

First Message Options:

1. Hi **HOMEOWNER**! It's **AGENT NAME** from **BROKERAGE**. I recently sent you some information to look over, and I was just wondering if you had a chance to read through it?
2. Hi **HOMEOWNER**! It's **AGENT NAME** from **BROKERAGE**. I have a buyer who may be interested in seeing your home. Can you let me know a good time to come by?

Follow-Up Message Options:

1. I've seen numerous FSBO homes fail to sell, and that's usually because the homeowners don't realize how much work actually goes into selling a home. I'd love to come by and show you how much easier I can make your home sale. When are you available?
2. I want to help you be successful. What if I told you I could help you sell your home quickly for more money than you'd make right now? Just let me know a time that works for you, and I'll come by and show you some of the plans I have to sell your house.
3. I'd love to sit down and talk with you about the plan I've come up with to sell your home for the same price — or even more — than you had it listed before. Just let me know a time that works for you.
4. I'm very familiar with your area, and I know I can sell your house just by getting the right buyers in the door. I would love to show you how I plan to do that. Just let me know a time that works for you.