction to Microcontrollers (Elective)

### **Itawamba Community College, 2009-2018**

**Undergraduate**

Introduction to Philosophy, online

**Georgia State University, Perimeter, 2014-2016****Undergraduate**

Public Speaking, online

**The University of Southern Mississippi, 2008-2009****Undergraduate**

Introduction to Philosophy

Business Ethics (Teaching Assistant)

**Middle School**

Questions, Questions, Questions for Karnes Gifted Studies Program

**MENTORING****Community of Practice**

2024-2025     Leader, Faculty Community of Practice for Teaching and Learning on the topic of Open Educational Resources and Artificial Intelligence.

**Research**

2023     Mentored one undergraduate student revising brochure for Fitchburg downtown walking tour.

2021-2022     Mentored one undergraduate student designing a brochure and signs for a Fitchburg downtown walking tour.

2019-2020     Mentored two undergraduate students for creative coding project, "Becoming Data."

2018-2019     Mentored undergraduate students during Summer Research Collaborative at Fitchburg State University on topic of quantitative analysis for the project, "The Health of the Fitchburg Community."

2016     Mentored three advanced debate students at Cary Academy, Cary, NC in preparation for Ethics Conference on the topic of "Privacy, Security, and Convenience: The Ethics of Data Collection in the Age of Terrorism and Google."

**Career**

2019-2020     New Faculty Mentor, Fitchburg State University.

2017-2019     Alumni-Student Mentor for graduate students in Communication, Rhetoric, and Digital Media Program, North Carolina State University.

**PUBLICATIONS**

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## BOOKS

Sylvia IV, J.J. 2025. *LiveJournal and Russian Disinformation: The Rise of Epistemic Sabotage*. Bloomsbury.

## EDITED COLLECTIONS

Sylvia IV, J.J. and Poppy Wilde. 2024. "Posthumanism and Media Studies." Vol. 4, No. 3. *Journal of Posthumanism*.

Reeves, Carol and J.J. Sylvia IV. 2024. "Special Issue: Is Resistance Futile? Lowering Our Shields While Refusing to Surrender: Exploring Generative AI in the classroom and professional communication" *Journal of Technical Writing and Communication*.

Sylvia IV, J.J. 2024. *Introduction to Communication and Media Studies*. Peer-Reviewed Open Education Resource textbook. <https://rotel.pressbooks.pub/comm-media-studies/>

Sylvia IV, J.J., 2024. *The Data Renaissance: Analyzing the Disciplinary Impacts of Big Data, Artificial Intelligence, and Beyond*. Peer-reviewed Open Education Resource textbook. <https://rotel.pressbooks.pub/datarenaissance/>

## REFEREED JOURNAL ARTICLES

Multi-Author, Submitted. "Tracking students' attitudes toward ChatGPT in higher education: A comparative global study between 2023–2024 and 2024–2025."

Sylvia IV, J.J., Viera Lorencová, Kyle Moody, Wafa Unus, Renée Fratantonio, Collin Syfert. 2025. "Parallel Crises: The Underlying Science Infodemic that the COVID-19 Pandemic Revealed." *International Journal of Mass Communication*, Vol. 3. 89–107. <https://doi.org/10.6000/2818-3401.2025.03.06>

Sylvia IV, J.J., Zachary Miner, and Jessica Oehrlein. 2025. "Impacts of Intersectional Dual-Perspective VR Experiences on Empathy and Understanding of Microaggressions." *Human Technology*, Vol. 21, No. 1. 73-105. <https://doi.org/10.14254/1795-6889.2025.21-1.4>

Sylvia IV, J.J. 2024. "From Microfascism to Joyful Affects: A Posthuman Approach to Social Media Redesign." *Journal of Posthumanism*, Posthuman Media Studies special issue. Vol. 4, No. 3. 169-176. 217-229, <https://doi.org/10.33182/joph.v4i3.3291>

Wilde, Poppy, and J.J. Sylvia IV. 2024. "Introduction: Posthumanism and Media Studies" *Journal of Posthumanism*. Vol. 4, No. 3. 169-176. <https://doi.org/10.33182/joph.v4i3.3451>

Reeves, Carol and J.J. Sylvia IV. 2024. "Generative AI in Technical Communication: A Review of Research from 2023-2024" *Journal of Technical Writing and Communication*. Vol. 54, No. 4. 439-462. <https://doi.org/10.1177/00472816241260043>

**Sylvia IV, J.J.** and Carol Reeves. 2024. "Beyond the Robot Tropes: Embracing Nuance and Context in the Adoption of Generative AI" *Journal of Technical Writing and Communication*. Vol. 54, No. 4. 359-368. <https://doi.org/10.1177/00472816241260035>

Carrigan, Mark and **J.J. Sylvia IV**. 2022. "Is it Paranoia? A Critical Approach to Platform Literacy." *Journal of Media Literacy, The Human-Algorithmic Question: A Media Literacy Education Exploration Special Issue*. <https://ic4ml.org/journal-article/is-it-paranoia-a-critical-approach-to-platform-literacy/>

**Sylvia IV, J.J.** and Kyle Moody. 2022. "BreadTube Rising: How Modern Creators Use Cultural Formats to Spread Countercultural Ideology." *CLCWeb: Comparative Literature and Culture, Periodizing the Present: The 2020s, The Longue Durée, and Contemporary Culture Special Issue*. Vol. 24, No. 1. <https://doi.org/10.7771/1481-4374.4291>

Sylvia IV, J.J. 2022. "From Form to In-formation: A Spinozan Link Between Deleuzian and Simondian Ontologies." *Deleuze and Guattari Studies, Deleuze and Spinoza Special Issue*. Vol. 16. Issue 2. 233-261. <https://doi.org/10.3366/dlgs.2022.0476>

Sylvia IV, J.J. 2021. "Posthuman Media Studies." *Journal of Posthumanism*. Vol. 1. Issue 2. 139-151. <https://doi.org/10.33182/jp.v1i2.1360>

Sylvia IV, J.J. 2021. "An Affirmative Approach to Teaching Critical Data Studies." *Journalism and Media, Algorithms and Artificial Intelligence in Journalism and Media Special Issue*. Vol. 2, Issue 4. 641-656. <https://doi.org/10.3390/journalmedia2040038>

Sylvia IV, J.J. 2021. "A Genealogical Analysis of Information and Technics." *Information*. Vol. 12, Issue 3. 123. <https://doi.org/10.3390/info12030123>

Sylvia IV, J.J. 2020. "The Biopolitics of Social Distancing." in *Social Media + Society, 2k Special Issue*. Vol. 6, Issue 3. <https://doi.org/10.1177/2056305120947661>

Sylvia IV, J.J. 2019. "From Archaeology to Genealogy: Adding Politics and Processes of Subjectivation." *communication +1, Intersectionalities and Media Archaeologies Special Issue*, Vol. 7, Issue 2. <https://doi.org/10.7275/a3dm-3770>.

**Sylvia IV, J.J.** and Mark Andrejevic. 2016. "The Future of Critique: Mark Andrejevic on Power/Knowledge and the Big Data-Driven Decline of Symbolic Efficiency." *International Journal of Communication*. Vol. 10. 3230-3240. <http://ijoc.org/index.php/ijoc/article/view/4649/1704>

Sylvia IV, J.J. 2014. "Using Bloom's Taxonomy to Assess Social Media Assignments." *Journal of Interdisciplinary Studies in Education*. Vol. 3, Issue 1. 50-59. <https://ojed.org/jise/article/view/1584>

Sylvia IV, J.J. 2004. "Postmodernism and Buffy: Challenging Mass Media's Ideological Grip on the Simulacra," *Speech & Theater Association of Missouri Journal*. Vol. 34. 72-95.

## REFEREED CHAPTERS

Sylvia IV, J.J. In Progress. "Mining the Cloud: Econarratives of Big Data's Visual Metaphors." In Wieczorek, Paula and Nikoleta Zampaki (Eds.), *The Posthuman Earth. Econarratives of Intimacies from Past until the Present*. Bloomsbury.

Sylvia IV, J.J. In Progress. "The Uncanny Many: Multiversal Bodies and the Posthuman Subject." In Datta, Asijit (Ed.) *Cinema and Posthuman Bodies*. Bloomsbury

Wilde, Poppy and J.J. **Sylvia IV**. In Progress. "Posthumanism and Media Studies." In Herbrechter, Stefan, Christine Daigle, Valentina Bortolami (Eds.), *Posthumanism Across Disciplines*.

Goodman, Mark and J.J. **Sylvia IV**. Forthcoming. "What will be the AI version of Truth?" Springer Books.

Sylvia IV, J.J. Forthcoming. "A Critical Approach to Free Speech and Counter Speech in the Era of Digital Disinformation." In Mejias, Ulises A., Jasmine McNealy, and Milagros Miceli (Eds.), *Handbook of Critical Data Studies*.

**Sylvia IV, J.J.**, and Mark Goodman. 2025. "Trump's Leadership and the Heritage Foundation: Shaping Power, Influence, and America's Future." In: Akande, A. (eds) *America in Crisis. Springer Studies in American Politics*. Springer, Cham. [https://doi.org/10.1007/978-3-031-98627-7\\_19](https://doi.org/10.1007/978-3-031-98627-7_19)

**Sylvia IV, J.J.**, and Mark Goodman. 2025. "The Dawn of MAGA 2.0: Trump's First Day and the Rhetoric that Defined His Return." In: Akande, A. (eds) *America in Crisis. Springer Studies in American Politics*. Springer, Cham. [https://doi.org/10.1007/978-3-031-98627-7\\_6](https://doi.org/10.1007/978-3-031-98627-7_6)

Sylvia IV, J.J. 2025. "Media Archaeology and Genealogy as a Method." In Bollmer, Grant, Katherine Guinness, and Yiğit Soncul (Eds.), *De Gruyter Handbook of Digital Cultures*.

Carrigan, Mark and J.J. **Sylvia IV**. In Press. "Generative AI and the Next Phase of the Platform University." In Brøgger, Katja, Jenny Lee, Susan Robertson, and Hannah Moscovitz (Eds.), *World Yearbook of Education 2026: The Changing Geopolitics of Higher Education and Research University Futures Reimagined*.

Sylvia IV, J.J. 2024. "Artificial Intelligence in Strategic Communication," In *The Data Renaissance: Analyzing the Disciplinary Impacts of Big Data, Artificial Intelligence, and Beyond [Revised Edition]*. Peer-reviewed Open Education Resource.

Takehana, Elise, and **J.J. Sylvia IV**. 2024. "Writing Inside and Outside of the AI Black Box," In Consalvo, Annamarie and Ann D. David (Eds.), *When Teaching Writing Gets Tough: Challenges and Possibilities in Secondary Writing Instruction*. Teachers College Press, Language and Learning Series.

**Sylvia IV, J.J.** 2024. "Electrifying Communication: The Telegraph and Telephone." In *Introduction to Communication and Media Studies*. Peer-reviewed Open Education Resource.

**Sylvia IV, J.J.** 2024. "Racial Capitalism in the Age of Big Data: A Global Perspective" In *Introduction to Communication and Media Studies*. Peer-reviewed Open Education Resource.

