

100 squats: <https://rumble.com/v4b4uci-aikido.html>

Who are we talking to?

Our Avatar is Paul, a chinese 19 year old who lives in America. He's going to college to study medicine because his parents force him to. He feels like the traditional education system isn't meant for him and he wants to make his own money like these online entrepreneurs. He feels like he'll never gonna be anything sometimes and is frustrated when he attends college for 12 hours per day on some days. He constantly looks on YT on how to make money but is annoyed about all Gurus because they don't care if he succeeds or not and don't tell him what works and what doesn't. He understands that money is a scam, but it still annoys him that it still controls/limits him. He fears that he'll work a 9-5 for a company which doesn't even care about him. He already told his peers and his family that he wanted to pursue the online entrepreneurial journey to be financially free, not have a boring job, decide what to do himself, retire his parents, etc... They all laughed at him, called him "crazy" and told him that it's impossible to do. That's why he wants to prove them wrong and show them that they're the crazy ones. Paul also wants to hear the voice of his proud parents saying "Our boy made it" and retire them. He wants his own business, so he can do whatever he wants and can say "no" to something he doesn't like. He also wishes that he escaped college, so he can dedicate his time to building his business and live a life of freedom. Once he has his online business and became wealthy, he wants to buy expensive items such as a Lamborghini, a yacht, etc to make people envy him. He wants to be known as the guy who has no job (9-5) but lives like he wants.

Roadblocks: Paul is problem aware and knows that he's just afraid of failing when starting his own business. He avoids pain & discomfort at all costs. This is what he says: "What really bothers me about myself is that the only thing truly keeping me from success is my own mindset and fear of losing everything, even though that everything really isn't much lol And even though that's the one thing entirely in my control, it's the hardest thing to get rid of. I know I'll never be successful until I can crucify those things, but clearly there isn't enough motivation yet..."

Solution: The prospect offers to coach Paul 1-on-1 and hand him a 90% done for him business. The business is to reupload already viral TT and IG videos to build a big audience. Then he needs to partner with a business and sell their high ticket product and gets half the price. My prospect also has connections that have those high ticket product and he'd give them Paul as clients, once he has a big audience. (I think it's Affiliate Marketing, just presented in a new way). But having the guidance helps him make money faster, safer, and easier with less sacrifice. He won't make any mistakes that'll slow the process, he doesn't have to figure out what works and what doesn't, he will have immediate help if he runs into a problem.

Since it's a coaching, it's probably under the category high ticket. I analyzed two top players and they both (most of the times) focus on painting the contrast between trying it on their own & having a coach on their side. They make the value aspects for trying on their own very low and then offer them a path that's been proven to work and get them faster results without testing out what works.

Awareness & Sophistication:

Paul is very aware about many different money making methods. He thinks that dropshipping and all the other business models are outdated. He also thinks that most Gurus just try to sell their product and don't care if he succeeds or not.

[Assumption]: I'd say that Paul tried 1-3 courses back then (He didn't succeed and is now skeptical)

If you want to know more about Paul, here's the full Avatar: [AVATAR Money](#)

And here's a research dump: [Research dump](#)

Where is he now?

Paul opted in for a free case study on how to make money with TT and IG without showing his face. He's now aware about a new money making method where he only has to reupload viral videos to get attention. And then partner with business, where he sells their product on his IG & TT and gets half the money (I think the mechanism is Affiliate Marketing just presented in a new secret way). Paul is back on his phone passively scrolling and thinking if this TT and IG method is something for him.

Where do I want him to go?

I want Paul to open the emails and click the link to schedule a call. I want him to think that this money-making method is the best opportunity for him. He must see how fast he can live his dream state with the guidance he'll get. So he must think he needs a team on his side to actually succeed. He must think that if he doesn't get guidance, he'll make fatal mistakes and his worst nightmare will come true (failing). He must see how fast he can live his dream life if he gets guidance.

What steps must Paul experience to get him where I want him to go?

Paul must be hyped about the new opportunity and think that making money with a faceless IG and TT channel is completely new. He also must see that he can only be profitable the fastest way possible, if he has a team on his side since he'll run into huge roadblocks otherwise. He must see the contrast of starting alone & failing and starting with a team to succeed in the next months.

Have I tested the sequence: No.

Self analysis:

The biggest problem I can see is how I position the solution. Like I didn't exactly know how to write at their awareness level. My assumption is that I could call their roadblock more directly out and present the solution as the only one. From here on it's foggy to me, so here's the rest of my analyses:

I think that I must create better vivid pictures of their dream state to make Paul move. And overall, I must use more descriptive language. My own roadblock is that I'm confused

though: Like the top players don't use vivid language AT ALL and just say something like "you'd make 2k per week. You can quit your job". I'm not sure how I should tease the dream (with a picture, or the same as they do).

