

Convince your boss

Customer Success Leadership Accelerator

Hey [insert name],

I've been doing some research about how to improve my leadership abilities and noticed that Customer Success Collective has a course on that very subject. It's called the [Customer Success Leadership Accelerator](#) program. I'm really keen on enrolling and was wondering whether **[insert company name]** would be willing to offer any financial support for me.

It's a six-week program featuring live weekly workshops that'll provide me with the chance to learn about game-changing customer experiences that can be applied to drive business growth.

By the end of the course, I'll be more informed, confident, and impactful in every aspect of being a great customer success leader. I really believe this program will help leverage my leadership skills and aid my ability to align our core customer success values across all departments at **[enter company name]**.

Here's a bit of background for you: CSC is a world-leading, reputable L&D community that has grown rapidly over the last year with the help of big brands like Microsoft, Catalyst, Google, Zoom, LinkedIn, and more. Here's what just one of their ambassadors had to say:

"CSC is a thriving online community that enables CS professionals around the globe to connect, network, and learn from who's who in the CS industry about the latest CS trends and key insights."

- **Vish Walia**, Customer Success Strategist at **Microsoft**.



Purchasing the course would allow me to learn the fundamentals and build a strong foundation of skills that'll equip me to master my own leadership skills at **[insert company name]**. In short, I genuinely believe a gold-standard program like **Customer Success Leadership Accelerator** will provide me with a platform to continue my professional development.

You can find more information on their **Customer Success Leadership Accelerator** program [here](#).

Let me know if you have any questions or need anything else from me at this stage. I'd love to discuss the opportunity with you further.

Thanks,

[Your name]