**Sylvia IV, J.J.** 2024. "Why Care about Data & Society." In *The Data Renaissance: Analyzing the Disciplinary Impacts of Big Data, Artificial Intelligence, and Beyond*. Peer-reviewed Open Education Resource.

**Sylvia IV, J.J.**, and Elise Takehana. 2024. Generative AI in the Classroom and Workspace." In *The Data Renaissance: Analyzing the Disciplinary Impacts of Big Data, Artificial Intelligence, and Beyond*. Peer-reviewed Open Education Resource.

**Sylvia IV, J.J.** 2023. "The Varieties of Online Learning Experiences," In Carrigan, Mark; Hannah Moscovitz; Michele Martini and Susan Robertson (Eds.), *Building the Post-Pandemic University*.

**Sylvia IV, J.J.** and Kyle Moody. 2022, Republication. "False Information Narratives: The IRA's 2016 Presidential Election Facebook Campaign." In Khosrow-Pour, Mehdi (Ed.), *Research Anthology on Social Media's Influence on Government, Politics, and Social Movements*, (pp. 678-702). IGI Global.

**Sylvia IV, J.J.** 2021. "Civic Engagement and Dialogic Approaches to Post-Truth in the Classroom." In Atay, Ahmet and David Kahl Jr. (Eds.), *Pedagogies of Post-Truth*, (pp. 137-154). Lexington Books.

**Sylvia IV, J.J.** and Kyle Moody. 2019. "False Information Narratives: The IRA's 2016 Presidential Election Facebook Campaign." In Chiluwa, Innocent and Sergei Samoilenco (Eds.), *Handbook of Research on Deception, Fake News and Misinformation Online*, (pp. 326-348). IGI Global.

**Sylvia IV, J.J.** 2019. "p5.js in the Media Studies Classroom." In Sarachan, Jeremy (Ed.), *Coding Pedagogy* digital collection.  
<http://codingpedagogy.net/chapter08/index.html>

Sylvia IV, J.J. 2018. "Code/Art Approaches to Data Visualization" in levenberg, lewis; David Rheams; and Tai Neilson (Eds.), *Research Methods for the Digital Humanities*, (pp. 211-232). Palgrave Macmillan.

Sylvia IV, J.J. 2016. "Little Brother: How Big Data Necessitates an Ethical Shift from Privacy to Power." In Booth, P. and A. Davisson, (Eds.), *Controversies in Digital Ethics* (pp. 13-28). Bloomsbury.

Sylvia IV, J.J. 2010. "The Ethical Implications of A/B and Multivariate E-Commerce Optimization Testing". In Palmer, D.E. (Ed.), *Ethical Issues in E-Business: Models and Frameworks* (pp. 91-104). Business Science Reference.

## SELECTED PUBLIC SCHOLARLY WRITING

Sylvia IV, J.J. 2026. "Teaching Mastodon: Ethics, Moderation, and the Work of Participation," The Network of Alternative Social Media Researchers. January 12. <https://www.socialmediaalternatives.org/2026/01/12/teaching-mastodon.html>

Sylvia IV, J.J. 2025. "Lesson: Trial of Socrates with CustomGPT Socrates Bot," *Open Education Resources Commons*. May 17. <https://oercommons.org/courseware/lesson/130581>.

Gehl, Robert W., Marc Damie, Mareike Lisker, Jessa Lingle, and J.J. Sylvia IV. 2025. "Ethics in Alternative Social Media Research: A Forum," The Network of Alternative Social Media Researchers. May 7. <https://www.socialmediaalternatives.org/2025/05/07/asm-research-ethics.html>.

Sylvia IV, J.J. and Elise Takehana. 2024. "Unpacking GenAI: Curriculum Changes and Ethical Considerations," Teachers College Press blog.

Sylvia IV, J.J. 2024. "Ethics of Social Media Use by Children." In *The Data Renaissance: Analyzing the Disciplinary Impacts of Big Data, Artificial Intelligence, and Beyond*. Peer-reviewed Open Education Resource.

Sylvia IV, J.J., Kyle Moody, Alexander Pierre, Maximillian Simonelli, Emma Jacques, Kevin Sim, John Javaloyes, Ryan Titemore, and Colby Molleo. 2024. "Ethics of Search Engines," In *The Data Renaissance: Analyzing the Disciplinary Impacts of Big Data, Artificial Intelligence, and Beyond*. Peer-reviewed Open Education Resource.

Sylvia IV, J.J., Eric Bielakiewicz, Grace Bowen, Ryan Esteves, and Jack Harney. 2024. "COVID-19: Surveillance and Personal Privacy." In *The Data Renaissance: Analyzing the Disciplinary Impacts of Big Data, Artificial Intelligence, and Beyond*. Peer-reviewed

## Open Education Resource.

Buell, Catherine, **J.J. Sylvia IV**, Elise Takehana, Joseph Wachtel. 2021. Access and Agency: Rethinking the Public through Digital Humanities. Fitchburg State University Press.

**Sylvia IV, J.J.** 2020. "The Varieties of Online Learning Experiences." *The Society for Research into Higher Education*. December 9. <https://srheblog.com/2020/12/09/the-varieties-of-online-learning-experiences/>

**Sylvia IV, J.J.**, Kyle Moody, Shannon Creedon-Axtell, Jonathan Flerra, Owen Fraga, Joshua Groggin, Matt Makris, and Ian Poyant. 2020. "The First Amendment and Censorship." *The Society of Philosophers in America*. August 28. <https://www.philosophersinamerica.com/2020/08/28/the-first-amendment-and-censorship/>

**Sylvia IV, J.J.**, Kyle Moody, Landon Callahan, Megan Ptak, Cameron Barry, Evan Hanson, Anthonio Garcia, Dylan Aquino, and Joey Bertolino. 2020. "The Ethics of Targeted Advertising." *The Society of Philosophers in America*. August 25. <https://www.philosophersinamerica.com/2020/08/25/the-ethics-of-targeted-advertising/>

**Sylvia IV, J.J.**, Kyle Moody, Curtis Monahan, Sophia Ciampaglia, Emma Thomson, Kim Lier, Ken Roberts, Sam Pappas, Stephanie Fuller, Thomas Boupha, and Shannon McCarthy. 2019. "Ethics of Online Catfishing." *The Society of Philosophers in America*. August 19. <https://www.philosophersinamerica.com/2020/08/19/ethics-of-online-catfishing/>

**Sylvia IV, J.J.**, Kyle Moody, Miguel Aguiar, Colin Ahearn, Andrew Allen, Ben Bursell, Olivia Grant, Rebecca Landry, Kevin Newey, Martha Melendez, Shane Muir, Edgar Mutebi, Scott Ryan, and Ben Sharple. 2020. "AI & Ethics: A Discussion." *The Society of Philosophers in America*. August 13. <https://www.philosophersinamerica.com/2020/08/13/artificial-intelligence-ai-and-ethics/>

**Sylvia IV, J.J.**, Kyle Moody, Lindsey Ogden, Kenneth Howell, Martin Heffler, Skyler Saddow, Edgar Mutebi, and Harrison Svhla. 2020. "The Ethics of Political Advertising." *The Society of Philosophers in America*. August 4. <https://www.philosophersinamerica.com/2020/08/04/the-ethics-of-political-advertising/>

**Sylvia IV, J.J.** and Kyle Moody. 2020. "The Ethics of Fake News." *The Society of Philosophers in America*. July 30. <https://www.philosophersinamerica.com/2020/07/30/the-ethics-of-fake-news/>

**Sylvia IV, J.J.** 2020. "Building an Epistemology: Media Literacy with Community Dialogue." Digital Rhetoric Collaborative. July 20.

<http://www.digitalrhetoriccollaborative.org/2020/07/20/building-an-epistemology-media-literacy-with-community-dialogue/>

Sylvia IV, J.J. and Elise Takehana. 2020. "Challenges of Remote Teaching: Lessons from Fitchburg State University." *MSCA Perspective*.

Sylvia IV, J.J. 2019. "Plato's Phaedrus and Human Communication." *Open Education Resources Commons*. September 8. <https://www.oercommons.org/courses/plato-s-phaedrus-and-human-communication>

Sylvia IV, J.J. 2019. "Becoming a Telegrapher." *Thingiverse Education*. August 3. <https://www.thingiverse.com/thing:3786486>

Sylvia IV, J.J. 2019. "On the Feasibility of a 21<sup>st</sup> Century Fairness Doctrine." *In Media Res. Media Commons*. March 26. <http://mediacommons.org/imr/content/feasibility-21st-century-fairness-doctrine>

Esten, Emily, Eleanor Mahoney, Francesca Albrezzi, J.J. Sylvia IV, Mike DeAnda, and Kefaya Diab. 2017. "Public Humanities and Public Scholarship." Twitter Chat. November 9. <https://storify.com/FAlbrezzi/twitter-chat-public-humanities-and-public-scholars>

Sylvia IV, J.J. 2017. "The Evolution of Fake News," Twitter Chat: February 22. <https://storify.com/JJSylvia/sts-fake-news-twitter-chat>

Sylvia IV, J.J. 2016. "Utilizing the Library Makerspace for Critical Invention in Intro to Science, Technology, and Society." *Digital Rhetoric Collaborative*. March 21. <http://www.digitalrhetoriccollaborative.org/2016/03/21/utilizing-the-library-makerspace-for-critical-invention-in-intro-to-science-technology-and-society/>

Natarajan, Meena, Neal Swisher, J.J. Sylvia IV, Jason Tham, Gary Wolf, Dawn Nafus, Ernesto Ramirez, Deborah Lupton, and Natasha Dow Schüll. 2015. "Quantified Self and the Politics of Self-Tracking." *HASTAC* forum. April 24. <https://www.hastac.org/initiatives/hastac-scholars/scholars-forums/quantified-self-and-politics-self-tracking>

Cohn, Jena, J.J. Sylvia IV, Lauren Rae Hall, Bridget Sweet, Annie Fee, Stephen Groening, Magdalena Olszanowski, Lev Manovich, Jill Rettberg, and Theresa Senft. 2015. "See Me Like I Do: A Forum on Selfies." *HASTAC* forum. February 19. <https://www.hastac.org/initiatives/hastac-scholars/scholars-forums/see-me-i-do-forum-selfies>

Sylvia IV, J.J. 2015. "Gamification and Critical Making in the Classroom." *HASTAC* blog. February 6. <http://www.hastac.org/blogs/jsylvia/2015/02/06/gamification-and-critical-making-classroom>

Sylvia IV, J.J. 2015. "Visualizing My Interdisciplinary Field (Part 2)." *HASTAC* blog. January

19. <http://www.hastac.org/blogs/jsylvia/2015/01/19/visualizing-my-interdisciplinary-field-part-2>.

Sylvia IV, J.J. 2015. "Visualizing My Interdisciplinary Field (Part 1)." *HASTAC* blog. January 18. <http://www.hastac.org/blogs/jsylvia/2015/01/18/visualizing-my-interdisciplinary-field-part-1>.

Sylvia IV, J.J. 2015. "Techno Teaching Philosophy with the MaKey MaKey." *HASTAC* blog. January 17. <http://www.hastac.org/blogs/jsylvia/2015/01/17/techno-teaching-philosophy-makey-makey>.

Sylvia IV, J.J. 2012-Present. Founder and contributor to *Philosophy Matters* blog. <http://www.philosophymatters.org>.

