

Firefly Terms and Conditions

Last updated: December 2025

Welcome to **Firefly Life Coaching** (“Company”, “we”, “our”, “us”). By purchasing, accessing, or using any of our products, services, or programs (collectively, the “Services”), you agree to be bound by the following Terms and Conditions (“Terms”). Please read them carefully.

1. Scope of Services

These Terms apply to all aspects of our business, including but not limited to:

- Done-for-you **digital products, PLR (Private Label Rights) and MRR (Master Resell Rights) bundles**
 - **AI tools, bots, and systems** powered by OpenAI or other third-party platforms
 - **Coaching services** (one-to-one, group, or mastermind)
 - Memberships, programs, and other digital offers
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2. Resale Rights and Usage

- Any PLR or MRR product purchased from Firefly Life Coaching may be used, rebranded, or resold in a way that supports your business growth and feels aligned with you.
- If you resell or pass on resale rights, you **must not charge less than the price you originally paid** for the product. This protects the integrity and value of our ecosystem.
- You are permitted to **add your own intellectual property** (such as additional modules, bonuses, branding, or resources) to any resale rights product you purchase, provided you maintain the resale rights conditions outlined here.
- You may not claim copyright or original authorship over the base materials created by Firefly Life Coaching.

- **No Competing Claims:** While you may add your own intellectual property to enhance the products, you may not represent the original product as entirely your own creation. Any added content remains yours, while the original Firefly Life Coaching content remains the intellectual property of the Company.
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3. No Guarantees of Results or Income

We make no guarantees regarding your results, income, or success. While our tools, strategies, and resources are designed to support business growth, **your results depend on your own actions, effort, consistency, and market conditions.**

- Past results of other clients or users are not indicative of future outcomes.
 - Any financial examples provided are for **illustrative purposes only** and should not be considered earnings claims.
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4. Health and Wellbeing Disclaimer

Our Services may include mindset, manifestation, energy work, or personal development practices. These are not a substitute for:

- Professional medical care
 - Mental health treatment
 - Legal or financial advice
You are solely responsible for your own wellbeing and agree to seek appropriate professional support when needed.
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5. Refund Policy

All sales are **final**. Due to the digital nature of our products, **we do not offer refunds, cancellations, or exchanges.** By purchasing, you acknowledge and accept this zero-refund policy.

6. Technology & AI Disclaimer

- Our AI-powered products are built on third-party technology (including but not limited to OpenAI's ChatGPT). We cannot guarantee uninterrupted service, and we are **not liable for downtime, glitches, errors, or platform changes** outside of our control.
- You acknowledge that AI-generated outputs are for **educational and informational purposes only** and should be used with your own judgment.
- You accept full responsibility for how you use, implement, or rely upon AI-generated content.

7. Personal Responsibility

By using our Services, you agree to take **100% personal responsibility** for your decisions, actions, and results. We are not responsible for your choices, behaviors, or outcomes.

8. Limitation of Liability

To the maximum extent permitted by law:

- We disclaim liability for any direct, indirect, incidental, or consequential damages resulting from the use (or misuse) of our Services.
- You agree to hold harmless Firefly Life Coaching, its employees, contractors, and affiliates from any claims, losses, or damages arising from your participation.

9. Intellectual Property

All original materials, branding, frameworks, and content created by Firefly Life Coaching remain the intellectual property of the Company.

- You may use PLR/MRR content under the resale rights conditions stated above.
 - You may add your own intellectual property, which remains yours.
 - You may not remove or obscure original authorship claims of Firefly Life Coaching or represent the original content as solely your own.
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10. Governing Law

These Terms are governed by and construed in accordance with the laws of **New South Wales, Australia**. Any disputes shall be subject to the exclusive jurisdiction of the courts of New South Wales.

11. Updates to Terms

We reserve the right to update or amend these Terms at any time without notice. It is your responsibility to review this page periodically. Continued use of our Services after changes are posted constitutes acceptance of the revised Terms.

Plain-Speak Summary:

You can use, rebrand, and resell our products to grow your business. You can add your own magic to them — but don't undercut the price you paid, and don't claim our original work as your own. We don't guarantee results or income, we're not doctors or financial advisors, and we don't do refunds. If tech glitches, that's outside our control. You are responsible for how you use our stuff. Everything is covered under Australian, NSW law.

Apps Application Access & Compatibility Clause (Global Use)

Application-Based Products

Some Firefly Life Coaching products are delivered as browser-based applications hosted on third-party platforms (including Google-hosted services) and are accessed via public shareable links.

These applications:

- Do not require installation
- Do not use API keys
- Do not require user-side configuration
- Require a free personal Google account and a modern web browser

Access to and functionality of application-based products depend on the user's device, browser, operating system, internet connection, and Google account compatibility.

Firefly Life Coaching does not guarantee compatibility with all devices, operating systems, browsers, or managed Google accounts (including work, school, or restricted accounts). Very old devices, outdated software, in-app browsers, browser extensions, or third-party platform restrictions may impact access or performance.

By purchasing a Firefly Life Coaching product that includes an application, you acknowledge and accept that access issues arising from device limitations, browser settings, account restrictions, or third-party platform behaviour are outside of Firefly Life Coaching's control and do not constitute grounds for a refund.

Firefly Life Coaching provides reasonable access guidance but is not responsible for individual device troubleshooting or third-party platform changes.

Affiliate Terms & Customer Experience Guidelines

Thank you for being part of this ecosystem 
I'm so grateful you're here and sharing these offers.

To keep everything aligned, seamless, and supportive for our shared customers, the following guidelines apply to all affiliates.

1. Customer Journey Protection

All customers who purchase through an affiliate link enter a carefully designed experience.

To maintain trust, clarity, and results:

- Affiliates **may not redirect customers to external offers immediately after purchase**
- The post-purchase experience must remain **fully aligned with the original offer**
- Any additional recommendations should be shared **outside of the checkout flow** (e.g. via your own content, emails, or bonuses)

2. Brand Alignment

When promoting:

- Please represent the offer **honestly and accurately**
- Do not position additional products as being created, endorsed, or supported by this brand unless explicitly approved
- Avoid bundling or attaching unrelated offers in a way that could confuse the buyer

3. Customer Support Boundaries

To ensure a high-quality experience:

- All support provided by this brand applies **only to the original purchased product**
- Affiliates are fully responsible for:
 - Any bonuses they offer
 - Any additional products they promote
 - Any external links or redirects they introduce

4. Ethical Promotion

Affiliates agree to:

- Promote with integrity and transparency
- Avoid misleading claims or income promises
- Respect the customer's trust and buying experience

5. Affiliate Role Clarity

Affiliates are here to:

- ✓ Share the offer
- ✓ Earn commission
- ✓ Support their audience

Affiliates are not permitted to:

- ✗ Modify the checkout or post-purchase experience
- ✗ Insert unapproved offers into the sales flow
- ✗ Leverage the brand's customer journey for unrelated sales

6. Future Opportunities

There may be opportunities in the future for:

- Approved collaborations
- Strategic partnerships
- Backend alignment

These will always be **intentional, approved, and mutually beneficial**

Final Note

This is about creating a business that feels:

- Clean
- Trustworthy
- Scalable
- Supportable

When the customer journey is protected, **everyone wins** — including you as an affiliate.