The funnel:

The prospect gets cold traffic from instagram and offers a free case study. After that people can apply for a free call to see if the coaching is something for them. If they don't attend they were send emails to schedule a call (but he stopped sending emails. Probably because he noticed that GPT doesn't write well).

SL: Welcome! How bad do you want to become rich?

Hey name,

Mann here :)

Below is my latest case study on how anyone can turn TikTok and Instagram into a money-printing factory.

Make sure to invest 15 minutes of your day to watch it (also take notes)

Because tomorrow, I will show you the No1 pitfall when it comes to making money in 2024 and how you can avoid it.

And you'll only avoid it, if you understand HOW a successful business is built today.

>>Watch the latest case study on how to make \$10k/month **realistically** in 2024<<

Now, the reason my business model works in 2024 is not only the fact that no one's aware of it.

But also, because the demand for getting attention on SM gets higher every day.

And I use this business model myself, I don't want it to become like Dropshipping...

Or SMMA...

Or Crypto...

See, all you need to hit that 10k/month in less than 6 months, is a proven business model that no one is aware of.

And that's why my team & I won't share our TT & IG money-making secrets with everyone.

We're only willing to share our insights with people who agree to not speak a word about it outside our conversation.

If I can trust you and you can keep it for yourself...

>>Then schedule a call with my team here and let's get started<<

Best

SL: What you can expect from me...

Hey name,

Many people think by simply reuploading a video that went viral, will make theirs go viral too.

But that's not true.

Going viral, so you're able to create partnerships takes years of experience.

Because you don't know what works and what doesn't when you first start out.

The algorithms change every day and you must adapt accordingly, or otherwise breaking free from what society wants us to do will remain a colorful dream.

That's why in my emails I share what works today when it comes to making bank with TT and IG.

You'll see exactly how I went from "never heard of making money" to purchasing a Lambo at 20 years old

And tomorrow I'll show you what my turning point was that lead me to my success.

Best

PS: If you want a 90% business model built for you to crush it in 2024, click here to schedule a call with my team

SL: My turning point that made me millions

I couldn't believe it!

My wide opened eyes were staring holes in the screen...

I uploaded the 32th video on my ninth TikTok page and the 21st on my 3rd IG account...

And I had exactly 21 followers with \$0 in the bank.

Afraid of living the life my parent's layed out for me, I stared at the screen with a hurricane of worries in my mind.

"Is that it? Do I have to go to Uni and become a Doctor now?"

Knowing that worrying about the future won't get me out of the system, I uploaded videos for 4 more months.

After hitting my head dozens of times against the wall, I finally was able to reach millions of people and make my first 10k/month

As happy as I was, afterwards I just thought "If I'd have done it right, I'd already be far more ahead"

I could have saved 8 month, name!

It's been three years that I'm doing this now and made roughly ~\$5M

But god knows how profitable I could be today if I wouldn't fail that much...

Now, I am thankful for what I've accomplished.

But I said to myself that I don't want people who are in the same position as I was, have the same pressure of being trapped in the traditional education system.

Because I know how misearble it is to not know what to do and if so how to do it right.

Watch out for my next email, where I'll show how to do start a faceless TT & IG page the right way

Best
Mann

SL: How you can make money with TT NOW!!

Hi name,

Many Gurus preach about the best next business model to become "super wealthy" in 2024, right?

So you watch their videos, hyped up to finally live for yourself and not the system, BUT...

You don't start.

Because deep down you hear that inner voice:

“What if that doesn’t work?”...

“What if I fail? My friends will laugh at me!”

You never ran a business, never made real gems online, and know for a fact that if you step into one mistake’s landmine...

You start from zero.

Now I could sell you a course like all those Gurus and claim you’ll have a 100% success rate (what you definitely wouldn’t have)

But not only does it damage my reputation...but also I’d feel bad knowing that someone who I was back then, makes fatal mistakes that I could help him avoid..

That’s why I only offer 1-on-1 coachings:

Unlike courses, where you can’t contact the provider, my students have direct access to me.

And I not only give them a 90% built business...

But also take them on their hands for the remaining 10%, so they start earning as fast as possible.

And I offer you the same <name>:

If you want to avoid landmines, so you start making money instead of figuring out what works and what doesn’t, then click the link below and schedule a call with my team

Link

Best
Mann