## ENCYCLOPEDIA ENTRIES

Sylvia IV, J.J. Forthcoming. "Prompt Engineering." In Frana, Philip L. and Michael J. Klein (Eds.) *Encyclopedia of Artificial Intelligence: The Past, Present, and Future of AI. 2<sup>nd</sup> Edition.* ABC-CLIO.

Sylvia IV, J.J. Forthcoming. "Luciano Floridi." In Frana, Philip L. and Michael J. Klein (Eds.) *Encyclopedia of Artificial Intelligence: The Past, Present, and Future of AI. 2<sup>nd</sup> Edition.* ABC-CLIO.

Sylvia IV, J.J. 2021. "Sherry Turkle." In Frana, Philip L. and Michael J. Klein (Eds.) *Encyclopedia of Artificial Intelligence: The Past, Present, and Future of AI.* ABC-CLIO.

Sylvia IV, J.J. 2021. "Helen Nissenbaum." In Frana, Philip L. and Michael J. Klein (Eds.) *Encyclopedia of Artificial Intelligence: The Past, Present, and Future of AI.* ABC-CLIO.

Sylvia IV, J.J. 2021. "Person of Interest." In Frana, Philip L. and Michael J. Klein (Eds.) *Encyclopedia of Artificial Intelligence: The Past, Present, and Future of AI.* ABC-CLIO.

## REVIEWS

Sylvia IV, J.J. 2024. Review of Karpouzou, P. and Zampaki, N. (Eds.). *Symbiotic Posthumanist Ecologies in Western Literature, Philosophy and Art. Towards Theory and Practice.* In *Ecokritike.* vol. 1(1). <https://works.hcommons.org/records/agsg8-cdh66>

Sylvia IV, J.J. 2018. Review of "Watson Session C8: Posthuman Futures for Rhetoric, Composition, and Pedagogy," a panel at the Thomas R. Watson Conference. Digital Rhetoric Collaborative: November 19. <http://www.digitalrhetoriccollaborative.org/2018/11/19/watson-session-c-8-posthuman-futures-for-rhetoric-composition-and-pedagogy>

Sylvia IV, J.J. 2018. Review of Bollmer, Grant, *Inhuman Networks: Social Media and the Archaeology of Connection.* In *International Journal of Communication*, vol. 12, 2944-2947.

Sylvia IV, J.J. 2008. Review of Steele, D.R. *Atheism Explained*. In *Kinesis*, vol. 35(2), 91-94.

## POPULAR MEDIA PUBLICATIONS

**Sylvia IV, J.J.** and R.A. Williams. 2015. *Mastering Prezi for Business Presentations* (2nd ed.). Packt Publishing.

**Sylvia IV, J.J.** and Heath Stevens. 2015. "Meeting Up with Yourself." In Lewis, C. and Smithka, P. (Eds.), *More Doctor Who and Philosophy*. (pp. 291-300) Chicago and La Salle, IL: Open Court.

Sylvia IV, J.J. "Doctor, Who Cares?" 2010. In Lewis, C. and Smithka, P. (Eds.), *Doctor Who and Philosophy: Bigger on the Inside* (pp. 157-165). Chicago and La Salle, IL: Open Court.

**Sylvia IV, J.J.** and Sean Walters. 2009. "Mojo's Tribe Has Spoken!" In Dyer, B (Ed.), *Supervillains and Philosophy: Sometimes Evil Is Its Own Reward* (pp.71-78). Chicago and La Salle: Open Court.

Sylvia IV, J.J. "All the Argument We Need." 2009. In Forbes, B.W. and Reisch, G.A. (Eds.), *Radiohead and Philosophy: Fitter, Happier, More Deductive* (pp. 33- 40). Chicago and La Salle: Open Court.

## MULTIMEDIA PROJECTS & INSTALLATIONS

2024	Sylvia IV, J.J., Digitizing Finnish Gramophone Records from Fitchburg Historical Society.
2024	<b>Sylvia IV, J.J.</b> and Kyle Moody. Media Archaeology Museum Exhibition. Fitchburg State University. <a href="https://mediaarchaeology.omeka.net/">https://mediaarchaeology.omeka.net/</a>
2024	Sylvia IV, J.J. (Ed.) Creative Coding: Collected Student Works, Conlon Hall Video Wall, Fitchburg State University. <a href="https://youtu.be/HOAgryj8N28">https://youtu.be/HOAgryj8N28</a>
2023	Sylvia IV, J.J. (Ed.) Fitchburg, MA Digital History. <a href="https://fitchburg.omeka.net/">https://fitchburg.omeka.net/</a>
2023	Sylvia IV, J.J. Wellness Astrology Bot 2023, <a href="https://oppr.org/s/XfbZTwJg">oppr.org/s/XfbZTwJg</a> .
2022	Sylvia IV, J.J. (Ed.) History of the Arts in Fitchburg Walking Tour. <a href="https://theclio.com/tour/2402">https://theclio.com/tour/2402</a>
2022	Sylvia IV, J.J. (Ed.) Fitchburg Historic Districts Walking Tour. <a href="https://theclio.com/tour/2214">https://theclio.com/tour/2214</a>
2021	Sylvia IV, J.J. Public Domain Library: A Free Educational LibraryBox Popup Exhibit.
2020	Sylvia IV, J.J. Becoming Data: A Digital Humanities Project. Presented at Fitchburg State University Speakers Series. Fitchburg State University,

Fitchburg, MA, March 2.

2019      Shell, Lea and **J.J. Sylvia IV**. Warning: These Earrings Will Go Viral. 3D Printed Jewelry Collaboration for “Community of Microbes” art exhibition at Cooper Union, New York, NY, October 26, 2019.

2019      Shell, Lea and **J.J. Sylvia IV**. Etsy Customer Service Bot, Twitterbot. [https://twitter.com/bot\\_etsy](https://twitter.com/bot_etsy)

2016      Sylvia IV, J.J. Aperveillance: Watching with Open Data. Project presented at *Critical Invention: Media, Engagement, Practice*, North Carolina State University, Raleigh, NC, March 19. <http://www.aperveillance.com>

2016      Sylvia IV, J.J. Big Data Visualizations and the Rhetorical Act. Interactive Exhibition at Carolina Rhetoric Conference, North Carolina State University, Raleigh, NC, March 18.

2015      Baker-Whitaker, Danisha, Jason Buel, Jason Carabelli, Stephen Carradini, Cristiane Damasceno, Deanna Dannels, Adele Hite, Gwendolynne Reid, Will Sink, **J. J. Sylvia IV**, and Dwiyatna Widinugraha. Reimagining Creativity, Video. [youtu.be/joz5KF22c4Q](https://youtu.be/joz5KF22c4Q). February 14.

2014      Sylvia IV, J.J. Techno-Teaching Philosophy, Video. <https://youtu.be/K7uI3oGtkP4>. October 26.

2009      Sylvia IV, J.J. All the Argument We Need podcast. *Popular Culture and Philosophy*. <https://podbay.fm/p/pop-philosophy/e/1244667141>.

2008      Sylvia IV, J.J. *University of West Indies* photo. Published in *Multilateral* magazine.

2007      Photograph published in Schmap *Washington D.C. Guide*

2007      Sylvia IV, J.J. Jamaica photograph series. Countryreports.org.

2004      Sylvia IV, J.J. *Hic Habitat Felicitas*, photo series. Alaska Photography: 11 Days in the Last Frontier. November 12.

2004      Sylvia IV, J.J. (Director, Co-Writer, Actor). Nick Wilson’s Gamers, short film, official selection for Ocean Springs Film Festival. September 26.

## SELF-PUBLISHED

2020      Sylvia IV, J.J. *Descendants of John Howland: From Massachusetts to Mississippi*.

2012      Sylvia IV, J.J. *Hugs, Kisses & All the Rest*. Reached #64 on the Amazon best-seller list for children's non-fiction biographies.

2011      Sylvia IV, J.J. *The Effects of TV: How to Be Happy and Live the Good Life*. Reached

#3 on the best seller list for Kindle Books about Happiness.

## AWARDS AND HONORS

### GRANTS AND FELLOWSHIPS

2025      Dean's Anti-Racism grant for hosting guest speaker, Dr. Eric Thomas Weber. Fitchburg State University. \$2,500.

2025      Special Projects Grant for "In Search of Joyful Passions: Counteracting Social Media's Microfascisms." Office of the Provost, Fitchburg State University, \$6,400.

2025      Special Projects Grant for "Posthuman Media History Travel Research," Office of the Provost, Fitchburg State University, \$2,500.

2025      OER & AI Fellowship for Resource Curation. The University of Virginia. \$750.

2024      Grant from Amelia V. Gallucci-Cirio Endowment of the Center for Italian Culture, funding research in Italy. Fitchburg State University. \$6,275.

2024      Grant for maintaining OER materials with additional content. Remixing Open Textbooks through an Equity Lens (ROTEL), \$1,000.

2024      Grant for creating ancillaries OER material. Remixing Open Textbooks through an Equity Lens (ROTEL), \$750.

2023      Massachusetts State College Association Professional Development Grant for a writing retreat and workshop, Fitchburg State University, \$1,134.

2023      Grant for "Center for News and Information Literacy, Deliberative Democracy, and Collaborative Journalism," Co-PI. Fitchburg State University, \$16,252.

2023      Grant for revising open education textbook for Introduction to Communication and Media Studies. Remixing Open Textbooks through an Equity Lens (ROTEL), \$3,000.

2023      Special Projects Grant for "Curating Fitchburg: Digital History On-Location." Office of the Provost, Fitchburg State University, \$6,400.

2022      Grant for "Innovation in Digital Media," Co-PI. Fitchburg State University, \$24,752.

2022      Grant for creating a new open textbook, "Data and Society," Remixing Open Textbooks through an Equity Lens (ROTEL), \$5,000.

2022      Special Projects Grant for "Changing Minds: Affecting Racial Attitudes Using Virtual Reality," Co-PI. Office of the Provost, Fitchburg State University, \$2,000.

2022      Open and Affordable Education Resources Grant, Critical Making course,

	Fitchburg State University, \$500.
2022	Open and Affordable Education Resources Grant, Introduction to Communication and Media Studies course, Fitchburg State University, \$500.
2022	Dean's Anti-Racism grant for anti-racism virtual reality research. Fitchburg State University. Co-PI. \$1,849.
2022	Dean's Fund award for virtual reality anti-racism project. Fitchburg State University. Co-PI. \$300
2022	Innovation grant from the Center for Teaching and Learning to integrate virtual reality into the classroom and anti-racism projects. Co-PI. Fitchburg State University. \$399.
2021	Grant for Fitchburg Historical Commission community-based learning project. Douglas and Isabelle Crocker Center, Fitchburg State University, \$1,226.
2021	Massachusetts State College Association Professional Development Grant for philosophic counseling training, Fitchburg State University, \$457.
2020	Massachusetts State College Association Professional Development Grant for genealogy training, Fitchburg State University, \$950
2019	Travel grant for Campus Compact's 2020 National Conference. Douglas and Isabelle Crocker Center, Fitchburg State University, \$1,600
2019	Travel grant for Association of Education in Journalism and Mass Communication annual conference. Office of the Provost, Fitchburg State University, \$700.
2019	Grant from The Massachusetts Open Education – Achieving Success for All project committee, funding OER Course Materials Development. \$1000.
2019	Grant from Amelia V. Gallucci-Cirio Endowment of the Center for Italian Culture, funding research in Italy. Fitchburg State University. \$2000.
2019	Innovation grant from the Center for Teaching and Learning to integrate 3D printing into the classroom. Fitchburg State University. \$500.
2019	Pedagogy Discussion Group grant from the Center for Teaching and Learning to research the teaching of fake news. Fitchburg State University. \$600.
2018	Seed grant for Worcester County Society of Philosophers in America chapter, Society of Philosophers in America. \$600.
2018	Grant for Public Ethics Discussion Civic Engagement project, Crocker Center, Fitchburg State University, \$1,000.
2018	Special Projects Grant for "Becoming Data: An Augmented Reality Experience," Office of the Provost, Fitchburg State University, \$2,500.

