

Social Media Calendar MEMO

TO: Congresswoman Kamlager-Dove
FROM: Maya/Caroline/Amita
CC: Rebekah Solem
RE: August Social Media Calendar
DATE: August 1, 2023

Key Monthly Events:

National Back to School Month
National Black Business Month
National Immunization Month
Children's Eye Health and Safety Month
National Civility Month

August 3: El Paso, TX Walmart Shooting (2019)

- Social Media + Graphic

August 6: Voting Rights Act Anniversary (1965)

- Social Media + Graphic
- Statement

August 8: National Black Business Month

- Social Media + Graphic

August 9: CHIPS and Science Act (2022)

- Social Media + Graphic

August 9: National Books Lovers Day

- Social Media

August 10: Civil Liberties Act (1988)

- Social Media + Graphic

August 14: Social Security signed into law (1935)

- Social Media + Graphic
- 88th anniversary statement

August 15: National Back to School Month + Prep Day

- Social Media + Graphic

August 16: Inflation Reduction Act (2022)

- Social Media + Graphic

August 19: National Civility Month

- Social Media + Graphic

August 21: Equal Educational Opportunity Act (1974)

- Social Media + Graphic

August 23: Slavery Remembrance Day

- Social Media

August 24: House passage of John R. Lewis Voting Rights Advancement Act (2021)

- Social Media + Graphic
- Statement

August 25: National Park Service Founders Day

- Social Media + Graphic

August 26: Women's Equality Day – 19th Amendment adopted (1920)

- Social Media + Graphic
- Statement

August 26: National Dog Day

- Social Media + Pictures of office dogs

August 28: Civil Rights March on Washington (1963)

- Social Media + Graphic
- 60th anniversary statement