Home Truths 2: comms pack for launch

#HomeTruths2 @acevo @v4ce
Download logo: https://brandpage.net/acevo-ht2#files

Thank you for supporting the launch of Home Truths 2 and helping us spread the word about this project. We are keen to reach as many people as possible, and we will be grateful if you could use the below content on your social media, website and newsletters.

You can also check our posts on social media – you can find us at:
https://twitter.com/acevo
https://www.linkedin.com/company/acevo/

About Home Truths 2

On its release in June 2020, the Home Truths report published by ACEVO and Voice4Change England had a central insight: civil society does not simply have a diversity problem; it has a racism problem. Landing shortly after the murder of George Floyd and an upsurge in the Black Lives Matter movement, Home Truths drew considerable attention.

But attention is not the same as action. Though some civil society leaders and organisations have taken positive steps forward, as a sector there is so much more to be done. For that reason, the Home Truths team has reassembled and has launched Home Truths 2.

Home Truths 2 is intended to accelerate ongoing work to make civil society a proactive force against racism and for race equity. It will also want to open up an even more visionary future in which the sector helps to re-imagine and co-create a world beyond racism, ableism, misogyny, in favour of justice and life-affirming possibilities for all.

There are a number of ways in which you can get involved, and none are mutually exclusive, so please feel free to participate in as many as are relevant to you. Check the website: www.acevo.org.uk/home-truths-2

Getting involved with Home Truths 2

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- A survey to learn about Black and Minoritised experiences in mainstream civil society – uncovering patterns of racism as well as solutions that respondents think is advancing race equity in organisations
- Convenings to support Black and Minoritised civil society to influence, hold to account and engage with mainstream civil society on anti-racism and race equity;

- Practical race equity learning sessions for civil society organisations on topics such as explainers on key concepts, e.g., intersectionality, race equity and anti-racism; ethnic pay disparities audits and actions, and making race equity core to mission; and
- A 'Further, Faster' cohort of around 50 civil society leaders already taking substantive action towards race equity. They will participate in a year of facilitated small group work, elevating and sharing their race equity practice and helping to demonstrate what ambitious action can look like.

Check bit.ly/HomeTruths2

Key messages for social media: short form

- Get involved with @acevo @v4ce #HomeTruths2: if you work in communications, finance, HR, EDI, are a senior manager/leader/head of or are a board member, register your interest in participating in our online race equity learning sessions: bit.ly/HT2getinvolved

- Get involved with @acevo @v4ce #HomeTruths2: If you are a senior leader/manager/head of already in 'flow' and active on anti-racism and race equity practice, find out more about the '**Further, Faster**' cohort: bit.ly/HTfurtherfaster

- #HomeTruths2 is a two-year programme from @ACEVO and @v4ce to help to convert positive attention and intent from civil society into serious action on anti-racism and race equity bit.ly/HomeTruths2

- Though some civil society leaders and organisations have taken positive steps forward, as a sector there is so much more to be done when it comes to tackle racism. For that reason, the Home Truths team @acevo @v4ce has reassembled to launch #HomeTruths2 bit.ly/HomeTruths2

- Calling all Black and Minoritised people in mainstream UK civil society organisations. Complete the Home Truths 2 e-survey today from @ACEVO and @V4CE. Share your experiences about the realities of racism and what real anti-racism and race equity looks like. https://www.surveymonkey.co.uk/r/HomeTruths2

Key messages for social media: longer form

Calling all Black and Minoritised people working in mainstream civil society organisations.

Home Truths 2 is the follow up to ACEVO's and Voice4Change England's Home Truths programme. The new work will challenge and support mainstream civil society to take serious practical action on anti-racism and race equity.

The Home Truths 2 e-survey will allow Black and Minoritised people working in mainstream UK civil society organisations to share their experiences; to talk about the realities of racism and also to identify what real progress on anti-racism and race equity looks like.

The survey is open till noon on Monday 21 August 2023: make your voice count.

https://www.surveymonkey.co.uk/r/HomeTruths2

ACEVO and Voice4Change England have launched Home Truths 2, a programme intended to accelerate ongoing work to make civil society a proactive force against racism and for race equity.

The programme includes:

- A survey to learn about Black and Minoritised experiences in mainstream civil society – uncovering patterns of racism as well as solutions that respondents think is advancing race equity in organisations
- Convenings to support Black and Minoritised civil society to influence, hold to account and engage with mainstream civil society on anti-racism and race equity;
- Practical race equity learning sessions for civil society organisations on topics such as explainers on key concepts, e.g., intersectionality, race equity and anti-racism; ethnic pay disparities audits and actions, and making race equity core to mission; and
- A 'Further, Faster' cohort of around 50 civil society leaders already taking substantive action towards race equity. They will participate in a year of facilitated small group work, elevating and sharing their race equity practice and helping to demonstrate what ambitious action can look like.

There are several ways to get involved – check the #HomeTruths2 website: bit.ly/HomeTruths2

T: 020 7014 4600 E: info@acevo.org.uk
@acevo www.acevo.org.uk

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Registered charity number: 1114591 Company number: 3514635 Registered office: 71-75 Shelton Street, London, WC2H 9JQ