2014-2018 Humanities, Arts, Science and Technology Alliance and Collaboratory (HASTAC) Scholar Fellowship. HASTAC and North Carolina State University. \$600.

2014-2015 PhD Lab in Digital Knowledge Fellow, Duke University, Franklin Humanities Institute and the Praxis Network.

2007 Placed 2nd in University of Southern Mississippi International Photo Contest for Landscape/Wildlife.

### RESEARCH AND TEACHING AWARDS

2025 2025 OER Faculty Gold Award, OER Advisory Council, Massachusetts Department of Higher Education.

2022 Online Asynchronous Course of Distinction Award for *Data & Analytics*, Massachusetts Colleges Online.

2019 Top Paper Panel, Philosophy of Communication Division, Eastern Communication Association Annual Conference.

2016 Big Data and the Rhetoric of Information, North Carolina State University, Custom course selected from competitive applicant pool and offered to undergraduate students.

2015 Award for Excellence in Classroom Teaching, North Carolina State University Graduate Student Association.

2014 Winner of NC State University's "Think and Do" Monthly Instagram Contest for techno teaching philosophy video, North Carolina State University, GoPro Hero 3+ camera.

2010 Constancia Por impartir el Curso de Capacitación Becarios para la Inclusión Tecnológica del Programa UNETE, La Secretaría de Educación de Veracruz. (Recognition by the Veracruz Secretary of Education for training Inclusion students in the UNETE Technology Program).

2009 Top Paper Award, Philosophy and Religion division of The University of Southern Mississippi Graduate Symposium.

2008 Thomas A. Blanton Award for Outstanding Graduate Student in Philosophy, The University of Southern Mississippi.

2008 Top Graduate Student Paper Award, Mississippi Philosophical Association Conference.

2008 Top Paper Award, Philosophy and Religion division of The University of Southern Mississippi Graduate Symposium.

2005 Mississippi State Society of Scholars in the Arts and Sciences inductee, Mississippi State University.

## PRESENTATIONS

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### INTERNATIONAL / NATIONAL PRESENTATIONS

2026 Wiley, Stephen, Paulina E. Varas, Ganaele Langlois, Gary Genosko, and J.J. Sylvia IV. *El devenir de la subjetividad: Remembering and Reanimating Félix Guattari's Encounter with Chile.* To be presented at Latin American Studies Association International Conference. Paris, France. May 29, 2026.

2025 Sylvia IV, J.J. *Building Knowledge Together: Student Collaboration in Open Educational Resources.* Presented at 2025 AAC&U Forum on Digital Innovation. San Juan, Puerto Rico. April 4-5.

2025 Sylvia IV, J.J. and Danielle Wigmore. *AI and OER: Cultivating a Community of Practice at the Intersection of Artificial Intelligence and Open Educational Resources.* Presented at 2025 AAC&U Forum on Digital Innovation. San Juan, Puerto Rico. April 4-5.

2024 David, Ann, Valerie Taylor, Denise M. Morgan, Jessica Hrubik, Tiffany Larson, Joelle Pedersen, Chanel Earl, Amber Jensen, Amy Williams, and **J.J. Sylvia IV.** *Knotted and Complicated: Teaching Writing in Secondary Contexts Can Be Tough.* Panel presented at National Council of Teachers of English annual conference. Boston, MA. November 22.

2024 Unus, Wafa, **J.J. Sylvia IV**, Viera Lorencová, Kyle Moody, Renée Fratanonio, and Collin Syfert. *Parallel Crises: The Underlying Science Infodemic that the COVID-19 Pandemic Revealed.* Presented at AEJMC Midwinter Conference. The University of Oklahoma. March 1-2.

2023 Carr, Rob, **J.J. Sylvia IV**, Charles Sides, and Randy Howe. *Creating Opportunities in Challenging Times: Recruitment, Innovation, Partnership, and Assessment.* Presented at Council for Programs in Technical and Scientific Communication annual conference. Charleston, SC. September 22-23.

2022 Sylvia IV, J.J. *How Place Shaped LiveJournal: Disparate Uses of the Platform in the U.S. and Russia.* National Communication Association annual conference. New Orleans, LA. November 19.

2022 Moody, Kyle, **Sylvia IV, J.J.**, Viera Lorencová, Wafa Unus, Renée Fratanonio, and Collin Syfert. *The Young and the News-less: How Younger Users Assess COVID-19 News Credibility.* Presented at International Communication Association Preconference, *Young People & News in a Digital World: Local and Global Perspectives.* Paris, France. May 26.

2022 Royal, Cindy, **J.J. Sylvia IV**, and Kim Bisheff. *Developing and Launching Product-Based Media Curriculum.* Presented at New Product Alliance conference. Online. March 10.

2020 Sylvia IV, J.J. *The Varieties of Online Learning Experience – A Study of the Infodemic.* Presented at the Digital Technology, Lockdown, and the

Post-Pandemic University conference. Online. October 21.

2020 Sylvia IV, J.J., and Viera Lorencová. Pedagogical Approaches to Posthuman Agency. Posthuman Global Symposium: Posthuman Agency. New York University, New York, NY. April 30-May 1. Delayed due to COVID-19.

2020 Sylvia IV, J.J. Student-led Community Dialogue: Communication Ethics in a Post-Truth World. Campus Compact's Compact20 conference. Seattle, WA, March 30. Canceled due to COVID-19.

2019 Sides, Charles, Robert Carr III, and **J.J. Sylvia IV**. Science, Art, and History: Multidisciplinarity in a Communications Media Department at a Liberal Arts University. Presented at Council for Programs in Technical and Scientific Communication annual conference. West Chester University, West Chester, PA, October 10-12.

2019 Sylvia IV, J.J. Subjectivation and the City: What a (Social) Body Can Do. Presented at the Third Annual Boston Area Deleuze Reading Group Conference: Deleuze's Spinoza. Worcester Polytechnic Institute, Boston, MA, October 4.

2019 Sarachan, Jeremy, Aaron Chimbrel, Cindy Royal, **J.J. Sylvia IV**, and Phil Loubere. The Pedagogy of Coding for Media Production. Presented at Association for Education in Journalism and Mass Communication Annual Conference, Toronto, Ontario, Canada. August 7.

2019 Sarachan, Jeremy, Sean O'Leary, Maureen Ebbin, Aaron Chimbrel, Cindy Royal, Aaron Delwiche, Dan Martin, **J.J. Sylvia IV**, and Bryan Walsh. Coding Pedagogy for the Liberal Arts: An Online Publication. Poster at Special Interest Group on Computer Science Education Annual Conference, Minneapolis, MN. March 1.

2018 Carr III, Robert, Charles Sides, and **J.J. Sylvia IV**. Troubling Matters: Materializing Underlying Problems and Solutions in Free Speech, Big Data, and Advertising. Presented at Thomas R. Watson Conference on Making Futures Matter, University of Louisville, Louisville, KY. October 25.

2018 **Sylvia IV, J.J.**, Lea Shell, DeAnna Beasley, and Clint Penick. Developing Partnerships for Interdisciplinary Design-Based Learning. International Society for Exploring Teaching and Learning, Tempe, AZ, October 10.

2018 Sylvia IV, J.J. Positive Deterretorialization and the Cognitive Assemblage. Presented at the Second Annual Boston Area Deleuze Reading Group Conference: Deleuze, Guattari, and Territoriality. Worcester Polytechnic Institute, Boston, MA, September 29.

2018 Sylvia IV, J.J. Critical Making in the Classroom: Postsignifying Semiotics and Counter-actualization. Presented at the 11th International Deleuze and

Guattari Conference, University of Campinas, São Paulo, Brazil, June 27.

2018 **Sylvia IV, J.J.**, Evan T. Johnson, Nupoor Jalindre, and Fernanda da Costa Portugal Duarte. Designing an Activist Pedagogy: Assemblage Theory Offers Opportunities for New Lines of Flight in Facebook, Amazon Echo, and Beyond. Presented at the 11th International Deleuze and Guattari Conference, University of Campinas, São Paulo, Brazil, June 27.

2018 Sylvia IV, J.J. Rethinking Information and Modulation in Control Society. Presented at the International Conference on Contemporary Communication Cultures, Controls, and Becomings, University of Madras, Chennai, India, February 17.

2017 Sylvia IV, J.J. Émilie Du Châtelet: Connecting Feminist Epistemological Influence on Early Modern Science to Communication Studies. Presented at International Communication Association Conference, San Diego, CA, May 28.

2017 Sylvia IV, J.J. Ontological Disobedience: Using Critical Making and Citizen Science to Remix the Assemblage. Presented at Communication, Rhetoric, and Digital Media Annual Symposium: The ReMIX: Multimedia and Intersectionality in Culture, Communication and the Academy. North Carolina State University, Raleigh, NC, March 25.

2016 Sylvia IV, J.J. A Deleuzian Concept of Information: Implications and Impacts for Communication and Media Studies. Presented at National Communication Association Conference, Philadelphia, PA, November 11.

2016 Sylvia IV, J.J. Using Comics in the Classroom to Make the Abstract Ideas of Philosophy and Critical Theory Concrete. Presented at Comics and Popular Arts Conference, Atlanta, GA, September 5.

2016 Sylvia IV, J.J. Programming Future Conduct: How Big Data Affects Subjectivation and Self-Care. Presented at International Communication Association Conference, Fukuoka, Japan, June 11.

2016 Sylvia IV, J.J. Visual Representations of Big Data on the Web. Presented at International Communication Association Conference, Fukuoka, Japan, June 10.

2016 Sylvia IV, J.J. Critical Invention as a Pedagogical Approach in the Science, Technology, and Society Classroom presented at Communication, Rhetoric, and Digital Media Annual Symposium: Critical Invention: Media, Engagement, Practice, North Carolina State University, Raleigh, NC, March 19.

2015 **Sylvia IV, J.J.**, Cristian Damasceno, and Jason Buel. Techno-Teaching Philosophy. Workshop presented at Humanities, Arts, Science, and Technology Alliance and Collaboratory, Michigan State University, East Lansing, MI, May 28.

2015 Sylvia IV, J.J. Critical Making and Creativity in the Classroom. Presented at Humanities, Arts, Science, and Technology Alliance and Collaboratory,

Michigan State University, East Lansing, MI, May 28.

2015 Sylvia IV, J.J. For the Win: Gamifying Introduction to Science, Technology and Society. Presented at Humanities, Arts, Science, and Technology Alliance and Collaboratory, Michigan State University, East Lansing, MI, May 28.

