



Serra Mesa Little League P.O. Box 23356 San Diego, CA 92123 www.serramesalittleleague.org

Dear Potential Sponsor,

For over 50 years, Serra Mesa Little League (SMLL) has been a cornerstone in our community, providing coaching and guidance to boys and girls aged 4 to 14. We take pride in offering instructional opportunities, weekly gameplay, and tournaments, impacting the lives of over 200 young athletes each year.

As a non-profit organization, SMLL relies on the generosity of sponsors, donors, and volunteers to continue our mission. Your support is instrumental in keeping registration fees low, making the league accessible to all. These fees cover only a fraction of our operational costs, with the rest funded by compassionate sponsors like you.

Your sponsorship dollars make a lasting impact:

Baseball Education: Enable children to learn the game, fostering a love for sports and healthy competition.

Teamwork values: Instill the importance of collaboration and teamwork, shaping character and leadership skills.

Lasting Memories- Create childhood memories that will resonate with our players for a lifetime.

Donations directly contribute to field maintenance, uniforms, baseball equipment, tournaments, scholarships for those in need, and the cherished opening and closing ceremonies. By sponsoring SMLL, your business aligns with our commitment to community development and youth empowerment.

We invite you to be a part of this journey and help ensure a successful Little League season. Your contribution is not just an investment in our league; it's an investment in the growth and well-being of our community's children.

Key Benefits of Sponsorship:

Tax Deductibility: All donations to SMLL, a 501(c)(3) organization, are tax-deductible.

Community Recognition: Showcase your commitment to community development and youth sports.

Business Exposure: Your brand prominently featured during league events and media platforms creating positive associations.

On behalf of our players, coaches, volunteers, and families, the SMLL Board of Directors extends our heartfelt thanks for your support, time, and consideration.

Together, let's empower the future through the joy of Little League baseball.

Warm regards,

Nicole Rick

Serra Mesa Little League Sponsorship/Event Coordinator

sponsorships@serramesalittleleague.org

(716) 998-8428

Sponsor Registration Form

Select a sponsorship level:

☐ **Pinch Hitter** Gift Card donations, and/or \$250 or less

Logo on Website & social media

☐ **Single Sponsor** \$250-\$499

Logo/Link on Website & social media

☐ **Double Sponsor** \$500-\$749

Small Banner at Team Field, Logo/Link on Website & social media, and SM Hat

☐ **Triple Sponsor** \$750-\$999

Large outfield fence banner, Logo/Link on Website & social media, SM team plaque, and SM Hat

☐ **Home Run Sponsor** MVP \$1000 and UP!

Large outfield fence banner, Logo/Link on Website & social media, SM Hat, & SM Hoodie

Optional:

☐ *Logo/Link on Website & social media*

We don't need additional sponsor benefits, please keep all the money for the league.

Donation type:

☐ Cash/Check

☐ PayPal



☒ Gift Cards or in-kind sponsors, please describe:

Return this form with check payment to:

Serra Mesa Little League
Attn: Sponsorship Coordinator
P.O. Box 23356
San Diego, CA 92123

Company
Contact
Title
Address
City, ST, Zip
Work Phone
Mobile Phone
E-mail Address
Web Site
Social Media Profile

TERMS AND CONDITIONS

This agreement between Serra Mesa Little League (hereinafter, "SMLL") and the above-mentioned Company, or Contact, is personal (hereinafter "Sponsor"), is for the 2024 Spring Season. Sponsorship of SMLL must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits, the higher purpose is to help SMLL impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens. Sponsorship of SMLL does not permit the Sponsor to have any rights or responsibilities in the operation of SMLL or any of its Teams, nor does Sponsor have any rights or responsibilities in the selection of managers, coaches, or players for any team in SMLL. Nothing herein shall make us partners or joint ventures. The Sponsor and SMLL are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with SMLL ONLY, and NOT with Little League Baseball and Softball, the organization. Use of the marks or logos of Little League Baseball and Softball by any local Sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Inc.