

# Email #1

SL: The #1 reason your IG growth stalls

SL: Why your IG isn't growing...

SL: Why your IG growth is slow...

SL: The hidden truth behind slow IG growth

SL: The silent killer of your IG growth!

Hey %%FIRSTNAME%%,

Ever wonder why your IG growth is still stuck in neutral?

Most business owners fall victim to the *"post and pray"* method...

Which is posting frequently for four weeks (*recreating what's viral or throwing random posts to see what sticks*)...

And then disappearing for the next two...

If that's you, then know that this strategy isn't going to get you to over 10k followers you deserve.

Take it from me...

I started with 2,800 followers back in 2021 and I felt like a tiny account like mine could never grow on Instagram.

Then I saw how other EVEN smaller accounts were seeing massive growth just by posting one reel a day.

So I followed suit and started to do the same.

For 30 days I posted EVERY single day.

Long story short, 30 days later I saw no growth.

I was devastated. All those hours I put into creating and editing the perfect posts were in vain...

But I kept posting every single day...

Sometimes even twice a day...

I did it for 90 days...

And that's when my channel grew from 4k followers to 10k followers in two weeks.

**The #1 reason why most IG accounts don't grow is because of a lack of consistency.**

Solution?

Batch your content and consistently post for 30, 60, or even 90 days.

That's the secret sauce to skyrocketing your IG growth!

If you're ready to revolutionize your IG game and kiss the post and pray method goodbye...

Then click the link below and...

[Discover exactly how I and 3667+ entrepreneurs effortlessly post on IG consistently.](#)

[sign off]

## Email #2:

SL: How to effortlessly grow your IG

SL: Best IG growth strategy for 2024

SL: The IG strategy that never fails

Growing your IG doesn't have to be hard or time-consuming.

It should be something you can do effortlessly by showing up exactly as you are and naturally attracting new ideal clients...

All while having plenty of time to enjoy life and work on other aspects of your business.

The problem is...

Most entrepreneurs rely too much on binge-watching IG content...

Trying out "quick fixes" from the hundreds of saved value posts from other creators...

Or copying and pasting the current trends.

Let's face it...

Your business is UNIQUE...

What works for one person doesn't necessarily mean it's going to work for you.

While there's nothing wrong with trying out different strategies every time you get inspired...

Understanding WHY a post, reel, or video went viral is far more valuable than blindly trying out dozens of trends and hoping for the best.

Once you understand the elements of a viral post...

Then you can reverse engineer it and adapt it to your unique situation.

Now if you're like most entrepreneurs and don't have the luxury to spend endless hours figuring out why posts go viral on your own...

Then the next best thing you can do is [join a program that's going to show you exactly what's working on IG right now...](#)

Get multiple in-depth how-tos breakdowns...

And then create your own version of going viral with an easy-to-follow step-by-step plan.

If that sounds like something you need in your road to IG growth journey...

And you want to eliminate all the frustrations and guesswork...

[Then join IGU today...](#)

And discover how you can genuinely grow your IG to 10k followers and regain your time back.

[\[sign off\]](#)

# Email #3

SL: Game-changing techniques for boosting Reel rankings

SL: How to create binge-worthy Reels that IG loves

SL: The secret to boosting Reel rankings

When it comes to creating highly addictive reels that the IG algorithm loves to push forward...

There's only one thing you need to worry about...

And that is **WATCH TIME**.

The more people WATCH your reel from start to finish the better...

The more people ENGAGE with your reel the better...

The more people REWATCH your reel the better.

In this email, I'm going to reveal to you some of the techniques I usually use to get thousands of views and hundreds of comments...

## 1. The Suspense Technique

Instead of revealing all your text at once after the hook, unveil it one piece at a time.

The goal is to create longer, more engaging Reels that keep viewers hooked.

## 2. The Eye-Catching Techniques

Inject personality, transitions, images, unique video cuts, timelapses, and captivating text (plus colors) into your Reels.

## 3. The Loop Technique

Make your reel flow seamlessly from the end to the beginning, prompting viewers to watch it multiple times without realizing it.

## 4. The Story Technique

Treat your Reels as stories to engage your viewers. Think about how you'd explain a concept to a friend, then present it the same way in your content.

## 5. The Drawn-out Technique

Start with a captivating hook and let a few seconds pass before any text appears.

This keeps viewers watching, intrigued to see what unfolds. You can even use text that teases with "wait for it..." or "keep watching!"

These are only **five** out of [dozens more strategies I teach my IGU students.](#)

And every month I come up with more key techniques and strategies because IG is forever changing.

So if you want to be up to date and have access to dozens of sneaky techniques that top content creators use to create binge-worthy Reels...

[Then check out how IGU can help you skyrocket your IG growth.](#)

[sign off]