2015 **Sylvia IV, J.J.**, Cristian Damasceno, and Danish Baker-Whitaker. Give Me Hope, a Pencil, and a Phone: What Students Can Teach Instructors about Creativity. Presented at Born Digital: Reformatting the Humanities in the 21<sup>st</sup> Century, University of Miami, Miami, FL, March 21.

2014 Sylvia IV, J.J. The Text Talks Back: Choric Construction of New Information Environments. Presented at National Communication Association, Chicago, IL, November 22.

2014 Sylvia IV, J.J. Scaling Data for Local Resistance. Presented at Communication, Rhetoric, and Digital Media Annual Symposium: Rethinking Globalization and the Question of Scale, North Carolina State University, Raleigh, NC, April 25.

2008 Sylvia IV, J.J. On the Possibility of an Aristotelian Complete Friendship Via the Internet. Presented at Interdisciplinary Approach to Philosophical Issues Conference at the University of South Alabama, Mobile, AL, September 19.

2008 Sylvia IV, J.J. Meta Much? The Philosophy of Teaching Philosophy Using Comics about Philosophy. Presented at Comics and Popular Arts Conference, Atlanta, GA, August 29.

2004 Sylvia IV, J.J. Postmodernism and Buffy: Challenging Mass Media's Ideological Grip on the Simulacra. Presented at Buffy the Vampire Slayer International Scholar Conference, Middle Tennessee State University, Murfreesboro, TN, May 29.

## INVITED TALKS

2025 Sylvia IV, J.J. Practical Applications of OER and AI. Presented at VIVA, the academic library consortium of Virginia, on Thursday, March 27.

2025 Carrigan, Mark and **J.J. Sylvia IV**. "Generative AI and the Next Phase of the Platform University" *Policy Futures International Webinar Series*, Aarhus University, February 27.

2024 Sylvia IV, J.J. The Impacts of Disinformation: Epistemic Sabotage, in *Current Events and Service Learning* course, Fitchburg State University. November 20.

2024 Sylvia IV, J.J. Artificial Intelligence (AI) and Virtual Reality (VR): New Questions About the Future of Learning. Presented at Adult Learning in the Fitchburg Area Salon, online.

2024 Sylvia IV, J.J. Decoding ChatGPT: AI's Societal Implications. Presented at Artificial Intelligence, Redux course, Adult Learning in the Fitchburg Area,

online.

2024 **Sylvia IV, J.J.**, Mandy Simmons, Michael Hove, Yvonne Anthony, and Michelle Cromwell. ROTEL Faculty STEM Panel. Presented at ROTEL Faculty Showcase, Northern Essex Community College, MA. May 29.

2024 Sylvia IV, J.J. Open Pedagogy and OER Book: *The Data Renaissance*. Poster presented at ROTEL Faculty Showcase, Northern Essex Community College, MA. May 29.

2024 Moody, Kyle and **J.J. Sylvia IV**. Pandemic Preparedness: Ending the Deadly Cycle of Panic and Neglect. Presented at Great Discourses discussion, Westminster Library, MA. March 28.

2024 Sylvia IV, J.J. Decoding ChatGPT: AI's Societal Implications. Presented at Artificial Intelligence course, Adult Learning in the Fitchburg Area, online. January 29.

2024 Sylvia IV, J.J. Artificial Intelligence Law & Ethics. Presented at Adult Learning in the Fitchburg Area Salon, online. January 24.

2023 Sylvia IV, J.J. Is Blockchain a Fad or Here to Stay? Presented at Things to Know About Science course, Adult Learning in the Fitchburg Area, online. March 1.

2020 Sylvia IV, J.J. Data and Democracy. Presented at Adult Learning in the Fitchburg Area Salon, Lunenburg Public Library, Lunenburg, MA, April 22. Postponed due to COVID-19. Presented online October 7.

2020 Moody, Kyle, Wafa Unus, **J.J. Sylvia IV**, Renée Fratantonio. Fake News about Fake News: Fighting Misinformation. Bull Run Restaurant, Shirley, MA. March 22. Canceled due to COVID-19.

2019 Sylvia IV, J.J. Freedom of the Press in the Age of Fake News. Presented at Adult Learning in the Fitchburg Area Salon, Lunenburg Public Library, Lunenberg, MA, October 21.

2017 Sylvia IV, J.J. Cyborgs: A Feminist Approach to Science and Technology. California State University, Fresno. March 23.

2017 Sylvia IV, J.J. Big Data and the Ethical Intersections of Customer Experience and Return on Investment. Lynn University. February 21.

2017 Sylvia IV, J.J. In Formation: Affirmative Interventions in Big Data and Emerging Media. Fitchburg State University. January 26.

2017 Sylvia IV, J.J. Posthumanism at the Intersections of A.I. and Biology. In *Biology in the Modern World* course. North Carolina State University. January 24.

2016 Sylvia IV, J.J. Posthuman Approaches to Emerging Media. Ithaca College. November 15.

2012 Sylvia IV, J.J. A Utilitarian Analysis of SOPA/PIPA. Carroll Community College. January 25.

## REGIONAL PRESENTATIONS

2022      Kaluzny, Cate, Kisha Tracy, and **J.J. Sylvia IV**. Tools for Equity in Assessment. Presented at Advancing a Massachusetts Culture of Assessment conference. Westborough, MA, April 29.

2019      Lorencová, Viera and **J.J. Sylvia IV**. The End of Humanist Practice, As We Know It? Presented at New England Philosophy of Education Society, Boston College, Boston, MA, September 21.

2019      **Sylvia IV, J.J.**, and Viera Lorencová. Increasing Engagement with Online Discussion and Annotation. Presented at The Massachusetts College Online Conference on E-Learning, Fitchburg State University, Fitchburg, MA, June 7.

2019      **Sylvia IV, J.J.**, Kyle Moody, Wafa Unus, and Renée Fratantonio. Grappling with the Political Future of Fake News Panel. Presented at Eastern Communication Association Conference. Providence, RI. April 10-14.

2019      **Sylvia IV, J.J.**, Toward a Posthuman Informational Ontology. Presented at Eastern Communication Association Conference. Providence, RI. April 10-14.

2017      **Sylvia IV, J.J.** Using Open Data as OER In Humanities and Beyond. Presented at New England Faculty Development Consortium, College of the Holy Cross, Worcester, MA, November 17.

2016      **Sylvia IV, J.J.** Rhetorical Approaches to New Media and the Public Speaking Classroom. Presented at Carolina Rhetoric Conference, North Carolina State University, Raleigh, NC, March 18.

2015      **Sylvia IV, J.J.** Using Social Media with Moodle for Digital Pedagogy. Presented at Franklin Humanities Institute, Duke University, Durham, NC, March 31.

2014      **Sylvia IV, J.J.** and Lea Shell. Game On: Implementing Gamification in Higher Education. Presented at THATCamp: Digital Knowledge, North Carolina State University, Raleigh, NC, March 28.

2014      **Sylvia IV, J.J.** Using Bloom's Taxonomy to Assess Social Media Writing. Presented at North Carolina Symposium on Teaching Writing, North Carolina State University, Raleigh, NC, March 1.

2014      **Sylvia IV, J.J.** Running AMOOC: On the Possibility of Algorithmic Massive Open Online Courses. Presented at SpeedCon, North Carolina State University, Raleigh, NC, February 8.

2013      **Sylvia IV, J.J.** Happiness and the Good Life: The Intersection of Science and Philosophy. Presented at Mississippi Academy of Sciences Annual Meeting, Hattiesburg, MS, February 21.

2013      **Sylvia IV, J.J.**, and Lea Shell. 2013. No Philosopher Left Behind: Critical Thinking Makes a Comeback in the Science Classroom. Presented at Mississippi Academy of Sciences Annual Meeting, Hattiesburg, MS, February 21.

2012 Sylvia IV, J.J. An Exploration of the Range of Values in the Moral Landscape. Presented at Mississippi Academy of Sciences Annual Meeting, Hattiesburg, MS, February 23.

2011 Sylvia IV, J.J. Social Media, Cell Phones, and Education, Oh My! Presented at Delta Technology Summit, Greenville, MS, September 23.

2011 Sylvia IV, J.J. An Investigation into the Alleged Death of Philosophy. Presented at Mississippi Academy of Sciences Annual Meeting, Hattiesburg, MS, February 22.

2010 Sylvia IV, J.J. Social Media and Education. Presented at *Delta Technology Summit*, Greenville, MS, May 19.

2009 Sylvia IV, J.J. A Study of Contrast – The Modern Sikh Diaspora. Presented at Graduate Student Symposium, The University of Southern Mississippi. Hattiesburg, MS, March 27.

2009 Sylvia IV, J.J. Logical Probability as a Qualitative System of Epistemic Warrant. Presented at Mississippi Academy of Sciences Annual Meeting, Hattiesburg, MS, February 26.

2008 Sylvia IV, J.J. The Success of Modal Fictionalism. Presented at Mississippi Philosophical Association Conference, University of Memphis, Memphis, TN, February 23.

2008 Sylvia IV, J.J. A Critical Assessment of the Resurrection of Logical Probability. Presented at Mississippi Academy of Sciences Annual Meeting, Hattiesburg, MS, February 22.

## LOCAL PRESENTATIONS

2025 Digital Wellness. Fitchburg State University. October 23.

2025 To Understand a Place, You FIT Here Dedication. Fitchburg State University.

2025 Save the Stuff You Love: A DIY Web Archiving Workshop. Fitchburg State University. September 18.

2025 Finding Journals and Revise/Resubmit. Publishing Institute. Fitchburg State University. June 18.

2025 Organized AI / OER Community of Practice Deliverables Lightning Talks. Presented “SocratesBot.” Fitchburg State University. May 9.

2025 Co-organized Scholars on Tap event with the Student Government Association, featuring 11 faculty presentations. Presented “Fascism: Then and Now.” Fitchburg State University. May 6.

2024 Sylvia IV, J.J., Critical Thinking and Civil Discourse. Summer Institute for

Journalism Education Teaching Tomorrow's Citizens Today: News Literacy as a Tool for Critical Education Fitchburg State University. August 13.

2024 Unus, Wafa, Kyle Moody, J.J. Sylvia IV, Renée Fratantonio, and Collin Syfert, Introduction Panel, Summer Institute for Journalism Education Teaching Tomorrow's Citizens Today: News Literacy as a Tool for Critical Education Fitchburg State University. August 12.

2023 Sylvia IV, J.J. Embracing Generative AI. Teaching and Learning Hour, Center for Teaching and Learning. Fitchburg State University. November 21.

2023 Sylvia IV, J.J., Generative AI Showcase. Fitchburg State University. October 23.

2023 Moody, Kyle, **J.J. Sylvia IV**, Amy McGlothlin, Ben Railton, and Elise Takehana. Digital Media Innovation Faculty Panel Discussion. Fitchburg State University. October 16.

2023 Moody, Kyle and **J.J. Sylvia IV**. Social Media's Racial Filter, Activated: How Digital Media Uses Race and Platforming to Profile. Constitution Week Presentation. Fitchburg State University. September 19.

