Planning Template

Title: • Needs: • Options:
Subtitle: ●
Audience: 1. 2.
What are they wanting to get away from? 1. 2.
Where do they really want to be? 1. 2. 3.
Quote:
Major considerations:

Structure: Intro Hook: Major lesson: Action item/takeaway: Supporting points (Stories): Transition: Call to action: Chapter 1 Hook:

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Action item/takeaway:

Major lesson:

Supporting points (Stories):Transition:

o Call to action:

Chapter 2 -

- o Hook:
- Major lesson:

Action item/takeaway:

- Supporting points (Stories):
- o Transition:
- Call to action:

- Chapter 3 -
 - O Hook:
 - o Major lesson:

0	Action item/takeaway:		
0	Supporting points (Stories):		
0	= '''		
0	Call to action:		
Chaj	oter 4 -		
0	Hook:		
0	Major lesson:		
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0	Action item/takeaway:		
	Supporting points (Stories):		
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0	Call to action:		
Chapter 5 -			
0.1.6.1			
0	Major lesson:		
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0	Action item/takeaway:		
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0	Supporting points (Stories):		
0	Transition:		
0	Call to action:		
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• Chap	oter 6 - HHook:		
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0	Action item/takeaway:		
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0	Supporting points (Stories):		
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0	Call to action:		
● Cha _l	oter 7 -		
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0	Major lesson:		

	Action item/takeaw	ay:
	Supporting points (Stories).
	Supporting points (Transition:	Stories).
	Call to action:	
	o dan to action.	
• C	napter 8 -	
	o Hook:	
	Major lesson:	
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	 Action item/takeaw 	ay:
		(011)
	 Supporting points (Stories):
	Transition:Call to action:	
	Call to action:	
• 0	napter 9 -	
	o Hook:	
	Major lesson:	
	 Action item/takeaw 	ay:
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	 Supporting points (Stories):
	Transition:	
	 Call to action: 	
• C	napter 10 -	
	· Hook:	
	Major lesson:	
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	 Action item/takeaw 	ay:
	Supporting points (Stories).
	Supporting points (Transition:	olones).
	Call to action:	
	o dan to dotton.	
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Big Rocks