



Waste Consultant • Waste Inventory • Waste Disposing

INSANIS

Background

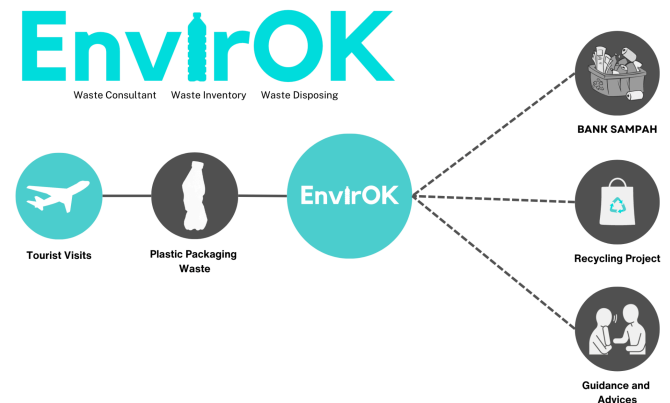
Waste is one of the major issues in the world. The uncontrolled usage and management of waste from various sectors contribute significantly to the accumulation of waste worldwide. One such sector is tourism, which utilizes single-use plastic waste as packaging for food and beverages to provide convenience for its visitors. While this policy may be advantageous economically, it poses environmental problems if not managed properly.

Business Overview

In its endeavor to reduce the use of single-use plastics, EnvirOK offers three distinct services. Firstly, it provides guidance on improved waste management practices. Secondly, it facilitates waste disposal through waste bank locations. Lastly, it undertakes waste collection, directing it to recycling facilities. Embracing the concept of plastic offsetting, EnvirOK measures and mitigates plastic waste by investing in initiatives that either remove or prevent an equivalent amount of plastic from polluting the environment. This approach holds significant potential in combating plastic pollution, advocating for sustainable practices, and necessitates further innovation and adoption. The project concentrates its efforts on the tourism sector, recognizing it as a major contributor to waste in Indonesia. Its scope extends beyond food and beverage packaging to encompass waste

management solutions for various sources found in tourist destinations.

Business Flow



Services Description

EnvirOK offers yearly contractual services to provide advice, suggestions, and guidance to food and beverage stands within the tourism environment to reduce their use of single-use plastic in food packaging. Additionally, EnvirOK offers services to act as a middleman in the distribution of waste to waste banks and the channeling of recyclable waste into waste recycling projects.

Guidance and Advice: EnvirOK will dispatch a team to act as mentors on how food and beverage tenants within the tourism sector can reduce their usage of single-use plastics in their products. This may involve providing training on effective plastic usage, suggesting alternative products that reduce plastic consumption, and assisting them in establishing an efficient waste management system.

Connecting with Waste Banks: EnvirOK will serve as a liaison between the tourism sector and Waste Banks for waste management purposes. The generated waste will be transported using provided transportation and stored in our inventory facilities. Once accumulated, it will be sent to Waste Banks partnered with us for proper management.

Contribution to Recycling Projects: In addition to being directed to Waste Banks, the waste obtained will be channeled to recycling

projects to support the recycling chain in Indonesia.

Sales and Target Market

EnvirOK offers its services targeting tourism destinations in Indonesia, which are attractions for both local and international tourists. By utilizing our services, single-use plastic waste used for food and beverages will be properly processed, and their environment will become more eco-friendly after receiving the guidance we provide.

Clients who utilize our services will be bound by an annual contract to ewe provide are fulfilled for one year without any additional costs during the duration of the contract.

Promotions and Marketing

EnvireOK's promotion and marketing strategies are by proposing our service to the government, emphasizing the benefits of adopting our service to meet regulatory requirements, optimize resource allocation, and improve public service delivery. We will also establish a strong relationship with tourist attraction companies, ensuring our offerings align with their objectives and needs. Through tailored presentations, workshops, and demonstrations, we showcase the value and efficacy of our services, highlighting their potential to streamline processes, enhance efficiency, and drive positive outcomes.

Financial Plan

The company's source of income will be from owner's equity, investors, profits from EnvirOK, and profits f]EnvirOK takes a comprehensive approach to reduce the use of single-use plastic effectively. By guiding waste management, accommodating waste to BANK SAMPAH, and organizing recycling, it addresses plastic pollution at various stages. Embracing plastic offsetting, EnvirOK invests in projects to remove or prevent equivalent plastic from the environment. This strategy shows a commitment to combating plastic pollution, particularly in tourism, and contributes significantly to global efforts.

Cash Outflow						
	First Year	Note	Two Year	Note	Three Year	Note
Company Expenses						
Electricity and water	Rp.15.000.000		Rp.15.000.000		Rp.15.000.000	
Workers	Rp.90.000.000	5 person	Rp.180.000.000	10 person	Rp.270.000.000	15 person
Consultant Team	Rp.120.000.000	2 person	Rp.360.000.000	6 person	Rp. 600.000.000	10 person
Service Expenses						
Transportation Facilities	Rp.180.000.000		Rp.180.000.000		Rp180.000.000	
Maintanance Cost	Rp.36.000.000		Rp.36.000.000		Rp.36.000.000	
Marketing and Promoting	Rp.200.000.000		Rp.150.000.000		Rp.100.000.000	
Inventory Facilities	Rp.150.000.000		Rp.150.000.000		Rp.150.000.000	
Tax (11%)	Rp.62.700.000		Rp.122.100.000		Rp.181.500.000	
Total	Rp.853.700.000		Rp.1.193.000.000		Rp.1.532.500.000	
Cash Inflow						
	First Year	Note	Two Year	Note	Three Year	Note
Owners Equity	Rp.100.000.000		Rp.100.000.000		Rp.100.000.000	
Investors	Rp.200.000.000		Rp.200.000.000		Rp.200.000.000	
Profit from EnvirOK	Rp.250.000.000	1 client	Rp.750.000.000	3 client	Rp.1.250.000.000	5 client
Profit from BANK SAMPAH	Rp.20.000.000		Rp.60.000.000		Rp.100.000.000	
Total	Rp.570.000.000		Rp.1.100.000.000		Rp.1.650.000.000	
Net profits/Loss	Rp.-283.700.000		Rp.-93.000.000		Rp.+117.500.000	