2023 **Sylvia IV, J.J.** and Elise Takehana. Embracing AI in Teaching and Learning. Workshop for the Center for Teaching and Learning. Fitchburg State University. May 26.

2023 Tracy, Kisha, Elise Takehana, **J.J. Sylvia IV**, Jannette McMenamy. Active Learning Classroom. Center for Teaching and Learning. Fitchburg State University. March 21.

2023 Snow, Jennie, and **J.J. Sylvia IV**. Engaging Students through Open Pedagogy in Different Media. Development Day. Fitchburg State University. January 12.

2023 **Sylvia IV, J.J.** and Kisha Tracy. Fostering Inclusivity through Diverse, Equitable, & Accessible Course Materials. Development Day. Fitchburg State University. January 12.

2022 Sylvia IV, J.J. Using Technology to Foster and Ethics of Care. Center for Faculty Scholarship Lightning Talks. Fitchburg State University. October 6.

2022 Salvatore, R.A., **J.J. Sylvia IV**, and Frank Mabee. The Future of Storytelling. Fitchburg State University. September 21.

2021 Kaluzny, Cate and **J.J. Sylvia IV**. Rubrics for Teaching and Learning. Fitchburg State University. October 26.

2021 Kaluzny, Cate and **J.J. Sylvia IV**. NECHE Standard 8 Information Session. Fitchburg State University, online, April 15.

2020 Buell, Catherine, **J.J. Sylvia IV**, Elise Takehana, Joseph Wachtel. We Are the Public. Faculty Research Symposium. Fitchburg State University, online, November 18.

2020 Tracy, Kisha, **J.J. Sylvia IV**, Wafa Unus, Karina Bautista, Kori Ryan, Zachary Miner, Ozge Ozay. Integrative Learning Outcomes and the Ambassador's Program. Fitchburg State University, online, November 10.

2020 Barricelli, Franca, Zak Lee, Elise Takehana, and **J.J. Sylvia IV**. The Purpose of It All – Liberal Learning, Our Students, and the Urgency of Now. Fitchburg State University, online, October 8.

2020 Sylvia IV, J.J. Tech Tools for Student Engagement: Perusall. Fitchburg State University. Online. June 18.

2020 Buell, Catherine, **J.J. Sylvia IV**, Kisha Tracy, and Joe Wachtel. Digital Humanities. Center for Faculty Scholarship. Fitchburg State University, Fitchburg, MA. April 29. Postponed due to COVID-19.

2020 Sylvia IV, J.J. 3D Printing Innovation Grant. Presented at Teaching and Learning Hour, Fitchburg State University, Fitchburg MA. April 21. Postponed due to COVID-19.

2020 Sylvia IV, J.J., Kyle Moody, Wafa Unus, and Renée Fratantonio. Fake News Pedagogy. Presented at Teaching and Learning Hour, Fitchburg State University, Fitchburg, MA. April 21. Postponed due to COVID-19.

2020 Takehana, Elise, and J.J. Sylvia IV. Swipe Right: LAS's Integrative Learning as an Opportunity for Making Interdisciplinary Matches. Presented at Faculty Development Symposium. Fitchburg State University, Fitchburg, MA. January 26.

2020 Sylvia IV, J.J. Interpersonal Communication. Development Program presented at Fitchburg State University, Fitchburg, MA. January 9.

2019 Sylvia IV, J.J. Communication Workshop for Falcon Leadership Challenge, Student Development and Residence Life, Fitchburg State University, Fitchburg, MA. October 23-24.

2019 **Sylvia IV, J.J.**, Kyle Moody, Wafa Unus, and Renée Fratantonio, Addressing Fake News and Misinformation in and out of the Classroom. Presented at Faculty Development Symposium, Fitchburg State University, Fitchburg, MA, May 21.

2019 **Sylvia IV, J.J.**, Nermin Bayazit, and Lena Ficco. Presented at Growth Mindset and Advising. Development Day, Fitchburg State University, Fitchburg, MA, January 17.

2018 Moody, Kyle and **J.J. Sylvia IV**. Fake News and Cyber Agents: Understanding the Role of Social Media in Today's Political Communication. Presented at Fitchburg State University Speakers Series. Fitchburg State University, Fitchburg, MA, December 3.

2018 Sylvia IV, J.J. Communication Workshop for Falcon Leadership Challenge, Student Development and Residence Life, Fitchburg State University, Fitchburg, MA. October 3-4.

2018 Sylvia IV, J.J. Interdisciplinary Approaches to Media Genealogy. Presented at Faculty Development Symposium, Fitchburg State University, Fitchburg, MA, May 22.

2015 Sylvia IV, J.J. The MOOC Dropout: Analysis of Course Completion Obstacles. Presented at Graduate Student Research Symposium, North Carolina State University, Raleigh, NC, March 25.

2008 Sylvia IV, J.J. Ethical Dilemmas with Studies on Economically Deprived Populations. Presented at Graduate Student Research Symposium, The University of Southern Mississippi, Hattiesburg, MS, April 11.

## ADDITIONAL PROFESSIONAL TRAINING

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2025 REJI TEAM Equity-Minded Teaching & Learning Module.

2025 Bridging Language & Learning: Faculty Strategies for Supporting Multilingual Students Across Disciplines.  
Instructor: Karen Best

2024 Open Publishing Projects Certificate, Rebus Community.

2023 Foundations of Online Learning, Fitchburg State University.

2022 Supporting Faculty Past Simple Adoption: Research-Based Strategies to Encourage OER Adaptation, Institute on Open Educational Resources, AAC&U

2021 Advising the Whole Student. Fitchburg State University.

2020 New England Commission of Higher Education (NECHE) Self-Study Workshop. Online.

2020 Genealogy Principles Course. Boston University.

2020 Teaching to Empower Online Workshop, The North Central Massachusetts Early College Academy.  
Instructor: Debbie Zacarian

2019 VALUE Institute 2019 Certified Scorer

2019 The Practice and Pedagogy of Video in the Classroom Institute, Center for Teaching and Learning, Fitchburg State University.

2019 Education for Democracy: Innovating in Complex Times. Eastern Region Campus Compact biennial conference. Participation invited and funded by Douglas and Isabelle Crocker Center.

2019 MakerBot University Certification

2019 How Can I Keep Students Engaged with Instructor Presence? STARLINK Professional Development. 0.1 CEUs.

2018 Instructional Moves: Making Classroom Discussion More Inclusive and Effective. Harvard Graduate School of Education.

2018 SAGE Campus Bytesize: Collecting Data from the Web. Social Science D-Lab,

	University of California Berkeley. Instructor: Claudia von Vocano
2018	CITI Program Courses including Conflicts of Interest, Faculty/Researchers/Staff/Administrator's Responsible Conduct Research, and Social and Behavioral Research, Basic/Refresher.
2018	Course Redesign Institute, Center for Teaching and Learning, Fitchburg State University.
2018	Inclusive Teaching Institute, Center for Teaching and Learning, Fitchburg State University.
2018	Civic Engagement Institute, Center for Teaching and Learning, Fitchburg State University
2017	Presenting Data and Information, Boston, MA. Instructor: Edward Tufte
2016	Diversity and Inclusion Training, North Carolina State University.
2016	Networked Online Writing Retreat, online. NCA.
2016	Dissertation Institute, North Carolina State University
2014-2017	Educational Programming for Exceptional Students North Carolina Governor's School, 10 CEUs.
2015	Understanding Students with Asperger's Syndrome Mississippi Department of Education, 1 CEU.
2014	Certificate of Accomplishment in Teaching, North Carolina State University.
2014	Summer School Utrecht Universiteit Utrecht, The Netherlands Course: <i>Critical Theory Beyond Negativity: the Ethics, Politics, and Aesthetics of Affirmation</i> Instructor: Rosi Braidotti

## **COMMUNITY INVOLVEMENT**

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2025-Now	4H Discovery Club Volunteer Co-Advisor
2025	Due Process Ethics: From Sullivan to Social Media. Public Discussion. September 19.
2024	Breaking Point of Production: Planned Obsolescence, Freemium, and Beyond. Online Public Discussion via Google Meet, November 16.
2024	The Ethics of Media Monopolies. Hosted at Fitchburg Access Television. November 13.
2024	Government Censorship of Social Media. Hosted at Fitchburg Public Library. November 4.

2023 Mayflower Society Indexing Project

2023 The Ethics of Deplatforming Fascists. Online Public Discussion via Google Meet, November 28.

2023 The Ethics of Generative AI, Hosted at Fitchburg Access Television. November 9.

2023 Social Media Ethics, Online Public Discussion via Google Meet, November 5.

2022 The Effects of Technology on Communication Skills, Online Public Discussion via Google Meet, December 6.

2022 YouTube Censorship and Advertising, Online Public Discussion via Google Meet, November 18.

2022 Broadcast Censorship in the Media: The Applications and Ethics/Legality. Online Public Discussion via Zoom. April 19.

2022 COVID-19 Technological Surveillance and Personal Privacy. Hosted at Strong Style Coffee, Fitchburg, MA. April 13.

2021 The Ethics of Technological Addiction. Online Public Discussion via Google Meet. May 5.

2021 The Ethics of Social Media Use by Children. Online Public Discussion via Google Meet. April 26.

2021 The Ethics of COVID-19 Communication. Online Public Discussion via Google Meet. April 15.

2020 The Ethics of Search Engines. Online Public Discussion via Zoom. November 18.

2020 The Ethics of Cancel Culture. Online Public Discussion via Zoom. November 12.

2020 The Ethics of Fake News through Social Media. Online Public Discussion via Zoom. November 6.

2020 3D Printing and Donating Mask Buckles for Communications Media Department and local hospitals.

2020 The First Amendment and Censorship. Online Public Discussion via Zoom. April 30. <https://youtu.be/rcGrQmRfDH0>

2020 The Ethics of Targeted Advertisements. Online Public Discussion via Zoom. April 27. <https://youtu.be/vbIuAf8-h2o>

2019 Censorship in Media. Montachusett Regional Vocational Technical High School. Fitchburg, MA. November 21.

2019 The Ethics of Online Catfishing. Hosted at Strong Style Coffee, Fitchburg, MA. November 7.

2019 Artificial Intelligence and Social Media in Our Daily Lives. YMCA, Fitchburg,

MA. April 3.

2019 AI & Ethics: A Discussion. Hosted at Strong Style Coffee, Fitchburg, MA. March 26.

2018 Political Advertising. Public discussion hosted at the Fitchburg Public Library, Fitchburg, MA. November 8.

2018 The Ethics of Advertising to Children. Public discussion hosted at the Fitchburg Public Library, Fitchburg, MA. November 14.

2018 A Public Discussion of Fake News. Hosted at Leominster Public Library, Leominster, MA. November 15.

## MEDIA COVERAGE

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2025. "FSU faculty member recognized for support of open ed resources." *Sentinel & Enterprise*. May 27. <https://www.sentinelandenterprise.com/2025/05/27/fsu-faculty-member-recognized-for-support-of-open-ed-resources/>.

2024. "FSU professors publish open textbooks on music, language, math." *Sentinel & Enterprise*. December 31. <https://www.sentinelandenterprise.com/2024/12/31/fsu-professors-publish-open-textbooks-on-music-language-math/>.

