

Date marked:

LO Describe USING examples relevant EXAMPLES the FEATURES of a SUCCESSFUL business

- No mention of meeting NEEDS and WANTS of new and existing CUSTOMERS with EXAMPLES (APPLICATION)
- No mention of INNOVATION and providing INNOVATIVE solutions to problems with EXAMPLES (APPLICATION)
- No mention of ENTREPRENEURIAL spirit and flair with EXAMPLES (APPLICATION)
- No mention of doing stuff better than the competition with EXAMPLES (APPLICATION)
- No mention of identifying new NEEDS and WANTS of society and individuals with EXAMPLES (APPLICATION)
- No mention of how your business EXCEEDS EXPECTATIONS and CONTINUALLY IMPROVE the product or service based on customer feedback and market research with EXAMPLES (APPLICATION)
- No mention of VISION & VALUES to see the big idea through with EXAMPLES (APPLICATION)
- No measures of SUCCESS:
SALES PROFITS SOCIAL or
CUSTOMER SATISFACTION

M3 Feedback – Did you COMPARE the FEATURES, STRENGTHS and WEAKNESSES of TWO successful businesses?

In a nutshell

www

1.

2.

3.

EBI

1.

Marked by:Moderated by:GRADE: