

Minutes			Date: Mar 16, 2021
			Location: Zoom
The Newark Partnership Board Meeting	Start Time: 6:30 p.m.		
	End Time: 7:30 p.m.		
Attending: <i>Bob McBride, Dan Rich, Jamie Zingaro, Chris Locke, Paul Keeley, Roy Lopata ,Freeman Williams, Max Walton, Olivia Brinton, TomColeman, Keri Edwards, Spencer Babcock</i> Regrets: <i>Kathy Matt</i> Presiding Officer: <i>Polly Sierer</i>			
Item Topic	Summary of Discussion	Outcome/Action	
Approval of Minutes Feb 2021	Motion: Paul Keely Second: Dan Rich Unanimous approval	Minutes Approved without changes	
Approval of Treasurer’s Report	Motion: Tom Coleman Second:Chris Lang Vote: Unanimous Administrative expense (salary) will be moved to a new category with Paychex in future reports.	Report Approved Unanimously	
Membership Update	5 new individual memberships 2 new nonprofit memberships 0 new business memberships		
Executive Committee	Executive Committee Newark Rotary Membership Paul reported about Newark Morning Rotary International where Paul, Polly and		

Jamie are already members. This group raises and spends money on worthy projects and afford for many networking opportunities and collaboration possibilities. He thinks that TNP should cover \$300/yr costs for membership for Leanne as a working member of Newark Morning Rotary. There is no actual conflict based on the Board members who already belong there might be a potential problem with discussion and approval. No members saw any reason not to discuss this issue. Dan noted that this is a good idea to join in partnership between TNP and NMRotary.(NMR)

The NMR membership should be for any present or future TNP Executive and this should be communicated to the NMR body. Max noted we are not approving a blanket policy to join all local beneficial organizations that we will consider this on a case-by-case basis. Most members thought this was a great idea.

Moved by Bob McBride second by Williams to have Leann join NMRotary for \$350/yr.

Executive Director updates

Miss Social Mogul is working on a website rework so that it never needs to be taken down for updates. Focus is on the heavy traffic areas. Leann will include some website use analytics in her future reports.

Budget planning Meeting based on realistic past year expenses and anticipated expenses for this year is going on.

Membership update

37 Businesses; 24 NonProfits (2 new- Lori's Hands and Newark Historical Society); 55 Individual (5 new since last month (after Knowing Newark))

There is an available office space on the 2nd Floor of the old Newark Train Station. for local meetings relatively large but only 1 room at this time. Leann will check this out with Tom Coleman

Grants

Applied for Chemours grant; this is the first application for their newark site so there are no existing pathways or timelines on how long this might take.

Friends of Fusion Grant applied for. DE Alliance Nonprofit Advancement (DANA) local grant in process- these grants are unrestricted but is for less than \$50,000. TNP is a member of DANA and Leann has worked with the staff there on professional development group of DE Executive Directors for nonprofits. DANA has also helped plan with Newark Conversations series in the recent past.

Upcoming Community Conversation

	Sustainability is next topic. It will be all Q&A to make it more engaging.
Administrative Announcements	(continued) Executive Director Report 1:1 Board Member meetings with Executive Director completed. Leann is scheduling meetings with City of Newark City Council representatives Mayor and Tom Coleman to speak about her goals and get to know them. Leanne identified some her goals and objectives for the next few months and the reminder of this program year. Goals for upcoming Year Funding: Grant possibilities and involvement with TNP in future are focused on grants that are not one-time only but continue year to year. Leann hopes to apply for about \$200K in grants in the next year. Members Grow Memberships to 400 members by providing value to members TNP as a Resource for the Community City Council will get update memos- this should be monthly. We will request an in person report time at Council Meetings once a month for TNP. Community will get updates on website and in Newsletter Businesses/Nonprofits online resource databases development for: Community at Large, Potential new businesses who might come to town this might include: vacancies in real estate, services available, having community events and sending out public information. Strategic Planning Strategic Planning with TNP Board for the next 5 years of operation. Future reports by Leann will be in this form in these general areas. Please feel free to ask her to include anything else in her reports. Feedback from Board members: Suggested Website updates: Change UDEL

	affiliation notes for staff. Bios for Board members with head shots. Search Engine Optimization (SEO) may be needed for TNP important search words.	
Committee Updates	<i>Nonprofit Enhancement</i> We identified 5 ongoing initiatives that connect us to the nonprofit network we hope to reach and expand. Nonprofit Resource Guide- keeping this current and relevant Networking Outreach to nonprofits- esp smaller nonprofits at meetings and monthly events/open house meetings we might offer: Grants review and proofreading on demand for nonprofits Volunteer Job Board for opportunities and outreach 5 Events in planning for the remainder of this program year. <i>Civic Engagement</i> We do more than just events but there have been 2 events in the last month. Knowing Newark events on Chinese Yr of the Ox and Peter Spencer (African American) churches in Newark. Future events: Ramadan Celebration and Opportunities for Volunteering in a post-covid world. A tour of the UD creamery is also planned. Many people become engaged in TNP after our events. Working on diversity on the TNP and in Committee by focus on community dialogs. Committee recently shifted meetings to a potentially more convenient time to encourage participants to join in. Committee will be meeting 3rd Wednesday of the Month from now on. <i>Economic Enhancement</i> Organizing events to meet the new ExDirector to encourage membership engagement. There has been more activity on Main Street retail space based on the approval of the hotel plans by Council this month. Leann reports that business people are interested in talking with her based on her email contacts. Lang tenants will also be marketed to by email so that they know about TNP membership. Other Business	

	Alfresco Dining Events are starting 2 nd and 4 th Wed of each month and Tom is looking for ways to engage non-restaurant businesses when Main street is temporarily closed for dining. TNP might be able bring more people to the western end of Main Street where we haven't seen much activity in past Alfresco dates.	
		Minutes by Robert McBride
The next meeting will be: April 20, 2021, 6:30pm		