Blom, Robin. 2024. "Book Review: *Pedagogies of Post-Truth*, by David H. Kahl Jr. and Ahmet Atay." *Journalism & Mass Communication Educator*. May 28. <https://doi.org/10.1177/10776958241253320>.

Fitchburg State University. 2024. "FSU students, faculty soaring abroad this summer." *Sentinel & Enterprise*. May 31. <https://www.sentinelandenterprise.com/2024/05/31/fsu-students-faculty-soaring-abroad-this-summer/>.

Fitchburg Access Television. 2024. "Celebrate! Fitchburg's Historical Preservation." May 23. <https://videoplayer.telvue.com/player/yyCAZPb0NN3zj2o5qio-YFMNC43NjCG/media/876798>

Zweig, Noah. 2023. *Pedagogies of Post-Truth* Book Review. *International Journal of Communication* (17), 6420-6423. <https://ijoc.org/index.php/ijoc/article/view/22187/4361>

Hills, Nolan. 2023. "Generative AI Showcase." *The Point*. Issue #59. November 7. Posted online: <https://fitchburgpoint.com/13655/showcase/how-open-ai-is-making-google-sweat/>

Article. 2023. "Talks explore racial profiling for Constitution Day." *Sentinel & Enterprise*.

September 11. <https://www.sentinelandenterprise.com/2023/09/11/talks-explore-racial-profiling-for-constitution-day/>

Campus News. 2022. "New DMI Major Launches." *Contact*. Fitchburg State University. Winter.

Editorial. 2022. "UMass Lowell, Fitchburg State University offer innovative course options." *Lowell Sun*. October 14. <https://www.lowellsun.com/2022/10/14/editorial-umass-lowell-fitchburg-state-university-offer-innovative-course-options/>

Arnold, Sara. 2022. "Fitchburg State launches new Digital Media Innovation program." *Sentinel & Enterprise*. October 12. <https://www.sentinelandenterprise.com/2022/10/10/fitchburg-state-launches-new-digital-media-innovation-program/>

Bruun, Matt. 2022. "Author R.A. Salvatore talks 'The Future of Storytelling' with Fitchburg State students, community members." *Sentinel & Enterprise*. September 29. <https://www.sentinelandenterprise.com/2022/09/29/author-r-a-salvatore-talks-the-future-of-storytelling-with-fitchburg-state-students-community-members/>

Carrigan, Mark. 2022. "The online pivot, student experience and information overload." Teaching and Learning Online podcast. February 23. <https://anchor.fm/mark-carrigan09/episodes/The-online-pivot--student-experience-and-information-overload-e1eqcfg>

Post Pandemic University. 2021. "What are the main challenges universities face in adopting digital technologies?" Micropodcast. <https://soundcloud.com/mark-carrigan/what-are-the-main-challenges-universities-face-in-adopting-digital-technologies>.

*Community of Scholars*. 2021. "Systems of Truth." Fitchburg State University.

"Faculty Spotlight: J.J. Sylvia." 2021. Fitchburg State University Library. <https://library.fitchburgstate.edu/about-the-library/library-news/faculty-spotlight-j.j.-sylvia/>.

Haynes, Brittany. 2020. "Does the Public Trust the COVID-19 Vaccine?" *IGI Global Newsroom*. December 1. <https://www.igi-global.com/newsroom/archive/does-public-trust-covid-vaccine/4676/>.

Bruun, Matthew. 2020. "Rising to the Challenge." *Contact*. Fitchburg State University. Summer.

Lamontagne, Kathryn. 2020. "When the Past is the Classroom: Merging 'Reacting to the Past' and Experiential Education." *IMPACT: The Journal of the Center for Interdisciplinary Teaching and Learning* 9(2). Summer.

Takehana, Elise. 2020. "Feeling for Our Data." *Research Live*. Issue #4, April.

Connell, Zachary. 2020. "Studying abroad options at Fitchburg State." *The Point*. Issue #23, March 3.

*Athol Daily News*. 2020. "Fitchburg profs to discuss 'real talk about fake news.'" Athol, MA. March 2.

Laperle, Sophia. 2019. "'Catfishing' at Strong Style." *The Point*. Issue #17, November.

Schneider, Kristin. 2019. "Morality vs. Artificial Intelligence." *The Point*. April 7.

Schneider, Kristin, and Alyssa MacKinnon. 2018. "Professor's Talk on Fake News Draws Attention." *The Point*. Issue #4, December.

*The Sentinel & Enterprise*. 2018. "Ethics of advertising a topic at FSU." Fitchburg, MA. November 14.

Booth, Jack. 2018. "Inhuman Networks / Controversies in Digital Ethics." *European Journal of Media Studies*. NECSUS (7) 1, Spring: 317-325. <https://necsus-ejms.org/inhuman-networks-controversies-in-digital-ethics/>.

McCann, Adam. 2018. "2018's Best Cities for Gamers." *WalletHub*. Available online at: <https://wallethub.com/edu/best-cities-for-gamers/36270/#j-j-sylvia-iv>. June 7.

Weber, Eric Thomas, Anthony Cashio, and J.J. Sylvia IV. 2018. "Posthumanism and the Media." Philosophy Bakes Bread Podcast. Aired on WRFL 88.1 FM and available online at: <https://www.philosophersinamerica.com/2018/02/07/ep58-posthumanism-and-the-media/>. February 7.

North Carolina State University. 2015. "Unleashing the Power of Visualization and Collaboration at the Hunt Library." *YouTube*. Introduction to Science, Technology, and Society class featured in video available online at: <https://www.youtube.com/watch?v=Whry7DNzgtQ>. March 3.

Vanhoenacker, Mark. 2013. "How To Sell Philosophy: It just needs a product—thought experiments (TXes, if you will)—and a marketing plan." *Slate*. Available online at: [http://www.slate.com/articles/health\\_and\\_science/science/2013/06/marketing\\_p\\_hilosophy\\_thought\\_experiments\\_are\\_the\\_product\\_and\\_podcasts\\_the.html](http://www.slate.com/articles/health_and_science/science/2013/06/marketing_p_hilosophy_thought_experiments_are_the_product_and_podcasts_the.html). June 6.

Sisson, Carmen. 2012. "Governor's School uses eclectic classes to inspire creativity." *The Dispatch*. Available online at: <http://cdispatch.com/news/article.asp?aid=17489>. June 15.

Clark, JB. 2010. "DeSoto Schools get grant." *DeSoto Times-Tribune*. Available online at: [http://m.desototimes.com/news/desoto-schools-get-grant/article\\_29e5b4e5-efab-](http://m.desototimes.com/news/desoto-schools-get-grant/article_29e5b4e5-efab-)

<587c-8691-344fef001e8e.html>. July 22.

## **OTHER PROFESSIONAL EXPERIENCE**

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2013-Now Co-Owner, Essential Montessori, Worcester, MA

2009-2012 Communications Specialist and Intern Support Manager, Digital Opportunity Trust, Gulfport, MS

2008 Filmed and edited recruitment video for University of South Alabama

2005 Produced and directed Do-It-Yourself Staining DVD for Unfinished Furniture Showcase retail stores.

2004 Produced and directed live episodes of television show *Stateline*.

2001-2008 Web Developer and Communications Director, Unfinished Furniture Showcase, Gulfport, MS

2001-2006 Freelance Web Design for organizations such as Bay Berry RV Park, Long Beach Water Management District, and Noxubee National Wildlife Refuge.

## **SERVICE**

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### **DISCIPLINES**

2025-Now Founding Editor, *Journal of Critical Posthumanisms*

2025-Now Reviewer, *International Journal of Communication*

2024-Now Editorial Board, *International Journal of Mass Communication*

2024-Now Editorial Board, *Turkish Review of Communication Studies Journal*

2023-Now Reviewer, *Cogent Arts & Humanities* journal

2022-Now Reviewer, *Cogent Social Sciences* journal

2021-Now Editorial Board, *Critical Posthumanism and Citizenship Studies* book series, Rowman and Littlefield

2021-Now Reviewer Board, *Information* journal.

2020-Now Reviewer Board, *Future Internet* journal.

2017-Now Reviewer, *The Journal of Technical Writing and Communication*.

2014-Now Reviewer Board, *The Journal of Interactive Technology & Pedagogy*.

2025 Reviewer, *AI and Ethics* journal

2025 Book Proposal Reviewer, Rowman & Littlefield

2025 Reviewer, *Philosophy in the Contemporary World* journal

2024 Peer Reviewer for the National Endowment for the Humanities Office of Digital Humanities

2022-2025 Assistant Editor, *Journal of Posthumanism*

2023-2024 Science & Advisory Board, *Turkish Review of Communication Studies Journal*

2022-2023 Reviewer, *International Journal of Environmental Research and Public Health*

2023 Reviewer, *Discover Artificial Intelligence* journal

2023 Reviewer, *Civic Sociology* journal

2023 Reviewer, *Humanities* journal

2021-2022 Book Review Editor, *Journal of Posthumanism*

2019-2022 Reviewer, *Sustainability* journal.

2022 Reviewer, *Social Media + Society* journal

2022 Reviewer, *Data* journal.

2022 Reviewer, *Entropy* journal

2022 Reviewer, *Journal of Cybersecurity and Privacy* journal.

2022 Book Reviewer for Open Book Publishers

2022 Reviewer, *Academia Letters*

2021-2022 Reviewer, *Healthcare* journal.

2021 Reviewer, *Griffith Law Review* journal.

2021 Reviewer, *Education Sciences* journal.

2021 Reviewer, *Humanity and Society* journal.

2021 Reviewer, *Mathematics* journal.

2021 Reviewer, *Theoria* journal.

2021 Reviewer, *Analyzing Media Messages: Using Quantitative Content Analysis in Research, 4<sup>th</sup> Edition*, by Daniel Riffe, Stephen Lacy, Brendan R. Watson, and Frederick Fico. Routledge Publishing.

2020-2021 Reviewer, *Social Sciences* journal.

2019-2021 Reviewer, *Electronics* journal.

2019-2021 Reviewer, *Applied Sciences* journal.

2020 Reviewer, *Deleuze and Guattari Studies* journal.

2019-2020 Reviewer, *Information* journal.

2017-2020 Reviewer, *The Journal of Interdisciplinary Studies in Education*.

2020 Proposal Reviewer, Eastern Communication Association Conference, Applied Communication and Communication and Technology Divisions.

2019 Reviewer, *Parallax* journal.

2019 Reviewer, Society of Philosophers in America discussion guides

2019 Chair, "On Spinoza's Abolitionist Ethic," *Third Annual Boston Area Deleuze Reading Group Conference: Deleuze's Spinoza*. Boston, MA.

2019 VALUE Institute Scorer

2019 Chair, "Addressing Organizational Challenges: Identity, Engagement, and Financial Viability," Eastern Communication Association Conference, Providence, RI.

2019 Reviewer, *Deception, Fake News and Misinformation Online* by Innocent Chiluwa, Innocent and Sergei Samoilenko (Eds.)

2018 Reviewer, *Essential Communication, 2<sup>nd</sup> Edition* by Ron Adler, Athena du Pré and George Rodman. Oxford University Press.

2018 Proposal Reviewer, Eastern Communication Association Conference, Applied Communication Division.

2018 Reviewer, *The Law of Journalism and Mass Communication, 7<sup>th</sup> Edition* by Robert Trager, Susan Dente Ross, and Amy Reynolds. SAGE Publishing.

