

User personas decision log

Since the Chronologue tool and world is fake, you need to come up with a possible documentation scenario that can be used to create an example of your template in action. You'll use this decision log to write a proposal for your scenario and then send it to the Chronologue canon editorial team to get feedback on your proposal. They will make sure the documentation scenario makes sense for the Chronologue world and that it doesn't impact existing Chronologue projects. After getting their approval, you can move onto the next stage.

In the following sections, spend some time thinking about a scenario you want to propose.

Which template are we documenting and which template pack is it part of?

{Name of template} - {Name of template pack}

[Chronologue Documentation - User personas](#)

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Describe the considerations or other requirements that you need to consider in order to create an effective example of the template's content type

Purpose or goal	<p>{Describe the typical goal or purpose for this content type.}</p> <p>The user personas will provide people in Zaius Inc. with models of the main typical users of the Chronologue Relay. The user personas will help people in Zaius Inc. understand Chronologue Relay users better.</p> <p>The goal of this particular persona-creating project is to enable the stakeholders listed below to design and develop the product keeping the users and their needs in mind.</p>
Audience	<p>{Describe the type of audience the template is typically for.}</p> <p>Product Managers, Developers, UX Designers, Tech Writers and others roles in Zaius Inc. who may refer to user personas to inform their design decisions.</p>
Must-have	<ul style="list-style-type: none">• {List any must-have requirements or considerations for this content

requirements	<p>type, meaning what features or characteristics must be included in this example in order to properly showcase the template in action. Read the template carefully and try to list as many as you can.}</p> <ul style="list-style-type: none"> • {Requirement} <ul style="list-style-type: none"> • Name of the user personas. • Dimension (refers to the primary lens through which we are defining and understanding the users). • Additional attributes for each user persona. • The name, dimension and attributes should provide a succinct and clear picture of an archetype of users which emerged through user research. Each element should convey significant information that can support product design and development (which is the goal of this fictive persona-creating project).
Nice-to-have requirements	<ul style="list-style-type: none"> • {List any other nice-to-have requirements or considerations for this content type, meaning what features or characteristics could be included in this example.} • {Requirement} <ul style="list-style-type: none"> • We may add visual representations of the user personas.

Given these requirements, which Chronologue publication will your documentation scenario be for?

Options are:

- **The Chronologue API documentation** - The organization that runs the Chronologue telescope is OCTAVIA. It is inspired by NASA in our present day. OCTAVIA is the multi-national government-sponsored entity that developed, built, and launched the Chronologue telescope. OCTAVIA maintains the Chronologue telescope and they control access to it, but they expose all the data it collects to a publicly accessible API. This is called the Chronologue API.
- **The KronoPy open source documentation** - KronoPy is an open source community of Python developers from the scientific community who build libraries to extract information from the Chronologue API. Off stage, it is inspired by AstroPy.
- **The Chronologue Relay product documentation** - Zauis, Inc. is a company that creates commercial products based on the Chronologue API. Right now, their main product is the Chronologue Relay, which is a home console that can connect the Chronologue API to your home VR headset and view astronomical events in time. Zauis's current market includes hobbyists. Think of it as being similar to 3D printers today. 3D printers are somewhat affordable, but only enthusiasts currently buy them because of the high price point. Zauis also markets to STEM programs, museums, and educational institutions who can afford to buy the Chronologue Relay.

- You can propose a different publication if these three don't make sense, but you might want to get prior approval if that's the case.

{Explain which publication you are creating this example for and why.}

The user personas examples we propose relate to Zaius, Inc. and the Chronologue Relay. The Chronologue Relay is a commercial product. Creating user personas to guide the design of a commercial product is a common scenario. Creating examples for a common scenario makes the template example valuable and useful for template users.

What is your documentation plan?

{Describe in detail specifically what you plan to document in this scenario. You could possibly explain the goal of the document or the context for what you plan to document. Explain the content of the documentation from end-to-end. This is the main content of the proposal, so try to make this as thorough as possible to resolve any potential questions.}

- Name of the user personas.

We propose the following names:

- Teacher Ted
- Researcher Reed
- Hobbyist Holly

- "Dimension" refers to the primary lens through which we are defining and understanding the users.

We propose to use **Goal** as dimension:

- Teacher Ted: As a user, Ted wants the Chronologue Relay to function as a pedagogic tool to help him **teach subjects to his students in an innovative and effective way**.
- Researcher Reed: As a user, Reed wants the Chronologue Relay to function as a source of data to help her **produce groundbreaking academic research**.
- Hobbyist Holly: As a user, Holly wants the Chronologue Relay to be a tool for exploration and evasion to help her **enjoy her free time**.

- We propose to include the following attributes for each user persona:

- Thinking pattern
- Technical expertise
- Needs
- Pain points
- Use cases

- Visual representation: it would be nice to have, to provide a more complete example of the template. However, as demographics are not relevant in the dimension we've chosen, we could choose using an image that represents the goal of each persona, rather than an image of a random human.

What impacts (if any) will this documentation scenario have on the Chronologue canon?

{Describe what needs to possibly change in the Chronologue canon in order to accommodate your documentation scenario.

None, to our knowledge.

END OF v3