



Spring Coaching and Judging Opportunities 2026

Date:	Time:	Coaching Guide:	Case Activity:	Location:	Volunteer Sign Up Link:
5/8/2026	8:30-10:15	10.6 State Farm	Coaching	Milwaukee Marshall High School	https://vhub.at/3DEmarshall10-6
5/8/2026	12:15-3:15	10.6 State Farm	Coaching	Milwaukee Marshall High School	https://vhub.at/3DEmarshall10-6
5/12/2026	7:45-10:15	10.6 State Farm	Coaching	Bay View High School	https://vhub.at/3DEbayview10-6
5/12/2026	11:15-3:30	10.6 State Farm	Coaching	Bay View High School	https://vhub.at/3DEbayview10-6
5/13/2026	10:00-1:15	9.6 Delta	Coaching	Milwaukee Marshall High School	https://vhub.at/3DEmarshall9-6
5/13/2026	1:30-3:15	9.6 Delta	Coaching	Milwaukee Marshall High School	https://vhub.at/3DEmarshall9-6
5/14/2026	8:30-1:00	9.6 Delta	Coaching	Milwaukee Marshall High School	https://vhub.at/3DEmarshall9-6
5/19/2026	7:45-12:15	9.6 Delta	Coaching	Bay View High School	https://vhub.at/3DEbayview9-6
5/19/2026	11:30-3:30	9.6 Delta	Coaching	Bay View High School	https://vhub.at/3DEbayview9-6
5/20/2026	9:45-11:15	10.6 State Farm	Judging	Bay View High School	https://vhub.at/3DEbayview10-6
5/21/2026	10:00-11:30	10.6 State Farm	Judging	Milwaukee Marshall High School	https://vhub.at/3DEmarshall10-6
5/27/2026	8:45-11:15	9.6 Delta	Judging	Bay View High School	https://vhub.at/3DEbayview9-6
5/28/2026	10:00-11:30	9.6 Delta	Judging	Milwaukee Marshall High School	https://vhub.at/3DEmarshall9-6

State Farm Case Challenge:	Delta Air Lines Case Challenge:
How can an insurance company like State Farm help teens be more focused drivers to prevent crashes? Student teams will create a 3- to 5-minute presentation that outlines a solution for auto insurance companies to prevent distracted driving crashes among teen drivers.	How can Delta Air Lines improve the gate experience? As members of Delta Air Lines' Customer Experience team, students will create a 3- to 5-minute presentation, outlining the strategy used to identify the solution and the details of the proposed solution for improving the experience and efficiency for passengers in the gate area.

What does a Business Coach or Judge do? As a Business Coach (9th–10th grade), you'll support teams in researching cases and preparing presentations, offering feedback on ideas and delivery. As a Business Judge, you will observe the top team's presentations. You will evaluate the team's solution to the case challenge, presentation and delivery and select the winning team.