2018 Reviewer, *Coding Pedagogies: Creating Interactive Texts in a Media Course*.

2018 Mass Communication at Cengage Learning Product Feedback

2015-2017 Proposal Reviewer, International Communication Association Conference, Communication and Technology Division, Philosophy, Theory and Critique Division, Making & Doing Division.

2016 Chair, "Cultural Theory," Carolina Rhetoric Conference, Raleigh, NC.

2015 Proposal Reviewer, National Communication Association Conference, Student Division, Philosophy of Communication Division, and Critical and Cultural Studies Division.

2014 Chair, "#OnlineLiteracies: Assessing Social Media and ePortfolios," North Carolina Symposium on Teaching Writing, Raleigh, NC.

2014 Chair, "Where Do I Go Now?: Rethinking and Revising Practices for Student Placement," North Carolina Symposium on Teaching Writing, Raleigh, NC.

2014 Technical Reviewer, *Prezi Essentials* manuscript.

2014 Technical Reviewer, *Prezi Hotshot* manuscript.

2014 Proposal Reviewer, North Carolina Symposium on Teaching Writing.

2013 Chair, "History and Philosophy of Science" session, Mississippi Academy of Sciences Conference, Hattiesburg, MS.

2012 Vice-Chair, "History and Philosophy of Science" session, Mississippi Academy of Sciences Conference, Hattiesburg, MS.

2008-2009 Chair, Graduate Symposium, The University of Southern Mississippi, Hattiesburg, MS.

#### UNIVERSITY / COLLEGE

2025-Now Cultural Heritage "You FIT Here" Committee, Fitchburg State University.

2025-2026 Chair, Promotions Committee

2024-2025 Promotions Committee

2022-2023 Covid Health and Safety Advisory Committee, Fitchburg State University.

2021-2023 Academic Curriculum Committee, Fitchburg State University.

2023 General Education Assessment Day.

2022-2023 Integrative Learning / OER Grant Planning working group, Fitchburg State University.

2020-2022 Co-Chair of NECHE Committee for Educational Effectiveness and member of Steering Committee, Fitchburg State University.

2019-2020 Technology Advisory Committee, Fitchburg State University.

2018-2020 Center for Teaching and Learning Committee, Fitchburg State University.

2020 Graduate Council Committee, Fitchburg State University.

2020 Liberal Arts & Sciences Ambassador, Fitchburg State University.

2020 Falcons Helping Falcons, COVID-19 Student Check-in Efforts, Fitchburg State University.

2020 Lightning Panel with Dr. Alberto Cardelle, Development Day, Fitchburg State University

2018-2019 Academic Curriculum Committee, Fitchburg State University.

2019 Academic Transitions session leader for student orientations, Fitchburg State University.

2019 Faculty Fellow, Center for Teaching and Learning, Course Redesign Institute, Fitchburg State University.

2019 Massachusetts Teachers Association Annual Meeting delegate.

2019 Massachusetts State College Association Assembly delegate.

2018-2019 Judge for Undergraduate Research Symposium, Fitchburg State University.

2017-2018 Academic Policies Committee, Fitchburg State University.

2018 Belonging Campaign video participant, Fitchburg State University.

2018 New Faculty Orientation speaker, Fitchburg State University.

2017-2018 Center for Teaching and Learning Mindset/Belonging Discussion Group, Fitchburg State University.

2008 Student-nominated participant in House Calls, a university program to engage instructors and students outside of the classroom. The University of Southern Mississippi.

## DEPARTMENT / PROGRAM

2025-Now Secretary, Department Undergraduate Curriculum Committee. Fitchburg State University.

2023-Now Media Wall committee, Fitchburg State University.

2022-Now Department Assessment Committee, Fitchburg State University.

2017-Now Graduate Curriculum Committee, Communications Media, Fitchburg State University.

2019-2023 Chair, Communications Media Department Undergraduate Curriculum Committee, Fitchburg State University.

2018-2023 Advisor for National Communication Association Honor Society Chapter, Fitchburg State University.

2024 Promotional Video for COMM 7400 course, AI in Communication Strategy.  
[https://youtu.be/qY2PK\\_rpoJ8](https://youtu.be/qY2PK_rpoJ8)

2023 Reviewer, Lacy Production Fund Scholarship.

2023 Reviewer for Visions, juried student exhibition.

2020 **Sylvia IV, J.J.** and Randy Howe. Informational video for M.S. in Applied Communication, Social Media Concentration.  
[https://www.youtube.com/watch?v=VuUMAn\\_W7xE](https://www.youtube.com/watch?v=VuUMAn_W7xE).

2019 Liberal Arts & Sciences Implementation Planning Committee, Fitchburg State University.

2019 Assessment Plan Workshop, Fitchburg State University.

2014-2017 Humans vs. Zombies coordinator, North Carolina Governor's School East.

2016 President of Communication, Rhetoric, and Digital Media Student Association, North Carolina State University.

2016 Founded peer mentoring program for Communication, Rhetoric, and Digital Media Department PhD students and alumni.

2015 Committee to re-evaluate and revise core PhD course on Technologies and Pedagogies in the Communication Arts for Communication, Rhetoric, and Digital Media Program, North Carolina State University.

2015 Vice President of Communication, Rhetoric, and Digital Media Student Association, North Carolina State University.

2014 Program Direction Committee, Science, Technology and Society Program, North Carolina State University.

2014-2015	Oral Communication competencies rubric evaluation, North Carolina State University.
2012-2013	Faculty Talent Show, Philosophic Stand-up Comedy, Mississippi Governor's School.
2009-2013	Humans vs. Zombies coordinator, Mississippi Governor's School.
2008-2009	Representative, The University of Southern Mississippi Graduate Student Advisory Council.

## STUDENT SUPERVISION

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### MASTERS CAPSTONE PROJECTS

2025	Perry Joubert, Reigniting the Anytime Fitness Brand Through Strategic Social Media Content & Engagement, Fitchburg State University.
2025	Louis Burgos, 10 Years Later: A Social Media Analysis of the #HeForShe Campaign, Fitchburg State University.
2025	Marion Goodwin, German International School Boston on the Move: Celebrating Growth and Connection, Fitchburg State University.
2025	Harriet Opoku, Breaking Barriers Campaign. Fitchburg State University.
2024	Kenny Williams, Generative AI: A Strategic Ally in Research—Evaluating Their Role in Enhancing Academic Productivity. Fitchburg State University.
2024	Fouad G. Nasr, Stepping into the Light: Modernizing a Legacy Lighting Company's Social Media Footprint. Fitchburg State University.
2024	Waleed Azad, Enhancing Brand Awareness & Visibility for Saal's Bicycle Repair. Fitchburg State University.
2024	Annabelle Pereira, Social Media Advertising and Best Practices for Realtors. Fitchburg State University.
2024	Skylar J. Ramsay, Community Class for Meta Business Best Practices. Fitchburg State University.
2024	Stephen Silverman, Construction Wellness Social Media Campaign. Fitchburg State University.
2023	Samantha L. Quigley, Finding a Home for Every M.A.M.A.S. Dog: The tremendous paw-sibilities of social media in animal rescue. Fitchburg State University.
2023	Jordan Pryor, Igniting the Future: Developing an Equitable Apprenticeship Program for Native Youth Using Strategic Engagement and Spreading Awareness with Research-Driven Digital Campaign Strategies. Fitchburg State University.
2023	Emily Celona, Nothing Compares (To a Successful Social Media Strategy).

Fitchburg State University.

2023 Shannon McCarthy, Enhancing Gearbox's Social Media Engagement. Fitchburg State University.

2023 Jilleen Pearson, Code-Switching: Using Social Media to Engage in Conversations with Immigrants about their Challenges with Integration into the US Workforce. Fitchburg State University.

2023 Nicholas Lloyd, Street Cat Boston: An Instagram Page, Promoting the Health and Welfare of Felines, with a Focus on Boston and the Greater Boston Area. Fitchburg State University.

2022 Emma Thompson, Social Media Campaign: Promoting the Business Cooperative as a Successful Model for Independent Business Owners & Communities. Fitchburg State University.

2022 Jared Miller, Improving the Raynham Channel's Social Media Presence Through Scheduling and Experimental Formats. Fitchburg State University.

2022 Nyelah Aidoo, Social Media & Mental Health Campaign. Fitchburg State University.

2022 Zed Eisenhaure, DID Mythbusters Social Media Campaign. Fitchburg State University.

2022 Ann Larson, Navigating FSU: A Caregiver's Facebook Page. Fitchburg State University.

2022 Mary Schwalm, Throwing the Hammer: Balancing Gender Representation in Merrimack College Athletics. Fitchburg State University.

2022 Amy Johnson, Contuit Uncovered – A Historical Scavenger Hunt: Social Media Storytelling & Campaign Plan. Fitchburg State University.

2021 Renée R. Fratantonio, Media Literacy Course. Fitchburg State University.

2021 Tony Crowley, Bootstrap Social Media Campaign. Fitchburg State University.

2021 Tanya Crowley, Alumni Development Social Media Campaign. Fitchburg State University.

2021 Demetra Zouzas, College Student Communication Social Media Campaign. Fitchburg State University.

2021 Bianca F. Law, Women in the Automotive Industry Social Media Campaign. Fitchburg State University.

2021 Ronald Campbell, Virtual Graduation Ceremony. Fitchburg State University.

2021 John Crowley, Foundation for Metrowest Social Media Campaign. Fitchburg State University.

2021 Kylie Chartier, Chick-Fil-A Framingham: 1 Month Social Media Marketing Campaign. Fitchburg State University.

2021 Julie Frankian, Worcester State University's Academic Success Center Social

Media Communication Campaign. Fitchburg State University.

## MASTERS THESIS

2024 Aleesha Ann Jose, Graphicon Evolution Model (GEM): A Grounded Theory Approach for the Examination of Graphicon Evolution Through the Understanding of Indian Graphicon Users in WhatsApp using Apparent Time Method, Bharathiar University, India.

## HONORS THESIS

2022 Alexander Maggio, Developing an E-Sports program at Fitchburg State, 2<sup>nd</sup> reader

2021 Emma Jacques, Children's Television, 2<sup>nd</sup> reader

## UNDERGRADUATE CAPSTONE

2025 Germeine Osei Kwakye, MensHelp: Your Personal Virtual Style. Fitchburg State University.

2025 Chris Gonzalez, 3D Historical Archives of Fitchburg. Fitchburg State University.

## PROFESSIONAL AFFILIATIONS

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2024-Now National Council of Teachers of English (NCTE)

2021-Now National Philosophical Counseling Association (NPCA) Member

2018-Now Society of Philosophers in America (SOPHIA) Member

2015-Now Society for the Philosophy of Information (SPI) Member

2023-2024 Council for Programs in Technical and Scientific Communication Member (CPTSC)

2019-2020 Council for Programs in Technical and Scientific Communication Member (CPTSC)

2019-2020 New England Philosophy of Education Society Member (NEPES)

2019-2020 Association for Education in Journalism and Mass Communication (AEJMC) Member

2018-2019 Eastern Communication Association (ECA) Member

2015-2018 International Communication Association (ICA) Member

2013-2018 National Communication Association (NCA) Member

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